



SINGAPORE
GOOD
DESIGN
2022

ABOUT

DESIGN BUSINESS CHAMBER SINGAPORE



Singapore's leading multidisciplinary design business chamber since 1985.

As a dynamic community of business leaders, practitioners, and academia from diverse backgrounds, the Chamber believes that a pluralistic design approach is the key to gaining a competitive edge in today's global market. A champion of applying design in business, DBCS seeks to raise the standard of professional practices and create business

opportunities through cross-collaborations in local and international contexts.

With Better Business by Design as our manifesto in advocating the application of design thinking in business, our ultimate aim is to rally businesses and communities to use design for social good.

ORGANISER'S MESSAGE



***“All of us here share a
core belief – that good
design is also good
problem-solving.”***

Hong Khai Seng
Chairman of SG Mark Committee
Vice-President, Design Business Chamber Singapore

Hi everyone! Let's talk about design.

All of us here share a core belief – that good design is also good problem-solving. Steve Jobs said that design is not just about what it looks and feels like. Design is about how it works.

The way good design can be at the heart of both disruptive and sustained commercial success in physical and digital settings is now more relevant than ever. With consumers becoming savvier and the lines between hardware, software and services increasingly blurred, one fact remains though – companies will benefit substantially from harnessing stronger design capabilities and opportunities to pursue user-centric and analytically informed design.

Lean start-ups have demonstrated how to make better decisions through prototyping and iterative learning. Top companies have the capacity to embrace the full user experience. The advance of AI and VR has created powerful new sources of insights and techniques. All of these developments should place the user at the heart of business decisions in a way that design leaders have long craved.

It was with this foresight and reason that SG Mark was conceived, and we've made some good progress since its inception in 2013. SG Mark was established to set the benchmark for exceptional design quality that impacts businesses and communities in Singapore and beyond. It serves to recognise and encourage good design practices, catalyse design adoption and advance design as an enabler for innovation and productivity growth. Ultimately, the profile and value of Singapore design will also be raised both locally and internationally.

The number of project submissions has been on a steady uptrend with an overall increase of 25%, proving that problem solving through design thinking and valuing solutions over processes continue to be priorities for many organisations. Our SG Mark winners have benefited greatly from the value of this accolade. It shows that they are practising good design, experiencing brand advocacy and increased sales through using the mark as a marketing tool, as a proof point to consumers that companies see the relentless need to transform, to innovate and are willing to go to the furthest point for it.

Since 2018, every SG Mark has seen a special category created in line with Singapore's vision. This year, the 'Virtually Unlimited' category was created in partnership with PIXEL IMDA to push the boundaries of design. More than ever before, our little red dot has been positioning itself for the future to emerge stronger and reconnect with the rest of the world post-pandemic. One way to become future-ready is to push the limits of what design can bring to the table.

As we acknowledge all 90 winners here, my ultimate goal is to see a world where design is used for the common good. As a designer and chairman of SG Mark 2022, it's very heartening to see all of you make the world a better place for ourselves and for our future generations. We hope that you will continue to join us in this journey in advocating Better Business by Design.

The open call for SG Mark 2023 SG Mark will be launched on 1 Nov, paving the way for our 10th edition next year. Look forward to celebrate this milestone with all of you!

Hong Khai Seng
Chairman of SG Mark Committee
Vice-President, Design Business Chamber Singapore

**Innovative and exciting
designs which spur
imagination and enter
our day-to-day lives**

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Exceptional for the enhance es.

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ABOUT

SINGAPORE GOOD DESIGN (SG MARK)





SINGAPORE GOOD DESIGN 2022

The Singapore Good Design (SG Mark) is a benchmark of good design and quality.

Design Business Chamber Singapore (DBCS) launched SG Mark in 2013 in partnership with the Japan Institute of Design Promotion (JDP) that founded the prestigious Good Design Award (G Mark). SG Mark was established to set the benchmark for exceptional design quality that impacts businesses and communities in Singapore and beyond.

Good design has become a source of growth and productivity in the economy as organisations recognise the value of investing in excellent design principles, processes and offerings.

SG Mark's overarching goal is to impact businesses, improve quality of life of different communities (individuals, corporations and countries) and influence culture.

SG Mark acknowledges and affirms companies and individuals who have generated significant value by focusing on human needs and experiences as well as providing solutions in their products and services in order to enhance industrial development and enrich lives responsibly.

The Mark will also educate consumers and end-users of the value of good design and encourage a higher standard of quality in production.

15- 31 MARCH 2022

1ST SCREENING JURORS

The jury panel, made up of esteemed industry leaders from each respective category, will judge each project based on a standard set of evaluation guidelines.

SINGAPORE



CHARLES REZANDI

Creative & Image
Director and co-founder
of C+C&Co

USA



CHRIS HOMER

Designer/Entrepreneur

SINGAPORE



**EUGENE
KOSGORON**

Project Director,
Superstructure

SINGAPORE



HENG LI SENG

Founder, Green Nudge

TAIWAN



JAMIE WU

CEO, Blueprint Integrate
Strategic Design Consultants

GERMANY



JANINE WUNDER

Vice President
Communications and
Marketing, German
Design Council

SINGAPORE



JARROD LIM

Owner, Jarrod Lim Design

SINGAPORE



JEANNIE LEE

Associate Professor, SIT

SINGAPORE



KEAT ONG

President, Society of Interior
Design, Singapore (SIDS)

HONG KONG



KRISTOF CROLLA

Founder, Laboratory of
Explorative Architecture
& Design Ltd.

SINGAPORE



LAWRENCE CHONG

CEO of Consulus

HONG KONG



LEE CHI-WING

Founder, Milk Design

SINGAPORE



LEE TZE MING

Co-founder, STUCK

CHINA



LIN WEI

Founder, United
Design Practice

SINGAPORE



M.IBNUR RASHAD

Founder & Director
(Innovation Sciences)
@ GUILD: Ground-Up
Innovation Labs for
Development

HONG KONG



MARCUS LUI

Head of End-to-End
Customer Experience &
Strategy, Cathay Pacific

SINGAPORE



MARK WEE

Advisor,
DesignSingapore Council

FRANCE



MARTIN DUPLANTIER

Founder, Martin Duplantier
Architectes

TAIWAN



MARTIN YANG

Creative Director, HWAT'S
Graphic Design Co., Ltd.

SINGAPORE



NG PEI KANG

Chief Executive Officer,
TRIA

SINGAPORE



PEER SATHINKH

Assistant Professor & Acting
Associate Chair (Academic),
Art Design Media

SINGAPORE



PETER TAY

Founder,
Peter Tay Studio

SINGAPORE



RAVEN CHAI

Founder,
UX Consulting

SINGAPORE



SEBASTIAN MULLER

Co-Founder,
MING Labs

SINGAPORE



SELWYN LOW

Director, FARM

SINGAPORE



TAN PIAK PHUANG

Centre Director, Robotics and
Automation Innovation Centre,
Nanyang Polytechnic,
School of Engineering

SINGAPORE



THIERRY DO

Founding Partner,
Atelier Modus

CHINA



TONY WONG

Partner and
Managing Director, IDEO

CHINA



VINCENT RONDIA

Founder & Director,
RED2 Limited

SINGAPORE



WILFRED LOO

Immediate Past President,
Singapore Institute
of Planners

7 - 8 JULY 2022

2ND SCREENING JURORS

The jurors meticulously examine selected entries at a screening exposition and judge the projects.

A second screening session is held through presentations by the winners or on-site visits for the jurors to gain deeper insights on the shortlisted projects.

SINGAPORE



BELINDA HUANG

Partner, ARC Studio
Architecture

Belinda Huang studied Architecture at the National University of Singapore and graduated with a Bachelor of Arts in Architectural Studies in 1989 and in 1992 she completed her Diploma in Architecture at Bartlett, UK. Belinda is extremely interested in the social dimension of architecture and has recently obtained with distinction the Masters in Counselling degree from the Monash University, Australia. She served on the Advisory Board of the Institute of Technical Education (ITE) and the Canossian Schools. Most recently Belinda was the external reviewer for the Bachelor of Arts in Architectural Studies undergraduate degree at the National University of Singapore (NUS). She was also awarded the President Design Award for designer of the year award 2020.

SINGAPORE



DENNIS CHEOK

Creative Director,
UPSTRS_

Dennis Cheok's journey in design began even before graduating from architecture school; working professionally on stage design, branding and sculpting, and culminated with his graduation thesis being nominated by the National University of Singapore (NUS) for the Royal Institute of British Architects (RIBA) President's Medal Award in 2007.

He first honed his design skills under the directorship of Colin Seah (Ministry of Design, Singapore); and upon invitation by Saporiti Italia in 2010, was honoured with a stint to study design at the prestigious Domus Academy in Milan, Italy.

In 2011, he founded UPSTRS_, a cross-disciplinarian design practice which focuses on conceptual ideation, collaborative processes and hands-on material exploration.

Whilst diverse in terms of project scales, functions and typologies, UPSTRS_'s design approach for each of their projects remain rigorously grounded in conceptual ideation, precise spatial planning strategies, material-centric construction details and in recent years, a thriving passion to bring into their projects, collaborative processes and synergy outside of the studio's core disciplines.

UPSTRS_ has since won multiple regional and international design awards for its diverse body of work, including Multi-Disciplinarian Design Firm of the Year at Singapore Design Awards (2018/19); Interior Design Firm of The Year at Singapore Interior Design Awards (2020), and significantly, honoured twice as Interior Design Firm of the Year at Lookbox Design Awards (2017 & 2019). In 2021, Dennis was handpicked as one of 3 international finalists, for the title of Interior Designer of the Year at Design Anthology Awards (2021).

SINGAPORE



JOY GAI

Founder,
Joy of Sustainability

Joy is a passionate sustainability teacher, coach and advocate. She brings to the role technical expertise as a principal engineer and project leader delivering many first-of-its-kind sustainability projects, including net zero energy buildings and eco cities. She is a Professional Certified Life Coach practicing positive psychology with the belief that sustainability starts from a sustainable mindset and is sustained with compassion and commitment to drive and empower positive change.

Joy works part time with WorldGBC while also leading the Joy of Sustainability LLP — a platform advocating sustainability, offering coaching services to close the gap between sustainability design, delivery and user engagement, helping clients to gain clarity and identify their true sustainability goals.

SINGAPORE



KEVIN THIO

Managing Director,
Yellow Octopus

Work that is most invisible is sometimes the most indispensable.

Kevin believes design fulfills more than aesthetic needs. It has the power to inspire change towards a better world. For 23 years and counting, he has helmed Yellow Octopus, a space where regardless of experience, creatives are loved and their potential is celebrated. To Kevin, design is as much about people as it is about the craft.

With his team, he continually seeks to protect a culture of joy and spontaneity that is contagious and permeates any apathy. This all stems from the belief that there is value in making the everyday more meaningful.

Even in the corporate realm, no task is too small for design to create a positive impact. Every touch point is an opportunity for people to connect with a better, brighter “what if”. Purposeful design makes our clients' vision tangible and every stakeholder's sense of ownership, personal.

“Success means much more than the traditional bottom line. Success is stewardship — using our creative gifts with courage and empathy to serve our community, our future, and the world beyond ours. This isn't idealistic; it's imperative.”

Kevin's contributions to the Singapore and regional design scene include speaking to aspiring designers at tertiary institutions and conferences and sitting on the judging panels of several design competitions. Yellow Octopus has also garnered local and international accolades including Best of Show at the HOW International Design Awards 2012, a Red Dot Brands and Communication Design Award in 2012 and 2020.

JAPAN



SHIGEYA YASUI

Associate Professor, Faculty
of Systems Information
Science Department of
Media Architecture, Future
University Hakodate

He completed his master program at University of Tsukuba in Design. After working as UI Designer at Sony Corporation's Creative Center, he has been a professor at Future University Hakodate since 2012. His research theme is UI Design. Award: Haptic Design Award 2016 Grand Prize.

SINGAPORE



SONG KEE HONG

Design Director,
Design Exchange

Kee Hong is a practicing educator specializing in human-centered design. He is currently a deputy head at the Industrial Design Division, National University of Singapore. He is also the design director at multi-disciplinary design agency Design Exchange. He has over two decades of design experience, including work at global innovation consultancy Ziba and HP.

Kee Hong has worked with some of the world's most notable brands including B&O, Epson, HP, Intel, Lenovo, P&G, Philips, Welch Allyn and Changi Airport Group. His recent works in Product Design and UI/UX Design spans across diverse industries – from consumer electronics to mission-critical domains in healthcare, industrial and security for government systems.

His portfolio of work has received almost 30 international design awards including iF Design Award, G-Mark Good Design Award the prestigious Red Dot's Luminary Award and Best-of-Best in 2020.

Kee Hong has also served on the jury panel of numerous design competitions including the Red Dot Design Award, G-Mark Good Design Award and Canton Fair Design Award.

SINGAPORE



TIAH NAN CHYAN

Director, FARM

Nan Chyuan is a Director at FARM, a cross-disciplinary design practice that won the President's Design Award Design of the Year in 2010 and was featured in Wallpaper's Architects' Directory 2018. In 2017, Nan Chyuan was also recognised as one of Singapore's emerging architects in URA's third edition of "20 Under 45" exhibition.

Beyond practice, Nan Chyuan is an active design advocate, having served as Co-curator of iLight Marina Bay 2012, Jury Member for Pasir Panjang Ideas Competition by URA as well as Speaker at Singapore Contemporary Architecture Conversations SUTD, Ted X NUS and Construe & Construct NUS.

Having a deep passion for education, Nan Chyuan has been teaching at the Department of Architecture in NUS since 2009. He is also an Advisory Committee Member of School of Design, Singapore Polytechnic since 2013 and was an External Examiner for Temasek Polytechnic in 2016. He is currently serving in the Education Thrust of the Singapore Institute of Architects, where he has been a Council Member since 2019.



PLATNIUM WINNER

SG MARK AWARDS

TraceTogether — Enabling Community-Driven Contact Tracing

During COVID-19, the healthcare system was overwhelmed and the Ministry of Health was using contact tracing to minimise the spread of the virus.

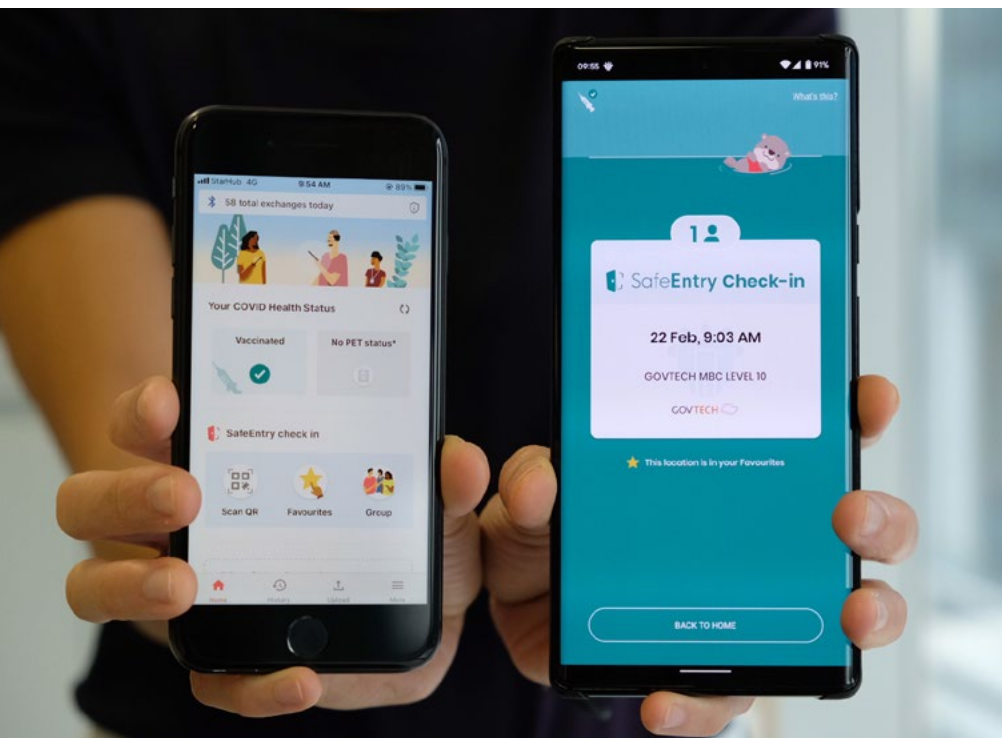
TraceTogether is an app that allows the responsibility of contact tracing to be shared among the community and reduces the average contact tracing time by more than half, which provides people with a way to protect themselves and their loved ones.

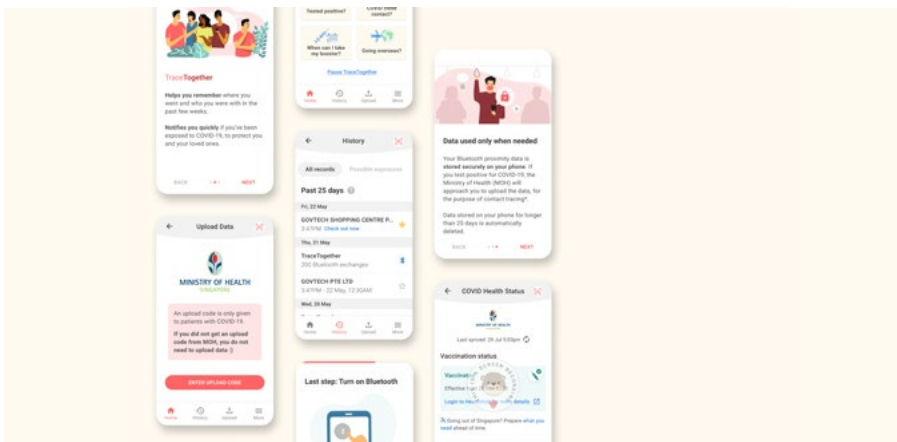
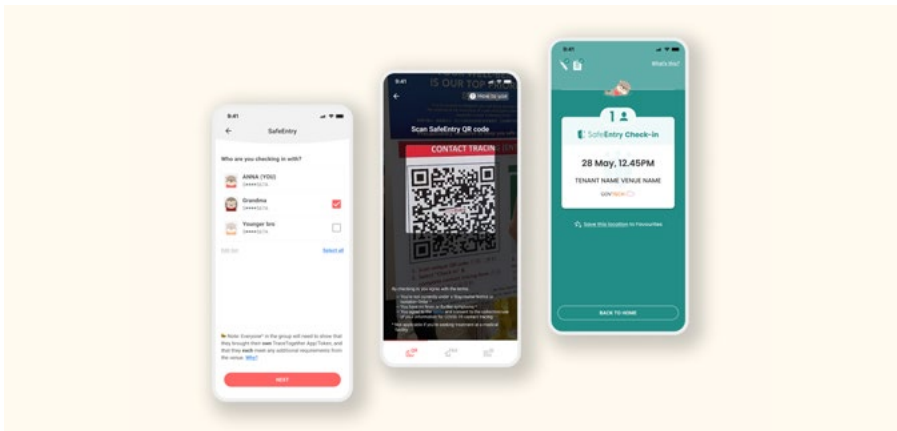
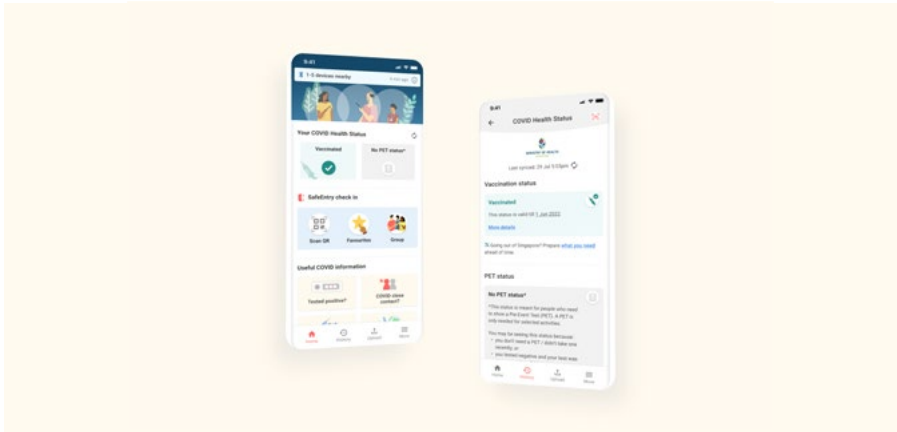
Designer

Government
Technology
Agency Singapore

Country

Singapore







GOLD WINNERS

SG MARK AWARDS

CPFB Members' Platform Reimagined

Life often doesn't work out the way you planned, and if it doesn't, retirement planning can help put you into your next best situation.

This begs the question: "How?". CPFB reimagines the user experience from transaction to engagement through personalised data-driven interactions, offering over 150 digital services centred around people's needs in a friendly, clear, and empathetic manner.

Designer

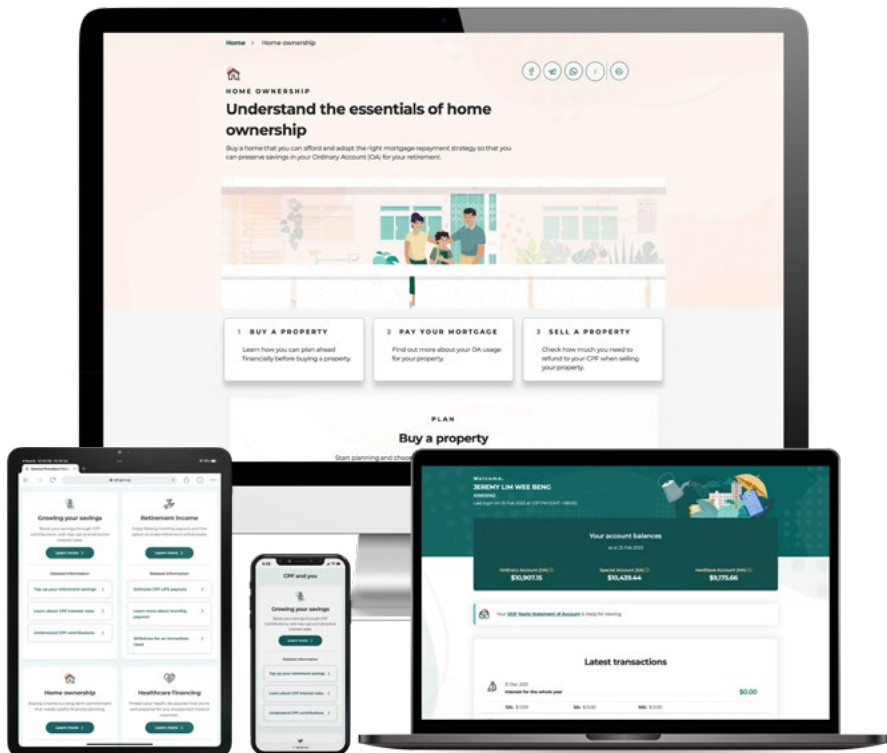
Fjord, Accenture Song, CPFB

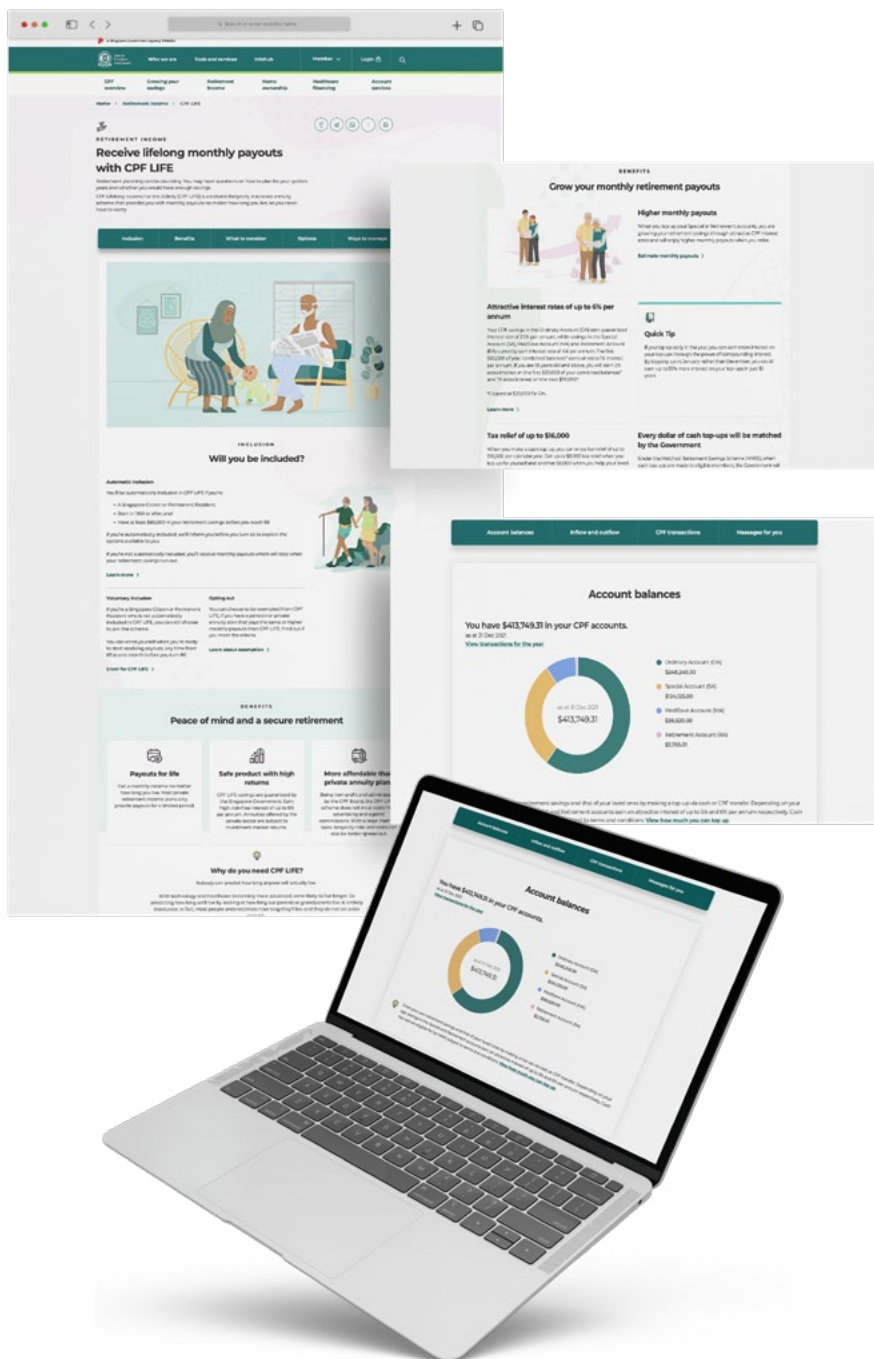
Client

Central Provident Fund Board (CPFB)

Country

Singapore





Insecta Iridesse

Your only limitation is your imagination. Insecta Iridesse embraces this idea, challenging what it means to market print capabilities.

3D iridescent gem-like paper jewellery that resembles rare insects reimagines a colour swatch into a fictional story documenting the findings of these gem-like insects, showcasing the different print effects like never before.

Designer

PLUS Collaboratives

Client

Fujifilm Business Innovation

Country

Singapore





Making insurance more simple, transparent, and accessible through the OCBC Digital app

Navigating the world of insurance can be a confusing experience. This app simplifies the process by removing jargon and providing relevant information in a simple format, empowering people to make informed decisions.

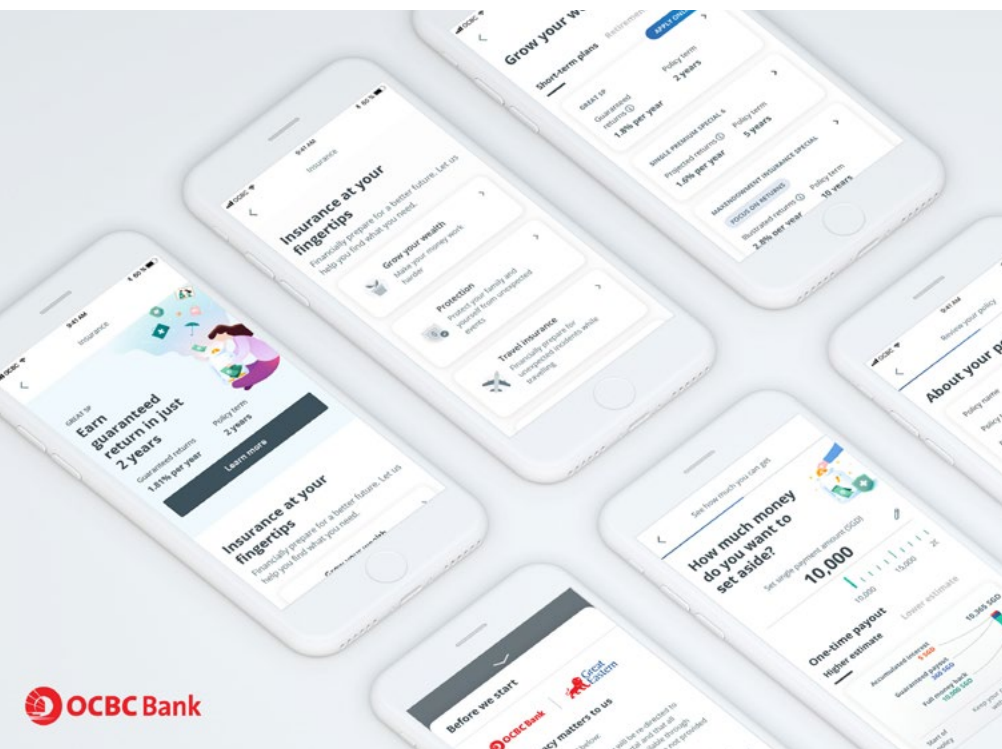
Designer

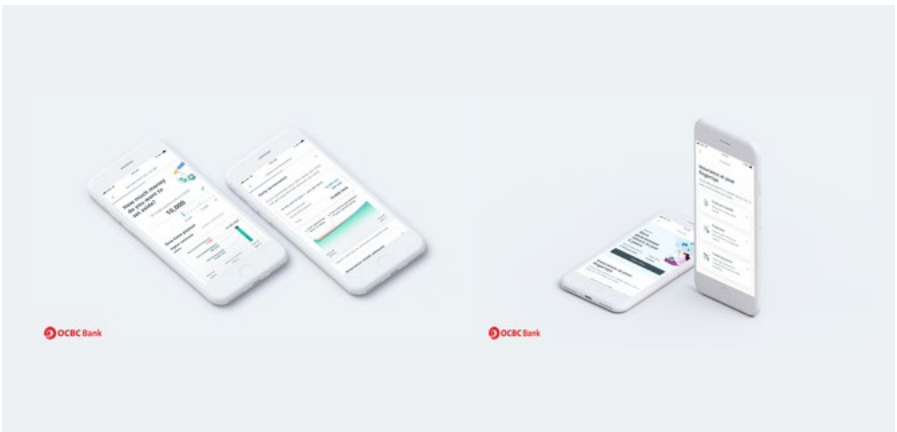
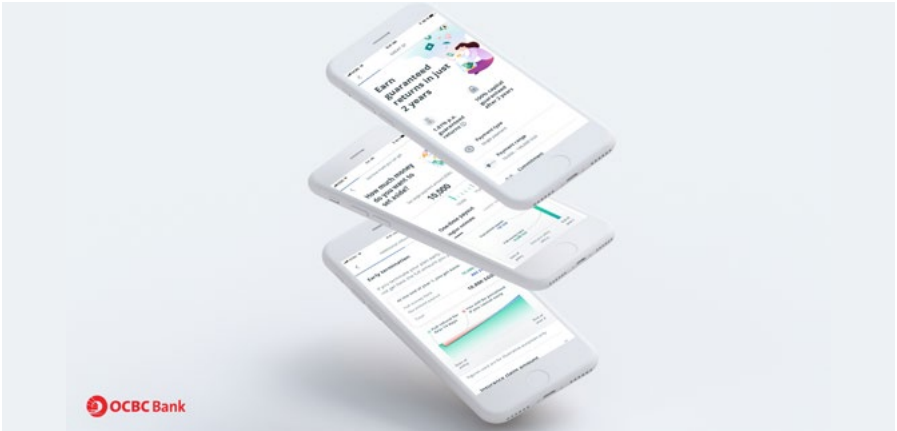
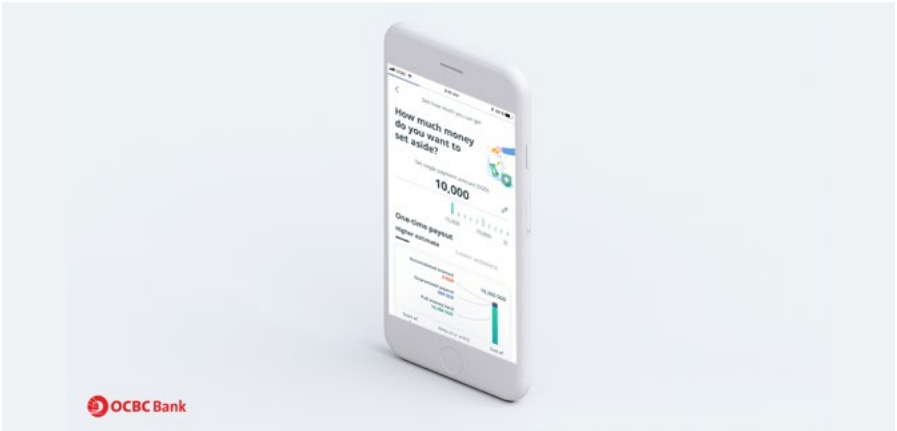
OCBC Bank, Group Customer Experience

Country

Singapore

From planning for a child's education to insuring against accidents, the online insurance marketplace empowers customers in their own time, at their own pace.





Pingtung Public Library

Pingtung Public Library has been rejuvenated to feature a new and transparent lobby attached to the city side of the existing building. This lobby reconnects the library to the city, allowing the surrounding landscape to revitalise it.

Inside the building, monumental concrete stairs and compact shelves have been removed and replaced with natural materials, modern furniture, and glass partitions to bring a sense of intimacy to those visiting the library.

Designer

MAYU Architects

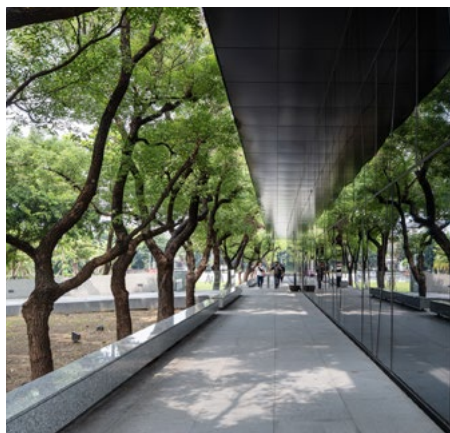
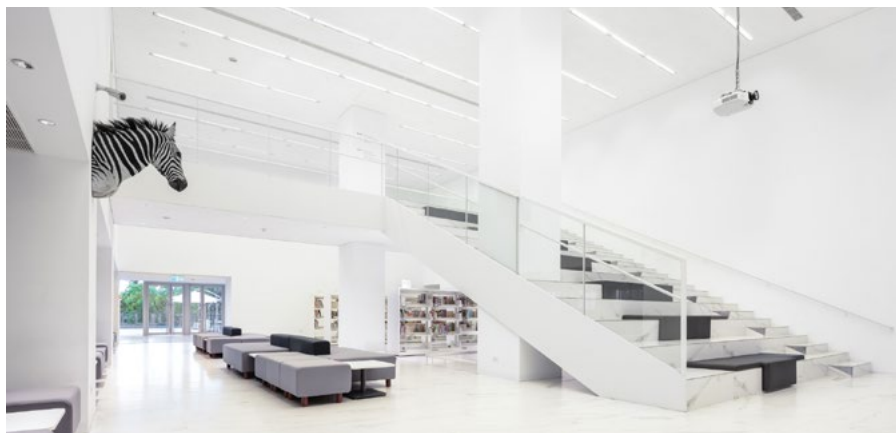
Client

Pingtung County
Government

Country

Taiwan





The Clan Hotel

Meaningful journeys all start somewhere. Situated at the crossroads of culture and commerce, this modern luxury hotel is designed with authentic touches to evoke a sense of kinship and community.

The property hosts 324 rooms, split into superior, deluxe, premier, and grand premier rooms. While faithful to its history, Clan Hotel brings a renewed sense of wonderment and surprise with an unorthodox take on traditional Asian hospitality.

Designer

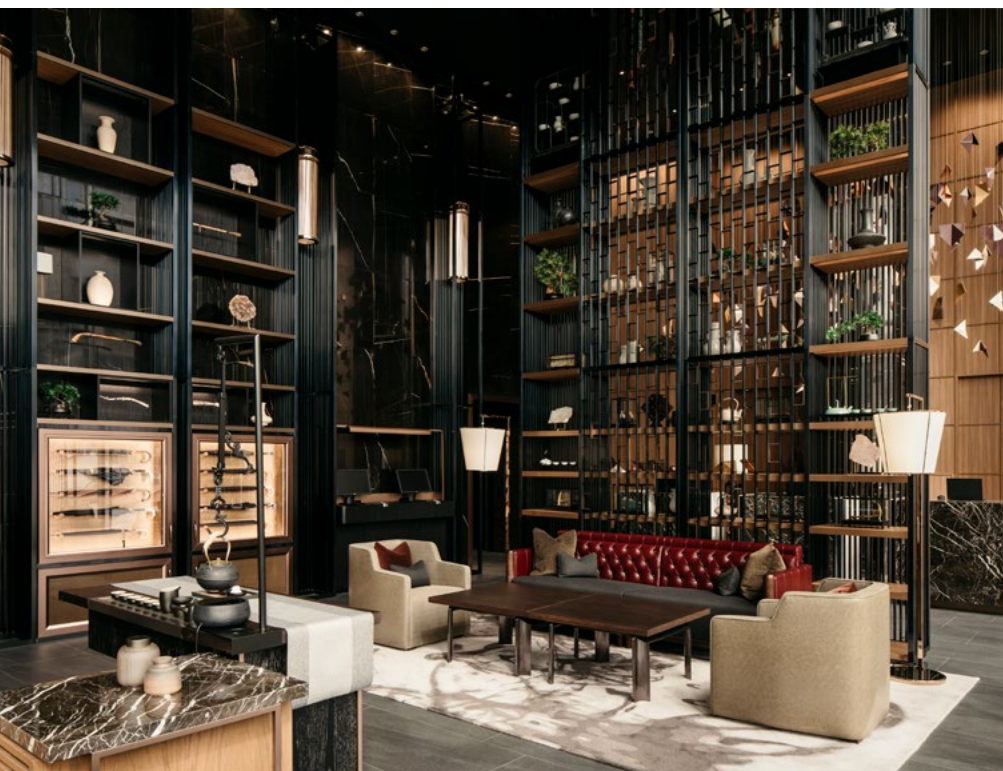
KKS International (S)
Pte Ltd

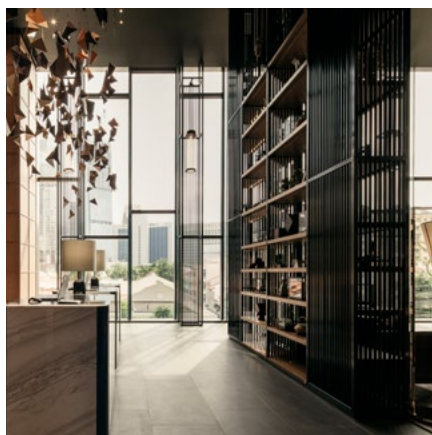
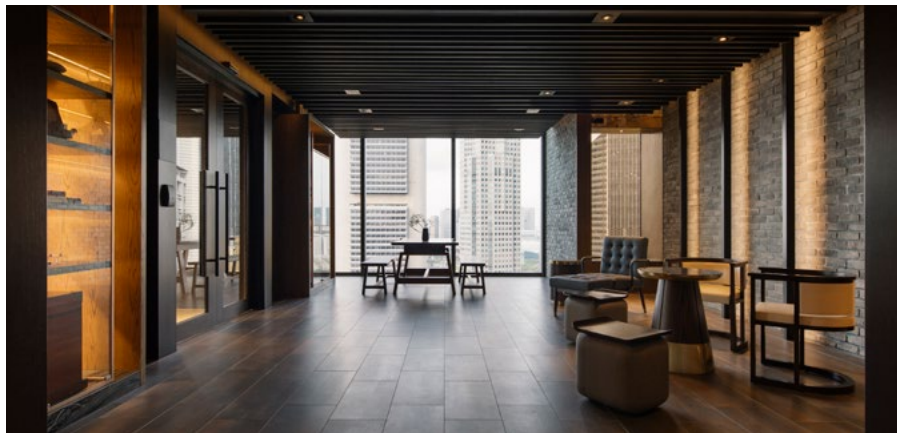
Client

Far East Organization

Country

Singapore







SPECIAL MENTION

SG MARK AWARDS

Choa Chu Kang Public Library

When the environment encourages learning, learning becomes irresistible. In Choa Chu Kang Library, learning does not only happen through books on a shelf.

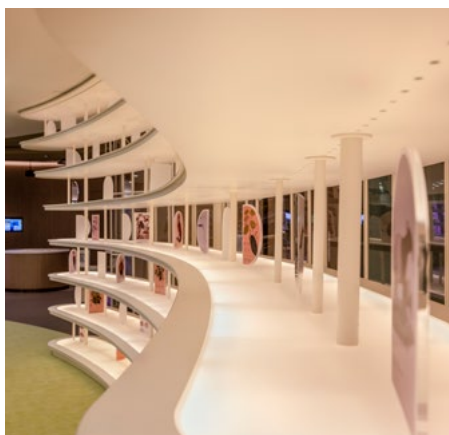
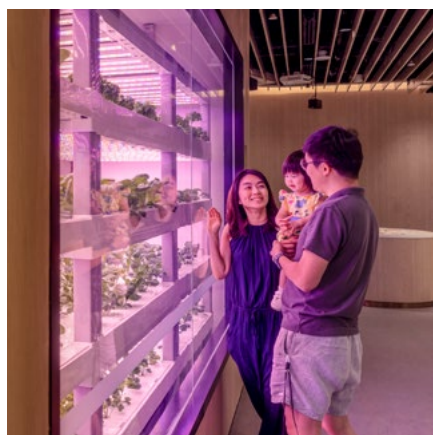
Instead, it can occur through experiential storytelling within the environment, a hydroponics lab, educational programmes, and augmented reality storytelling amongst others.

Designer
Formwerkz
Architects LLP

Client
National Library Board

Country
Singapore





Dementia-friendly Wayfinding Project

“Dementia is random, relentless, and frighteningly common” – and neighbourhoods have to be designed to incorporate a system to help those afflicted with it.

The wayfinding solution was designed with the needs of senior citizens and dementia patients in mind, empowering them to navigate the neighbourhood safely and independently with the strategic positioning of easily-identifiable graphics and visual cues, as well as accessible signage systems.

Designer
IMMORTAL

Client
Nee Soon South
and Chong Pang
Town Council

Country
Singapore





The DB Schenker Upcycling Hub

From trash to luxury, The DB Schenker Upcycling Hub is a communal space that has repurposed waste products into functional, beautiful interior spaces.

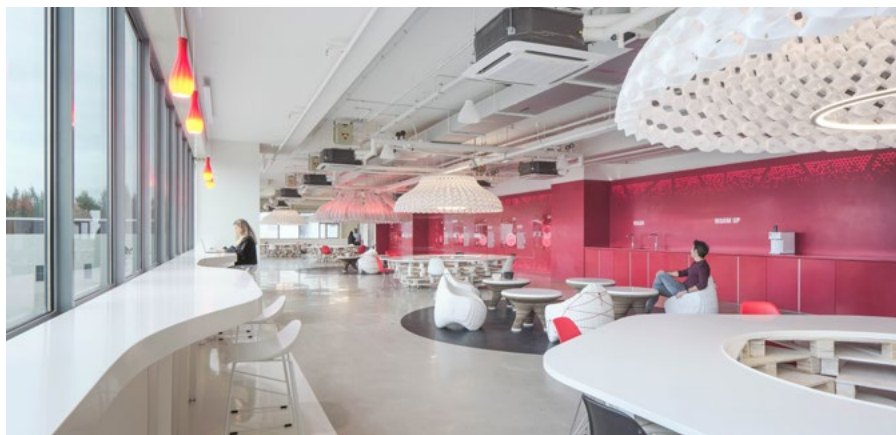
In itself, the space has become a symbol of sustainability – what can already be done, and the exciting possibilities for the future of upcycling.

Designer
Carlos Bañón /
AirLab SUTD

Client
DB Schenker

Country
Singapore





大安新区规划设计 Ecological Planning For Nenjiangwan Wetland Park in Da'An City, Jilin Province, China

Nenjiangwan Wetland Park has undergone an urban regeneration to enhance its environmental resiliency.

Utilising practical solutions such as sand control, water management, vegetarian restoration, and ecological development, the wetland park integrates nature with urban living to form a green city.

Designer

邦城规划 SCP Consultants Private Limited

Client

Da'an Housing & Urban-Rural Dev. Bureau

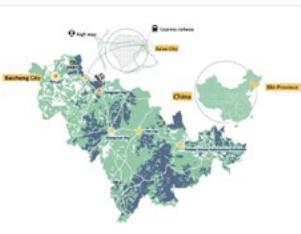
Country

Singapore



Site Overview

The planning area is located on the West Bank of Nenjiang River in the east of Datan City, and has formed a comprehensive transportation network mainly composed of highway, railway and shipping.



Jilin Province is located in northeastern China bordering Russia to the east. Datan is a county-level city under the administration of the city of Baichang in Jilin Province, located in the north-western part of Jilin Province, in the hinterland of the Songnen Plain.

Located along the line of China-Mongolia Corridor, Datan City builds a core development belt linking China and Mongolia with important nodes such as Changchun, Jiam City, Baichang and Yankou Korean Autonomous Prefecture.

With a linear distance of approximately 300km from Baichang to Datan and 60km from Songyuan to Datan, we can see that these three cities have a close relationship with each other and Datan is an important prerequisite for promoting the linked development of the three areas.

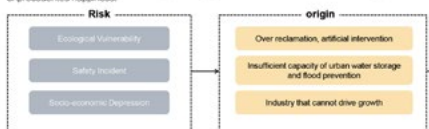
Project Summary

With the ecological environment, the site is located between Monrovia National Nature Reserve and Chagan Lake National Nature Reserve. In the planning area, there is a floodplain with minor level variation, low-lying in the north and gradually rising in the south.

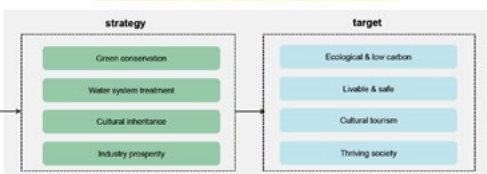


Risk-resilience Framework

The construction of Nenjiangwan Wetland Park provides an opportunity for the development of Datan City. It brings environmental, social and economic returns. The city has been renovated into a place where man and nature are in harmony, providing local residents and tourists a nice living space and unprecedented happiness.



vision: A place where man and nature share harmoniously



Risk01:
Ecological Vulnerability

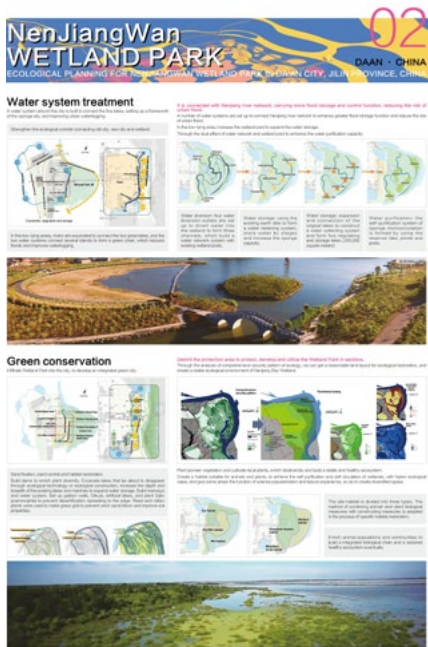
The construction of Nenjiangwan Wetland Park provides an opportunity

Risk02:
Safety Incidents

The wetland degenerated year by year, and the capacity of flood

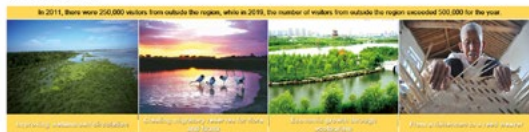
Risk03:
A Weak Economic Foundation

A small-scale economy; The weak consumption ability of Da'an



Different-phase implementation contents

The project has entered the stage of implementation. Long-term ecological protection strategy has achieved preliminary results, the situation of desertification has been improved, the wetland self-circulation system has basically formed, and the situation of vegetation restoration has increased year by year. The development of eco-tourism based on protection is still in progress. The original local farmers and fishermen participate in the ecological protection through the identity replacement of craftsmen and scenic area administrators, which also increases the economic income. NenjiangWan National Wetland Park is about to enter the acceptance process of creating a National 5A Scenic Area.



Construction cycle table

Staging	Construction time	Construction scope and content
Phase I (Completed)	May 2003 ~ May 2019	NenjiangWan National Wetland Park management service area construction content: road paving, square construction, base construction and greening landscape enhancement, lighting 1. Organize fishing ban and farming ban 2. Organize sand fixation and greening project 3. The construction content of NenjiangWan National Wetland Park reasonable use area: Shengyuan construction, cultural promenade construction, stake bridge construction, seven-hole bridge construction, Baier Square construction, Lushuang Fish Viewing Platform construction, pagoda construction, listening to the Tao Pavilion construction, water park construction, a crane building construction, aerial as line construction, pavilion construction, road paving, greening and landscape enhancement lighting
Phase II (Under construction)	May 2012 ~ Present	
Third phase (To be built)		Binjiang New District

Satellite comparison charts of each stage

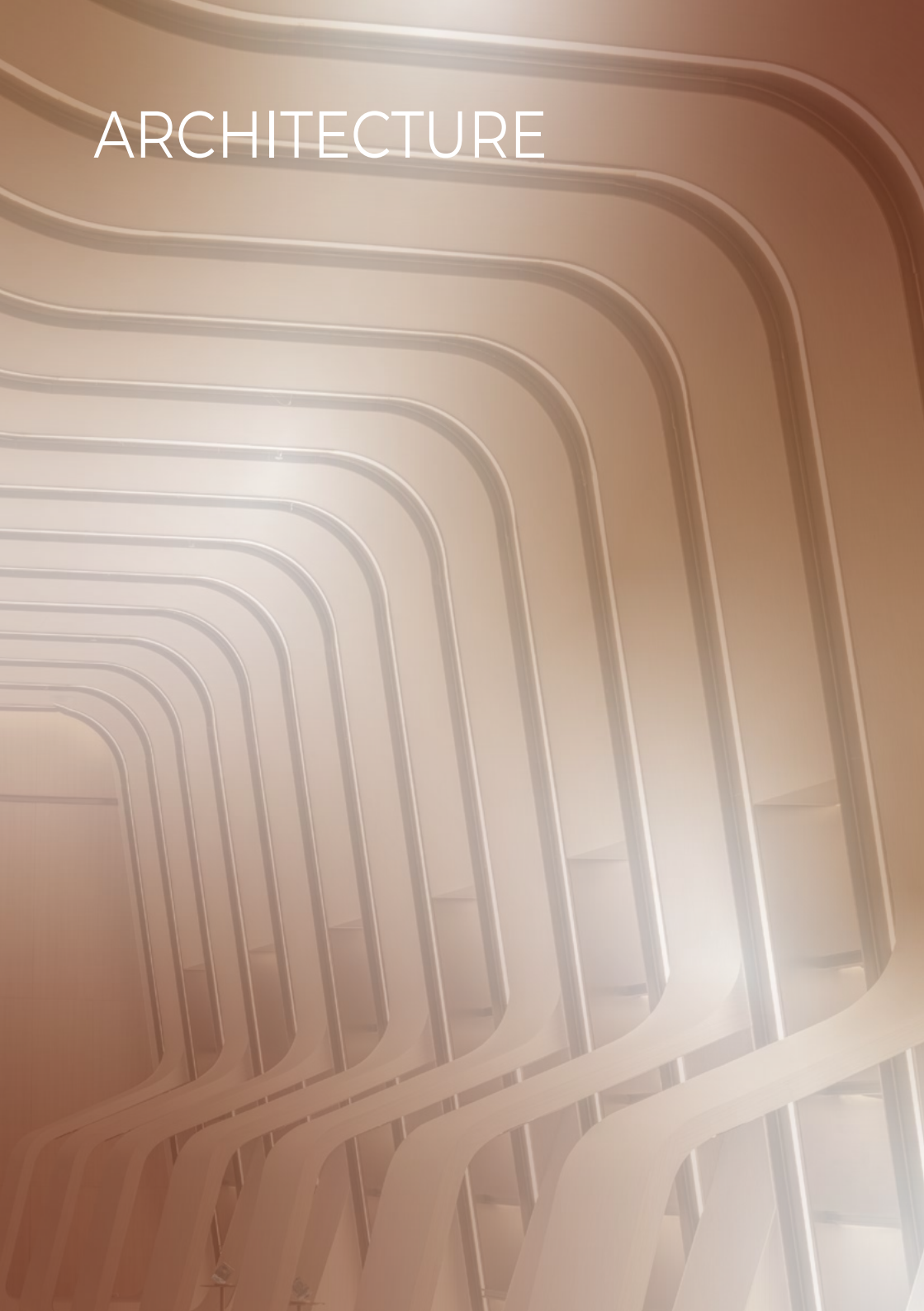




SG MARK WINNERS

SG MARK AWARDS

ARCHITECTURE



Alkaff Courtview

Shared spaces within housing enclaves are important institutions that bind people together. One such example is the playground.

Alkaff Courtview offers 3 levels of differentiated play spaces with an overarching theme reflecting the abundance of nature of the Bidadari Estate.

With each level embodying different realms of nature, children are encouraged to connect with nature and given a unique and educational play experience.

Designer
Playpoint

Client
Housing &
Development Board

Country
Singapore



DHL MEA Innovation Center

What does the next generation of the logistics industry look like? The DHL MEA Innovation Center is designed to allow us to answer that question: a mobile state-of-the-art facility interactive showroom environment physically translates the creative process taking place.

This facility can be built, dismantled, and transported, connecting visitors to the heartbeat of the brand wherever it goes.

Designer

KR+D

Client

Deutsche Post
DHL Group

Country

United Arab Emirates



White Mountain

An underground space transformed to bring life to the communities surrounding it – White Mountain serves as a central hub to bind different people together in an urbanised world.

Multi-faceted in purposes such as providing a space for rest, activities, and transportation, it becomes a place for exchanges and gatherings, promoting interpersonal relationships and stimulating public energy within the community.

Designer

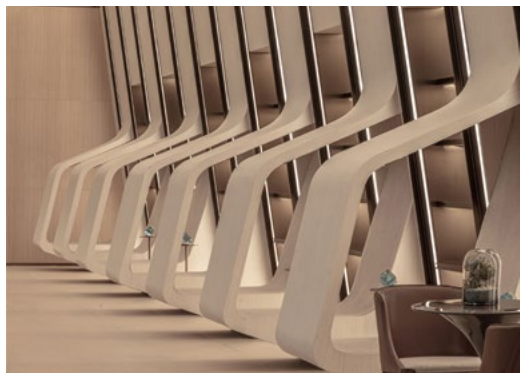
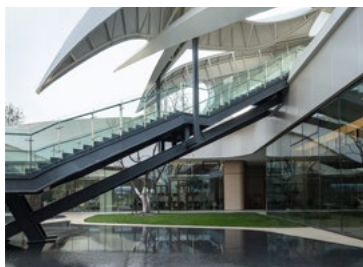
Kris Lin
International Design

Client

Galaxy Holding Group

Country

China



Wilmar International

Inspired by the original One North Masterplan, Wilmar International undulates in parallel with the natural terrain to create a biophilic design emulating an experience of nature.

The architecture's design offers a 360-degree view of the environment for workers in the building, immersing them in nature and reducing their stress. Wilmar International's design is both elegant and stress-relieving.

Designer

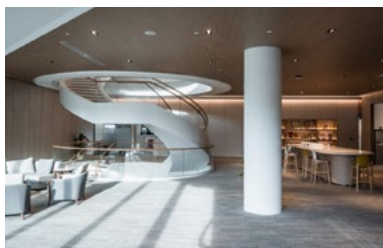
Eric Parry Architects
& RSP Architects
Planners & Engineers

Client

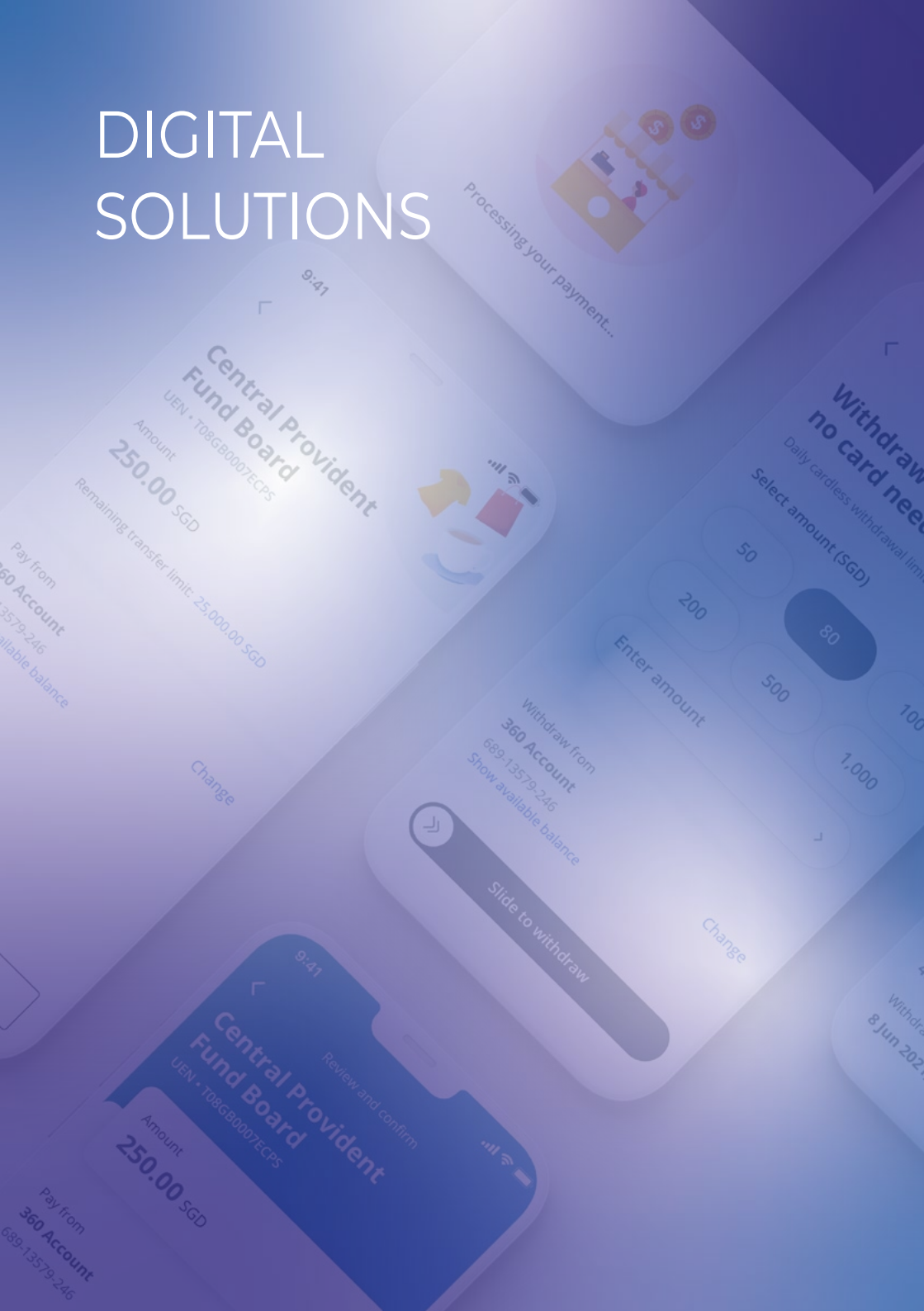
Wilmar International

Country

Singapore



DIGITAL SOLUTIONS



Certis Security Robots

Have you met Peter, Casey, and Oscar? They are the trio of Certis AI robots that assist with patrol and traffic enforcement, sanitation, and outdoor security operations respectively.

Society has a myriad of needs, and Certis AI Robots pave the way in empowering people to work safer, smarter, and better in disciplines and services.

Designer

We Are Perspective

Client

Certis Cisco Security Pte Ltd

Country

Singapore

Certis AI-equipped Robots

Certis Smart Networked Security integrates AI-equipped robots into our ground operations to complement human workforce for complete peace of mind.



PETER

Our fully autonomous patrol and traffic enforcement robot partners your security officers to ensure smooth traffic flow 24/7 with minimal human intervention. Able to conduct patrols independently, it significantly reduces your officers' workload during the day and keeps the roads clear from dusk to dawn.



CASEY

This indoor concierge sanitation security robot is a vital part of your concierge and facilities team.

While providing friendly service to your visitors, vendors, staff and customers, Casey also detects incidents like unattended items, captures and sends images to the Smart Operations Centre, and broadcasts pre-planned or emergency messages to the public. In addition, it is able to provide efficient and complete management and maintenance of your premises.



OSCAR

Able to support outdoor security operations in all weather, our outdoor security robot offers real-time surveillance of your environment to heighten situational awareness and facilitate decision making to accelerate response.



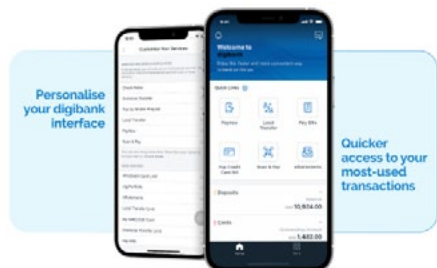
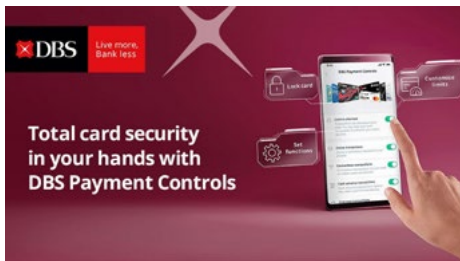
DBS digibank

This is DBS digibanking – intelligent, intuitive, and invisible. It learns and understands your life, business and wealth. Say goodbye to rude bill shocks and hello to saving more, confident financial planning, and investing money in one tap.

Designer
DBS Bank

Country
Singapore

Taking charge of your wealth has never been easier with simplified UI, customizable quick links, and financial planning services.



Jumpree - Hybrid Workplace Technology

Scheduling errors and overcrowding in a hybrid workplace are a thing of the past with Jumpree - Hybrid Workplace Technology.

This application offers a complete suite of solutions for both employers and employees to drive efficiency, productivity, and collaboration through flexible working arrangements, syncing locations and schedules, and booking based on requirements.

Designer
Smarten Spaces

Country
India



Kris+ by Singapore Airlines

KrisPay has been rebranded to Kris+. The new Kris+ app has unveiled greater flexibility and options for both customers and partner merchants.

Furthermore, the refreshed UI enhances the application's visual attractiveness and usability, reducing complexity by enabling users to complete payment and miles accrual in a single step.

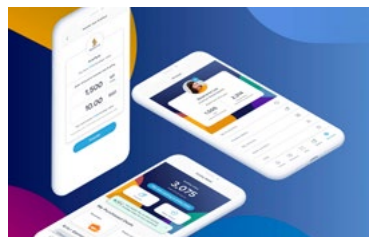
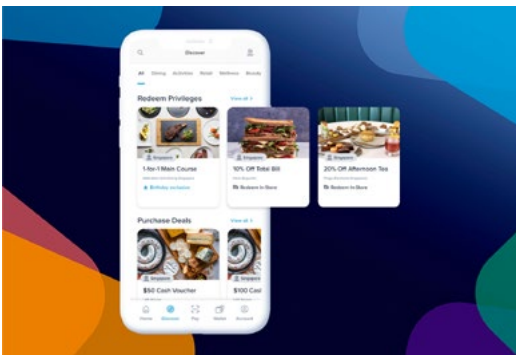
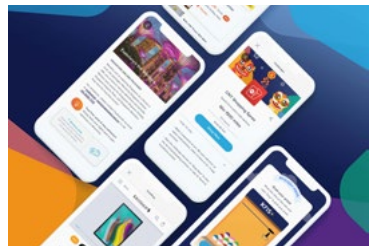
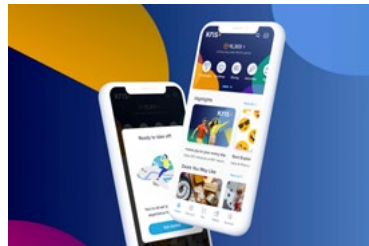
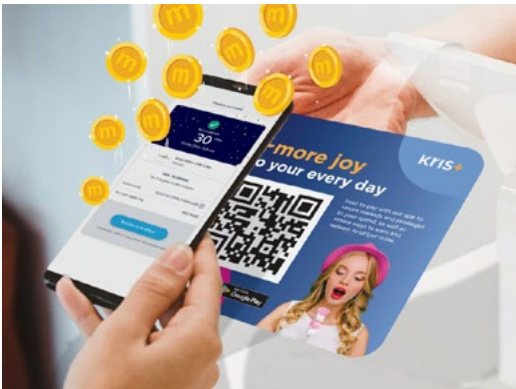
This app is designed to be human-centric, giving a better experience to both seasoned and new users.

Designer

Singapore Airlines

Country

Singapore



OCBC

Scan & Pay

With a customer-centric approach, OCBC Bank has managed to make daily transactions seamless, uncomplicated, and safe.

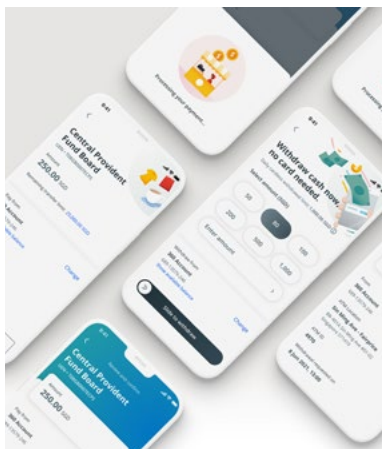
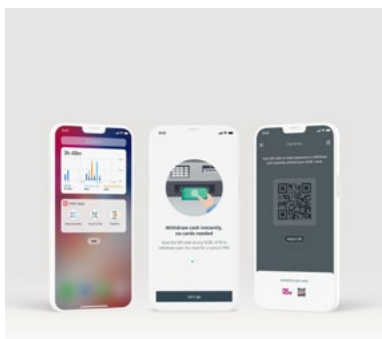
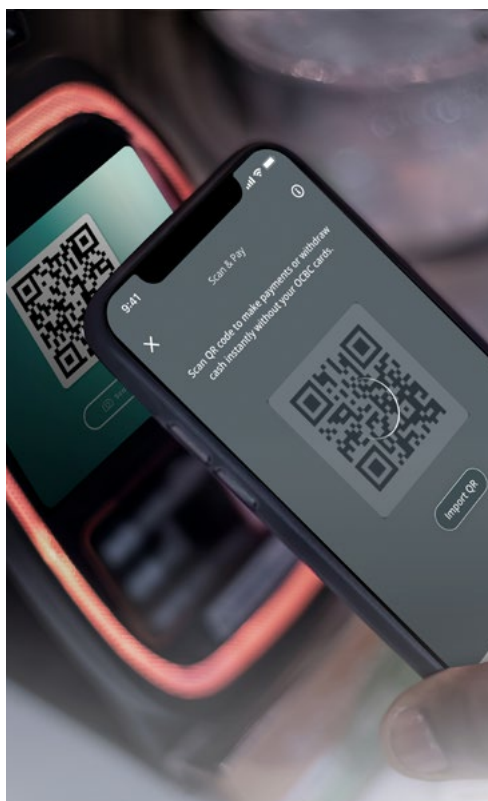
The rise of contactless payment demand has resulted in the revision of OCBC Scan & Pay, removing the need for a physical debit card to withdraw cash or make NETS payments – a fully digital banking experience readily accessible at the tip of your fingers.

Designer

OCBC Bank, Group
Customer Experience

Country

Singapore



PayLah! on Telegram

Banking has never been more hassle-free. DBSPayLah! Bot on Telegram is a peer-to-peer payment digital solution, where users can send or request money on Telegram.

Designer

DBS Bank

Country

Singapore

It embeds itself where the next generation of digital natives reside and uses innovative technology to increase the efficiency and convenience of banking.



Singtel GENIE

Technology is constantly evolving, and now is the age of 5G. However, it can be hard to keep up with these advancements and adopt them into current systems.

Enter GENIE, a portable 5G Standalone network that can be installed in under an hour. It only requires a power outlet and a window for location tracking. GENIE would accelerate the adoption of 5G, taking your business to the next level.

Designer

Singapore
Telecommunications
Limited

Country

Singapore

Singtel GENIE
Generating Instant Experiences

A platform to accelerate 5G innovations

- 1** Highly portable - can be quickly transported anywhere in Singapore
- 2** Unbox & set up local 5G network within 60 minutes
- 3** Blazing fast, high bandwidth wireless network
- 4** Local breakout for ultra low latency applications
- 5** Accelerate 5G innovations through rapid deployment & testing
- 6** Pop-up network for hackathons/events

Brings enterprise 5G to you
It comes in a box that is highly portable and requires minimal setup.

Provides 5G capabilities
It creates a mini standalone 5G network with "plug-n-play" connectivity to a server (MEC) to test application

Accelerates 5G innovations
It allows agile and rapid development, deployment & testing of 5G use cases



GENERATING INSTANT EXPERIENCES

Find out more

singtel@singtel.com
<http://www.singtel.com/business/5g>
<https://bit.ly/29fjg16>

Singtel

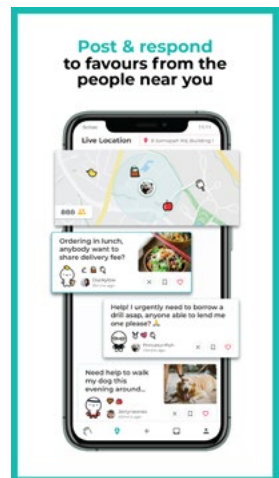
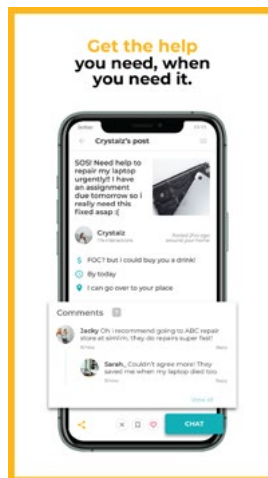
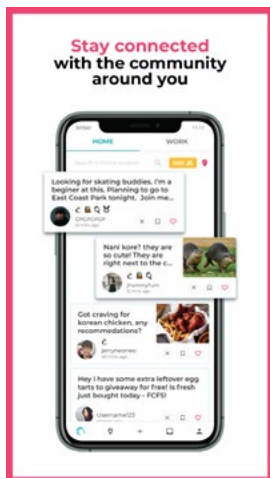
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Scratchbac

Technology connects us to the rest of the world, but how about our neighbours? Scratchbac is a proximity-based favour app that makes it easy to give or get help from the people near you.

Designer
Scratchbac
Country
Singapore

By empowering users to connect with their community, Scratchbac tackles social exclusion and takes a huge step in creating a friendlier world where help is always just around the corner.



Smart Ocean Park: Redefining Seamless Park Experience

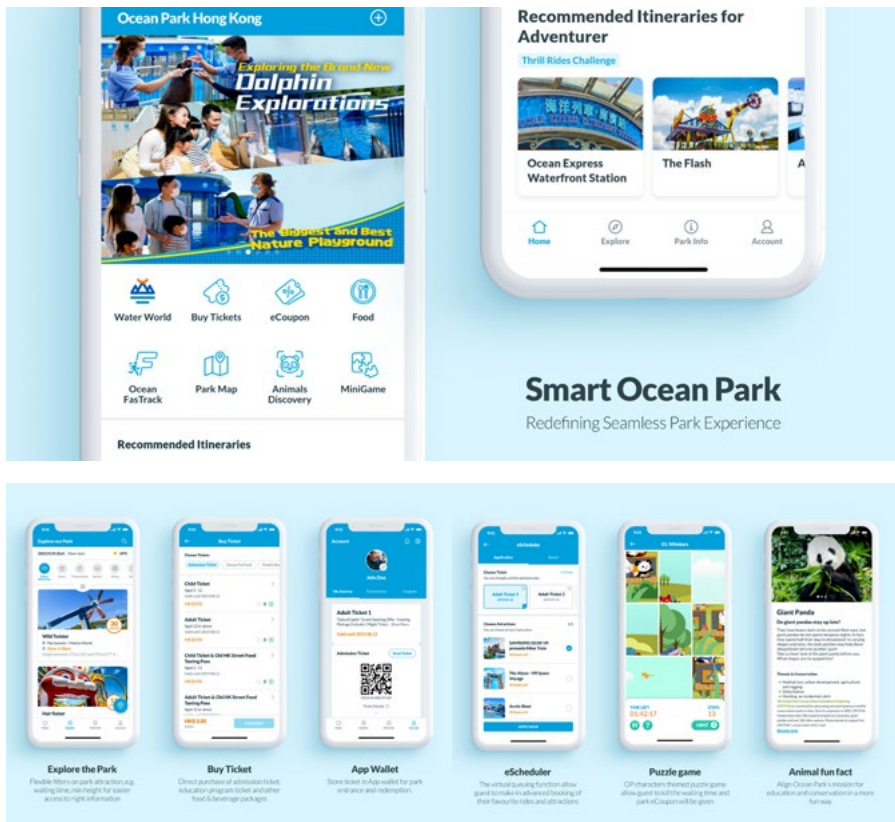
Planning for trips can be a pain – with cancellations, long queues, etc. To enhance the experience, tools such as real-time park information, e-ticket distribution, and trip planning suggestions within the app allow users to conduct better planning and make informed decisions.

Redefining Seamless Park Experience uses a user- centric design to enable visitors to have a more personalised and carefree park experience.

Designer
CaaS

Client
Ocean Park
Hong Kong

Country
Hong Kong



Travel with OCBC

With the world slowly opening up, people are starting to travel overseas again. Travel with OCBC is a one-stop platform for customers to purchase their travelling essentials: flights, hotels, insurance, car rentals, etc.

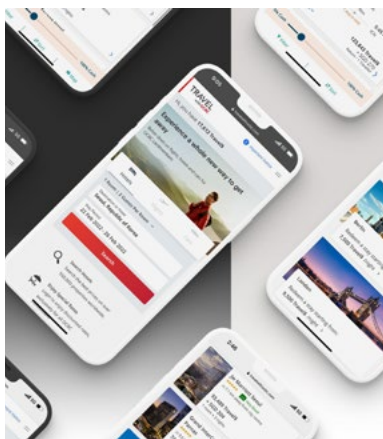
It takes away much of the hassle of using multiple platforms for different purposes and allows users to offset travel-related expenses via reward points.

Designer

OCBC Bank, Group
Customer Experience

Country

Singapore



EXPERIENCE DESIGN



Breathing new life into time-honoured tradition

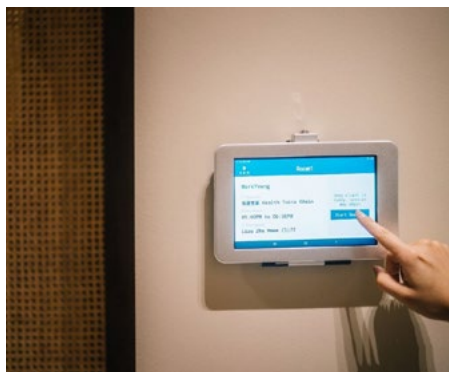
With evolving times and customer needs, Chien Chi Tow has transformed itself into a modernised customer-centric Traditional Chinese Medicine provider.

With an omnichannel customer experience, updated service manuals, and automation of repetitive tasks to improve efficiency amongst other transformations, new life has been breathed into this time-honoured tradition.

Designer
Alnico Consulting

Client
Chien Chi Tow

Country
Singapore



Dale Chihuly: Glass In Bloom 2021

During the pandemic, Dale Chihuly: Glass in Bloom went against all odds and held an exhibition event in the open spaces of Gardens By The Bay. The enjoyment of the exhibition was extended beyond the limitations of space and time through the development of a virtual exhibition.

This elevated the level of art appreciation and provided a breath of fresh air to locals in Singapore at a time when they most needed it.

Designer

Hustle & Bustle Pte. Ltd.

Client

Gardens By The Bay

Country

Singapore



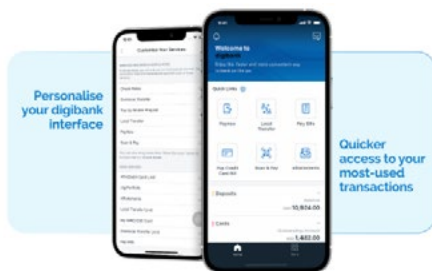
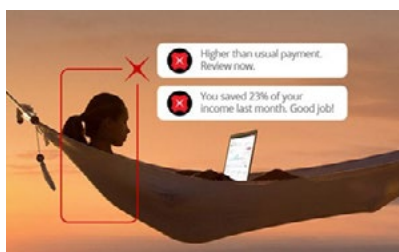
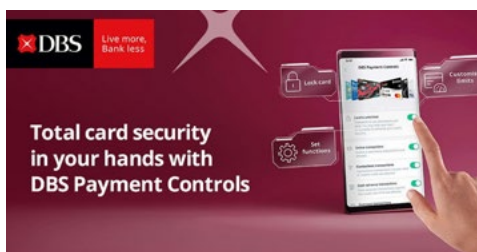
DBS digibank

This is DBS digibanking – intelligent, intuitive, and invisible. It learns and understands your life, business and wealth. Say goodbye to rude bill shocks and hello to saving more, confident financial planning, and investing money in one tap.

Designer
DBS Bank

Country
Singapore

Taking charge of your wealth has never been easier with simplified UI, customizable quick links, and financial planning services.

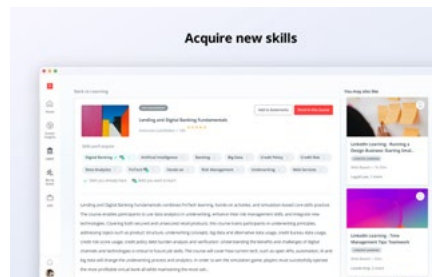
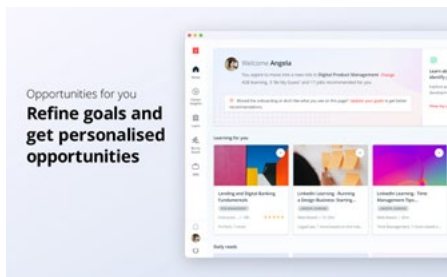
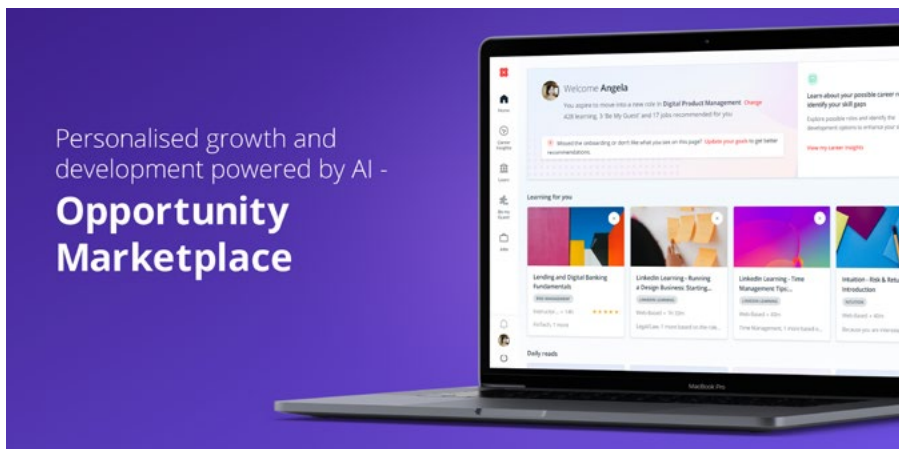


DBS Opportunity Marketplace

People always say “take charge of your career! Go towards your goals!” The question is: “How?”. DBS Opportunity Marketplace creates a hyper-personalised platform with recommended learning and career insights to drive employees in their growth and development.

Designer
DBS Bank
Country
Singapore

With the growing needs of the modern workforce, the platform empowers users to future-proof themselves and acquire new skills.



HappyUrns — Celebration Kit

The Celebration Kit encourages discussions about death by celebrating life. Prompts in the kit are designed to plan loving gestures, events, and keepsakes to be passed down to their loved ones after they have passed.

Death may be scary, which is all the more why it's important to have moments of remembrance and celebration after one's passing to bridge the irreparable rift created by death.

Designer

SUTD Design
Innovation Program

Country

Singapore



HappyUrns — Life in a Year Book

The Life in a Year Book encourages individuals to journey with a loved one through a year of their life.

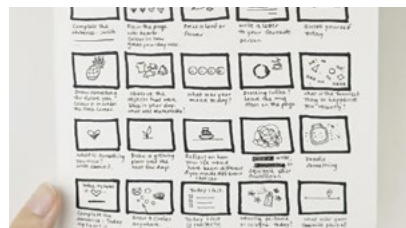
As a unique spin on the urn, this book encapsulates an individual as a year-long record of their thoughts and memories. Individuals can fill in the pages of the book in any manner they choose, and it is meant to be gifted upon completion. It is by cherishing the moments of life that we gain the courage to face death.

Designer

SUTD Design
Innovation Program

Country

Singapore



Oasia Resort Sentosa

Refresh, recharge and refuel the mind, body, and soul. Oasia Resort Sentosa caters to a growing trend of wellness-conscious travellers – with 191 suites and rooms themed in earthy and calming tones spanning 5 categories customers can choose from.

The resort's sanctuary also boasts healthy dining options, curated wellness activities, and pampering treatments to make it a perfect all-encompassing wellness escape.

Designer

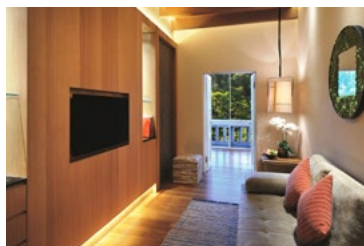
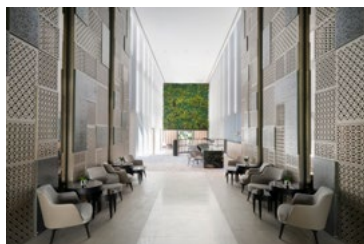
Arc Studio
Architecture &
Urbanism

Client

Far East Organization

Country

Singapore



Rediscover Our History Through 3D Printing

Monuments are witnesses to the cultural history of a city, giving people a connection to the past.

3D printed monuments are part of a larger exhibition celebrating PSM50 for the general public, allowing them to be immersed, learn, and appreciate these monuments in a fun and engaging manner whilst building multi-generational bonds with elders reminiscing about the good ol' days.

Designer

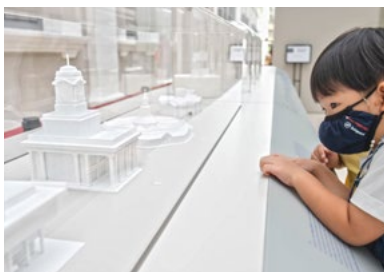
Imagene Creative Private Limited

Client

National Heritage Board of Singapore

Country

Singapore



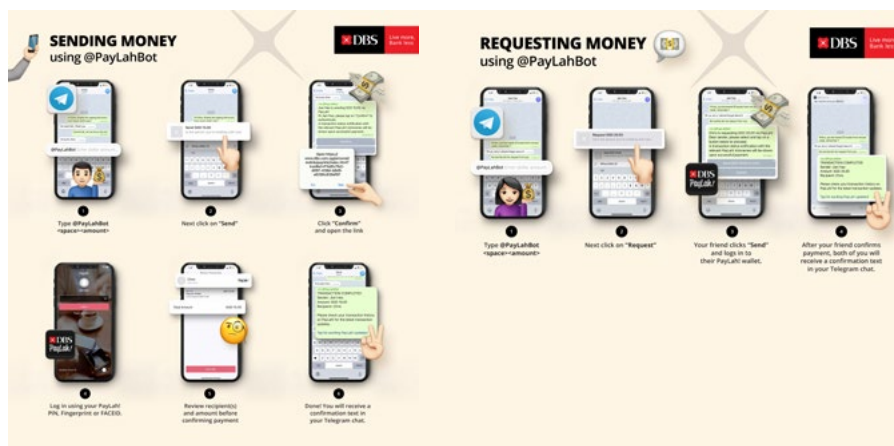
PayLah! on Telegram

Have you ever chased someone to pay you back, or had someone chase you because you forgot to pay them back? The PayLah Bot makes sending and requesting money easier than ever before – simply summon the bot and let it take care of your business right on telegram.

Designer
DBS Bank

Country
Singapore

This project bridges a social communication platform with a banking platform, improving the banking experience.



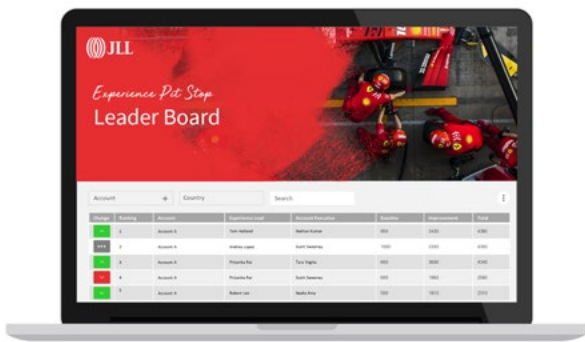
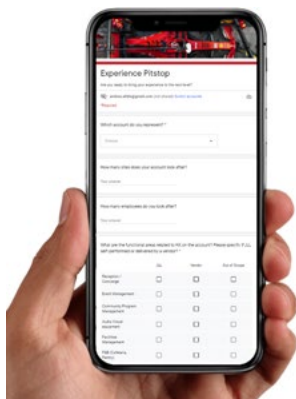
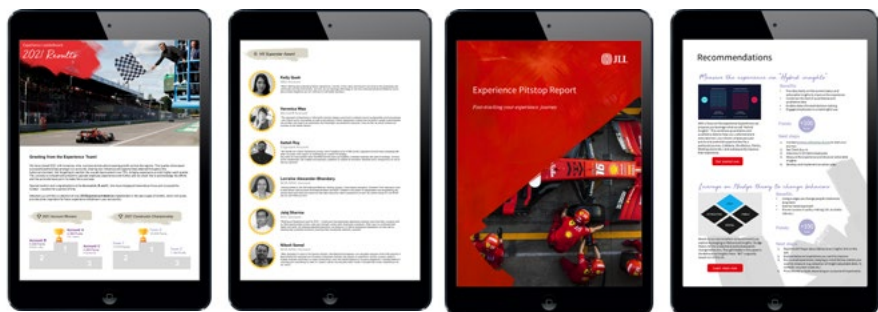
Pitstop Experience Program

Pitstop Experience Program gamifies the working experience, engaging with its users and empowering them. It uses fundamental psychological concepts to enhance the employee experience by providing a great workplace environment.

Elements include instant recognition and reward, and a knowledge transfer economy where ideas can be freely shared and are accessible to everyone.

Designer
JLL

Country
Singapore



Telkomsel Brand Rejuvenation

With a new content strategy, visual design direction, and interaction models, Telkomsel rejuvenates its digital presence in the modern world.

Grounded in a user-centric approach, the brand has been rejuvenated with a discovery-led website and an action-driven app that helps users make informed decisions with respect to telecommunications.

Designer

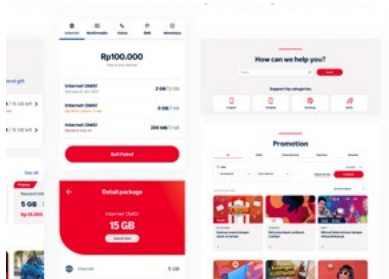
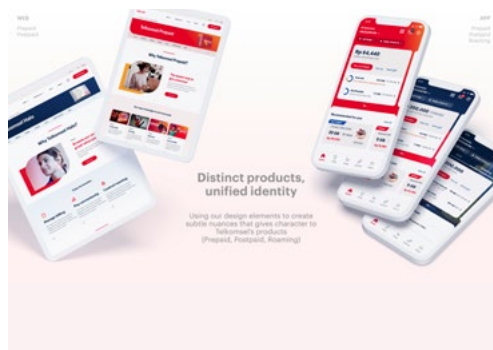
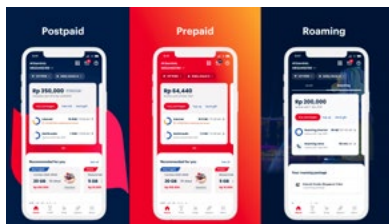
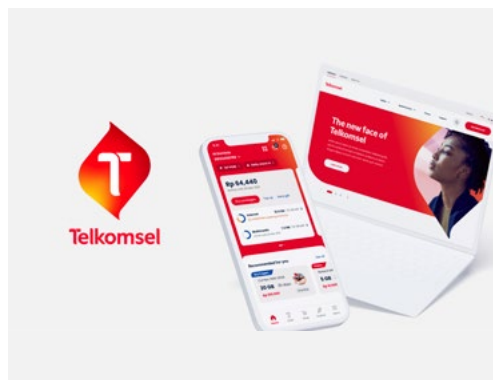
Fjord and
Accenture Song

Client

Telkomsel

Country

Singapore



Welcome to SingaLand — the walk-a-mile Career Design Simulation

What if you could see how your life decisions impact your career before making them? Welcome to SingaLand, a career design simulation game that transports you into a parallel world.

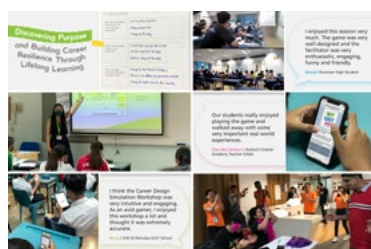
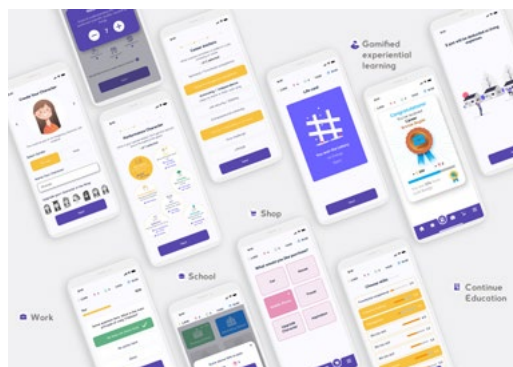
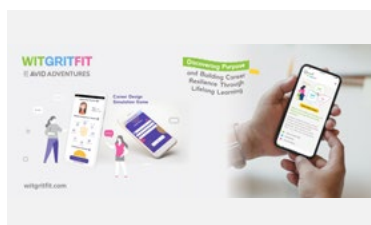
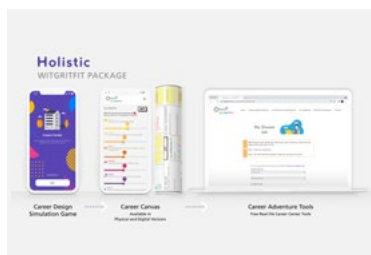
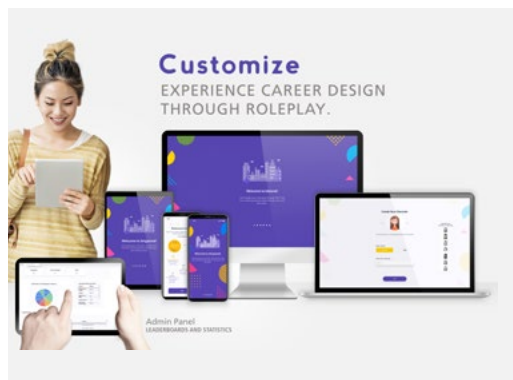
Make study, work, and life decisions and observe the consequences of these decisions. With this career development tool, you will better understand your career choices, gain boosted confidence in navigating your career, and build career resiliency.

Designer

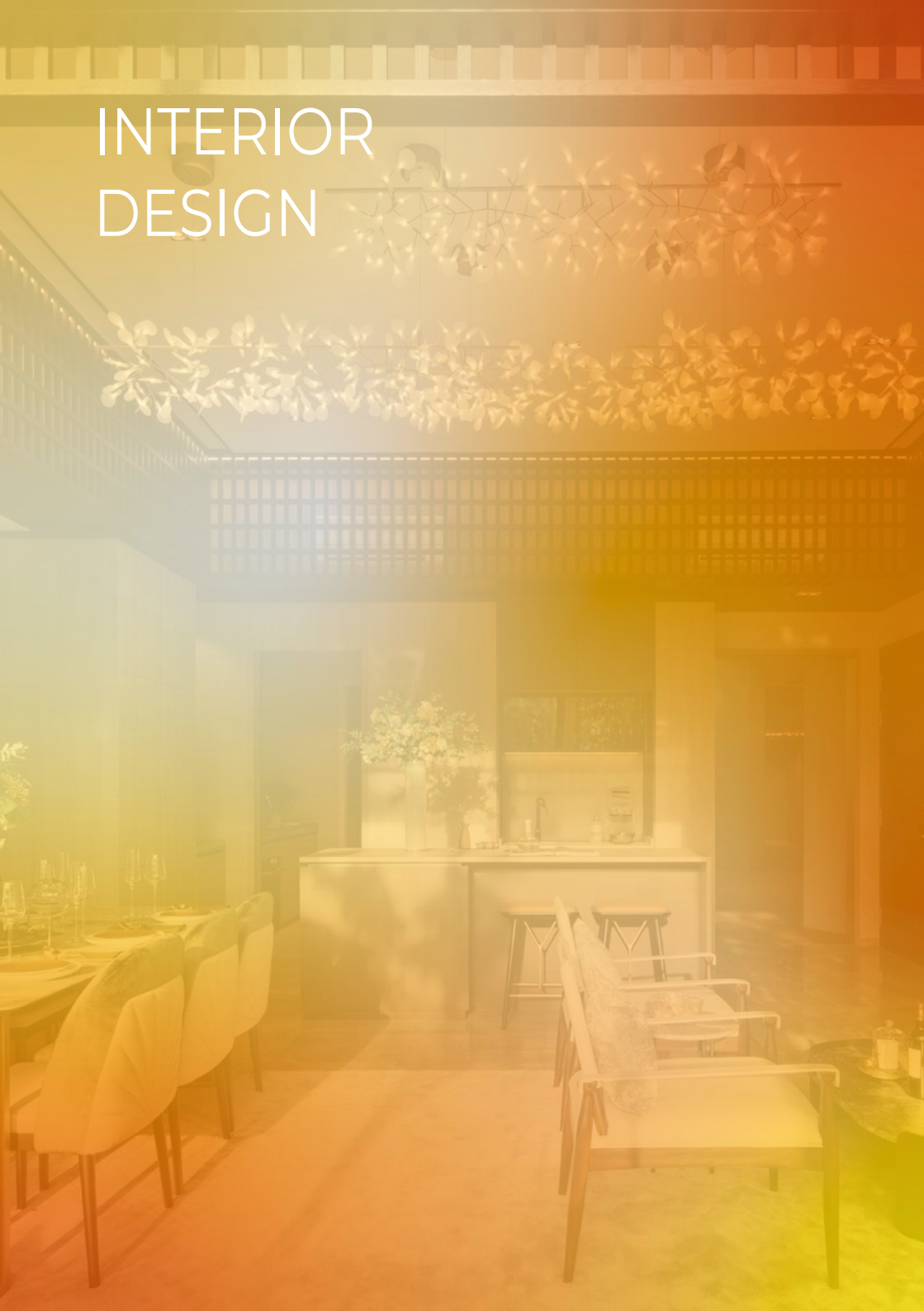
Avid Adventures

Country

Singapore



INTERIOR DESIGN



8VI Holdings Singapore Headquarters

Fun yet professional, the new 8VI Holdings Office creates a future-proof and vibrant environment supporting their agile work processes and creative work.

Its human-centred design from an open space to a central breakout area draws people back to the workplace and encourages socialisation and collaboration in a comfortable environment.

Designer
Conexus Studio
Pte Ltd

Client
8I Holdings
8VI Holdings Ltd

Country
Singapore



Alteryx Singapore Office

At Alteryx Singapore Office, a dynamic and engaging environment celebrates its brand values and culture. Its space addresses the individual and collaborative needs of staff, and has areas for learning and employee gatherings.

Through the physical office design, staff feel engaged and empowered to build connections, share ideas, and feel part of a bigger whole.

Designer

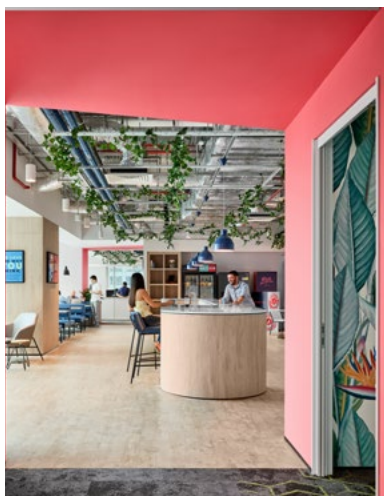
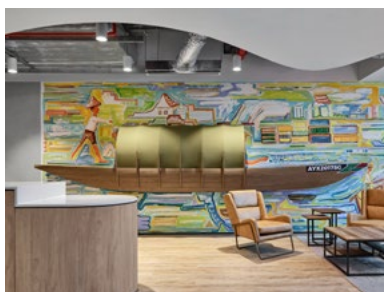
M. Moser
Associates (S) Pte Ltd

Client

Alteryx Singapore
Pte Ltd

Country

Singapore



Art and The Light Realm

The 'Art and The Light Realm' boasts a stunning design that creates a comfortable home styled as a hotel resort.

The building incorporates nature with elegance – through its wooden flooring or maximise window-to-wall ratio to invite natural sunlight in. On the second floor, a large outdoor terrace is a perfect place for owners to host friends and guests. This home is built to provide luxury to those who live here.

Designer

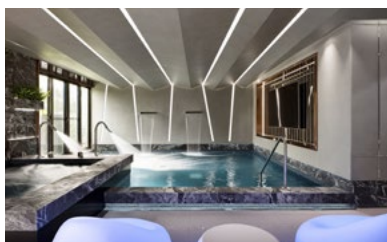
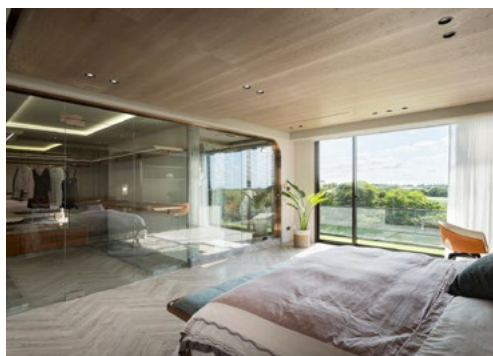
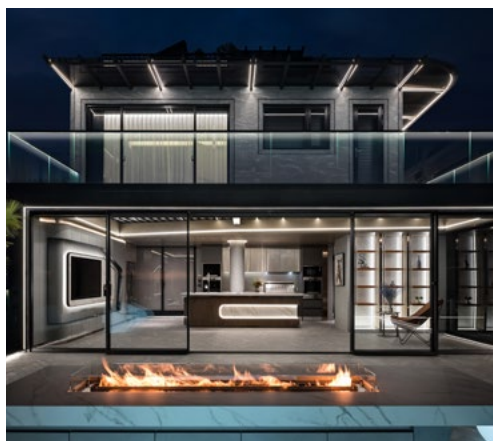
Yuduo Interior Design

Client

Lu house

Country

Taiwan



ARCC One Marina Boulevard

Productivity isn't born through non-stop work. Rather, it is work-life harmony that leads to the greatest productivity. ARCC Spaces @ One Marina Boulevard was designed to optimise various work typologies and incorporate relaxation with its dynamic spatial planning.

With areas such as the 'collaboration lounge', 'welcome lounge', and a "drawing room" for private events and discussions, this workplace enhances work-life harmony for all.

Designer

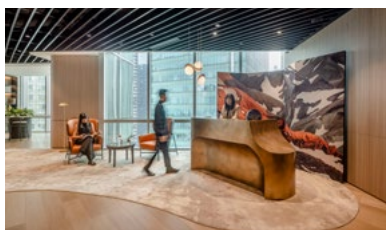
The Afternaut Group

Client

Arcc Spaces Pte Ltd

Country

Singapore



Design Movement on Campus — Chiapei ARC Concert Hall

One of the fundamental roles of school is providing an environment where students can flourish. The Jiabei ARC Concert Hall is a practice field for the 'Jiabei Band'.

Its reorganisation solves issues such as poor space organisation, which cultivates the students' learning attitude and efficiency.

For these students, this space has transformed into a key stage for their development.

Designer

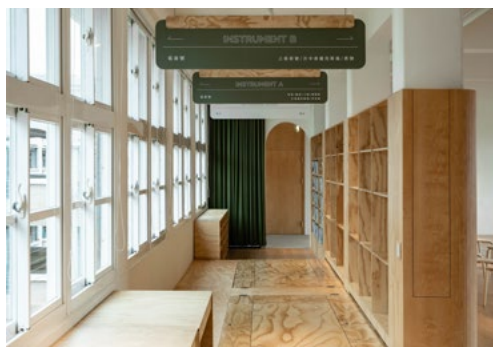
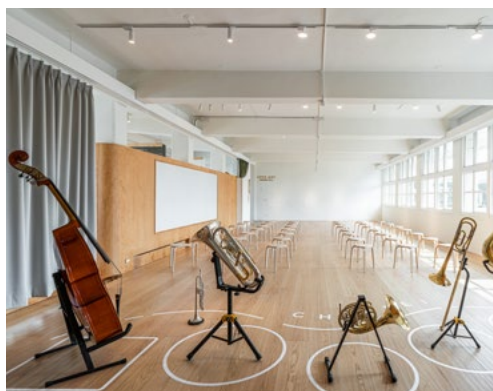
Nano Lucky
Interior Design

Client

Chiapei
Elementary School

Country

Taiwan



DHL MEA Innovation Center

What does the next generation of the logistics industry look like? The DHL MEA Innovation Center is designed to allow us to answer that question: a mobile state-of-the-art facility interactive showroom environment physically translates the creative process taking place.

This facility can be built, dismantled, and transported, connecting visitors to the heartbeat of the brand wherever it goes.

Designer
KR+D

Client
Deutsche Post
DHL Group

Country
United Arab Emirates



Hegen Experiential Centre

Motherhood is tough, and might even be overwhelming at times. That's why Hegen brings people together to serve and empower women in their motherhood journey.

The office premises provide a variety of areas for people to work and interact, whilst the Hegen Experiential Centre provides a safe and supportive environment for new mothers to encounter the Hegen brand and the joy of breastfeeding.

Designer

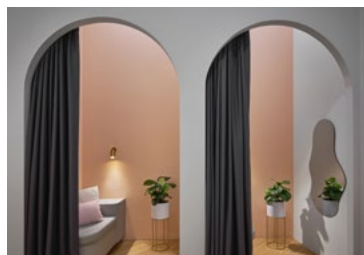
Conexus Studio
Pte Ltd

Client

Hegen

Country

Singapore



Inland Revenue Authority of Singapore (IRAS) at Revenue House

IRAS' building was revamped with an approach of modernity in an open office environment that can be reconfigured and expanded. Catering to confidentiality, higher workstation panels are intertwined within the open plan office.

This balances and segregates work from collaboration and de-stress sessions in the office. This redesigned office balances work and rest, and there's a place for everyone and for every task to be performed efficiently.

Designer

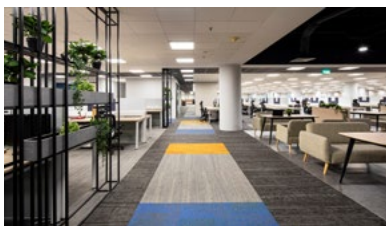
D'Perception
Singapore Pte Ltd

Client

Inland Revenue
Authority Of Singapore

Country

Singapore



Ki Residences

Ki Residences draws inspiration from the Japanese word ki (a representation of the flow of energy in all things and intent), marrying modern elements into traditional Japanese designs.

The different home elements blend together harmoniously to create an environment that evokes a sense of restfulness and tranquillity – all without sacrificing the functionalities of a modern home.

Designer

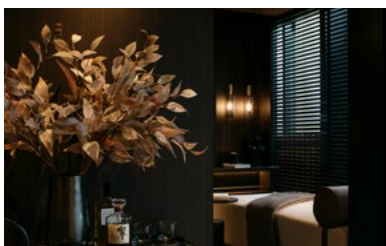
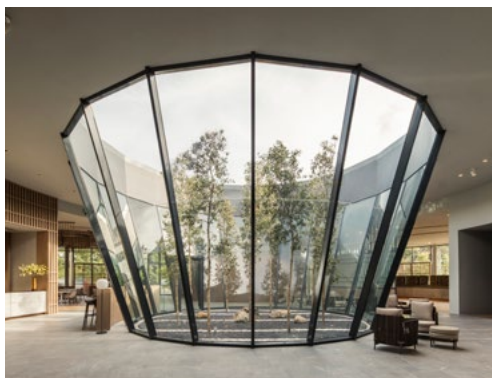
2nd Edition Pte Ltd

Client

Hoi Hup Sunway
Clementi Pte Ltd

Country

Singapore



Lazada Group Office

The best work is done not individually, but through collaboration and community. Lazada's Singapore office reinforces a sense of home and pride in their place, with themed custom graphics illustrating LazWorld on the main entrance on each floor.

Communal areas at each entrance encourages collaboration between fellow Lazadians, and also connection with Lazada and its mission.

Designer

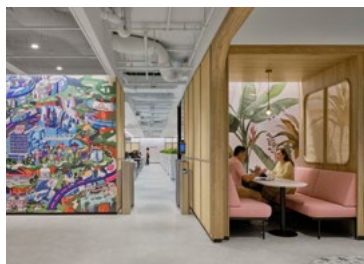
M. Moser
Associates (S) Pte Ltd

Client

Lazada

Country

Singapore



Luna at Bedok

Where's home for you? Homes are a place of respite and a place for you to unwind – which is why it is paramount that your home suits you.

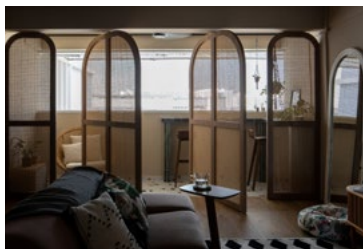
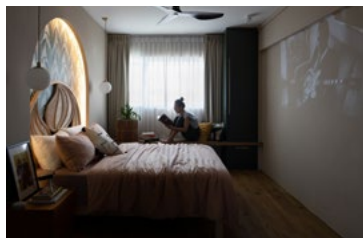
Luna at Bedok incorporates personal pieces of the client's interest into an open concept home, crafting a home that reflects her character and fulfils her needs. Luna at Bedok strives to be where the heart is.

Designer

Authors Interior
& Styling

Country

Singapore



Mori

Wabi-Sabi: an acceptance and appreciation of the transient nature of life and imperfection of evolution.

Mori offers a showflat design composed of a strong and cohesive thematic story, with units presenting two contrasting interpretations of Wabsi-Sabi; a lighter, warmer theme, and a darker bolder one.

The functionality of each element in its limited space was maximised without compromising on its aesthetic quality.

Designer

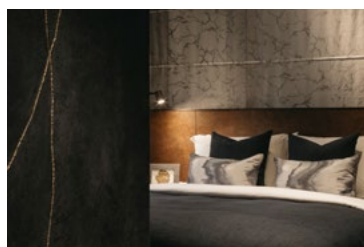
2nd Edition Pte Ltd

Client

Roxy Pacific
Holding Limited

Country

Singapore



Min food

Beauty can be found even in the simplest things in life. Min Food uses aesthetics to reflect this ideology. The austere vertical surfaces and open yard echo the brand image of simplicity and distinguish the restaurant from its surroundings.

The building plays with space, and simplicity in its design creates a warm, relaxed ambience, inviting locals in to find beauty in life through the eating experience.

Designer

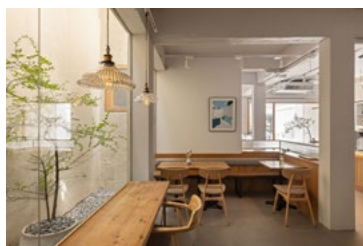
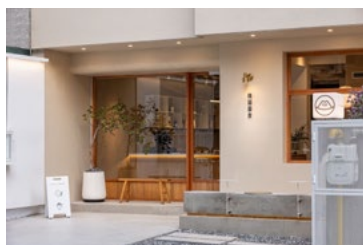
Bigsense
Design Studio

Client

Min food

Country

Taiwan



Nu Skin Southeast Asia and Pacific Regional Office

Cocreated with employees, Nu Skin Southeast Asia Office has produced a progressive and flexible office environment. It is filled with innovative designs such as technologically integrated conference rooms to facilitate hybrid discussions, soundproof rooms for privacy, and even a traditional workspace.

The multi- functional spaces support the role of the office as an idea factory and collaboration hub whilst responding to the need for a healthy working environment.

Designer

Conexus Studio
Pte Ltd

Client

NSE Asia Products
Pte Ltd

Country

Singapore



OHV

OHV showcases a home that balances personal space and family bonding. Whilst designed to foster closer relationships within the family unit, each person is also given their individual space.

Features which promote family unity are interlaced with quiet places meant for an individual to spend time alone with themselves, such as bedrooms or coffee nooks within the house.

Designer

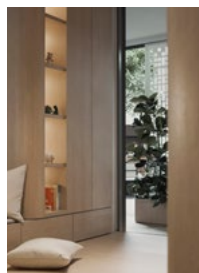
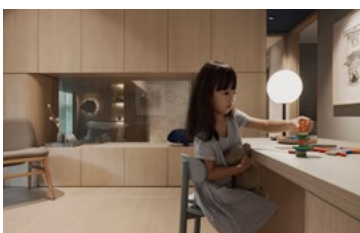
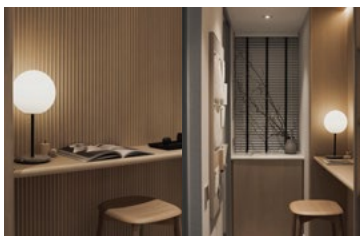
932 Design & Contracts
Pte Ltd

Client

Far East Organization

Country

Singapore



Prudential

A living ecosystem that comprises various areas that cater to different needs, Prudential creates an open and collaborative workplace that promotes anything from focus work to innovation and collaboration.

Customised office spaces across 6 floors, natural light, greenery, training rooms with operable walls and more – this office space is designed to create a cohesive environment for employees.

Designer

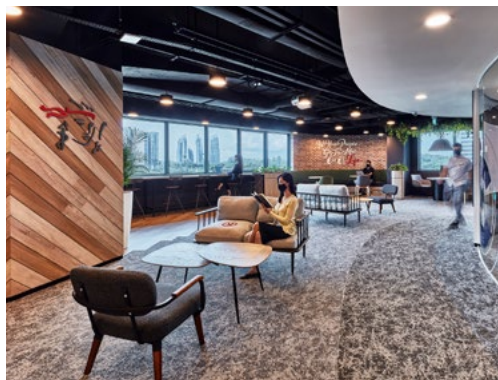
ID21

Client

Prudential Assurance Company Singapore

Country

Singapore



Secretlab Global HQ and R&D Centre

Secretlab provides a human-centric environment: personalised setups utilising their proprietary ergonomic technology, common spaces for interactions and conversations, an in-house esports arena, and more.

Secretlab shows us how to produce the best products, services, and experiences directly to the consumer – by being a catalyst for employee advocacy and happiness.

Designer

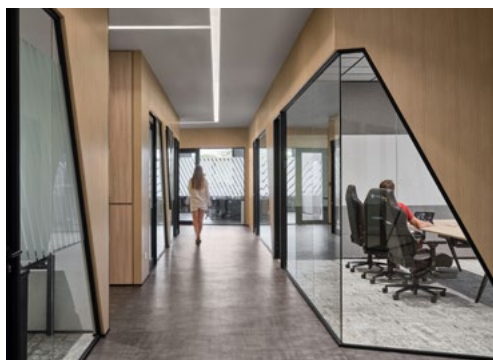
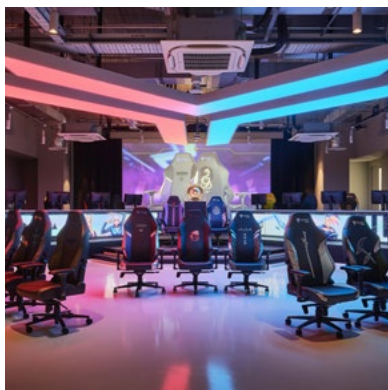
M. Moser
Associates (S) Pte Ltd

Client

Secretlab SG Pte. Ltd.

Country

Singapore



Tcube

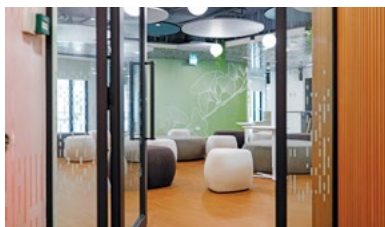
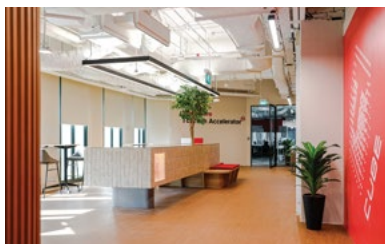
Tcube – tourism, technology, transformation. Tcube represents a safe space for collaboration, bringing like-minded partners together to move the tourism industry towards digital transformation.

The office interior utilises both technology and sensory stimulation to immerse users into the Tcube atmosphere, reflecting its ethos of being a driver of digital innovation for the tourism industry.

Designer
IMMORTAL and
SCA Design

Client
Singapore
Tourism Board

Country
Singapore



Terra at Moh Guan

A fascinating neighbourhood and rich heritage surrounds Terra at Moh Guan. Whilst rejuvenating the unit for modern-day living, its charming vintage features were preserved, refurbished, and repurposed.

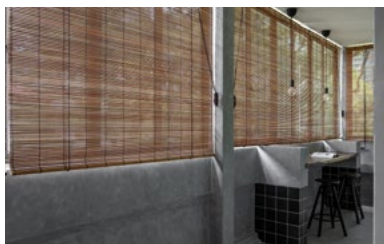
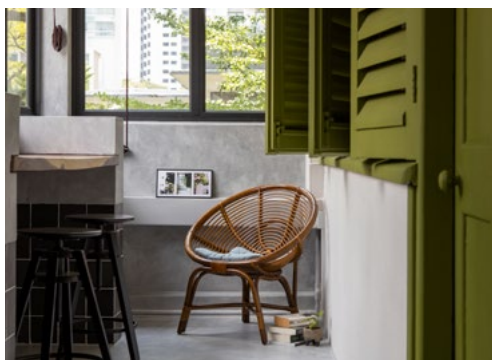
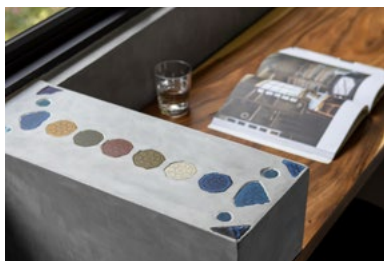
Drawing inspiration from the surrounding heritage neighbourhood, this renovation bridges a nostalgic past with modernity – giving it a new lease of life for the next generation.

Designer

Authors
Interior & Styling

Country

Singapore



Watsons

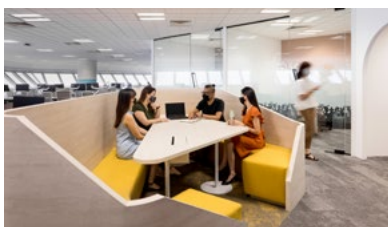
With an office space that embeds the company's brand identity and ethos, Watsons' office space promotes collaboration and ideation.

An activity-based workplace features a variety of individual and shared workspaces: a breakout area for employees to bond and collaborate, general work areas with pockets of collaborative zones, casual workspaces, and focus workspaces – all responding to the evolving needs of employees.

Designer
ID2I

Client
Watson's Personal
Care Stores Pte Ltd

Country
Singapore



Wonderscape @ Funan

When you have multiple concepts under one brand, how can you prevent them from competing against each other? Wonderscape @ Funan seamlessly amalgamates three brands, crafting an overarching visual narrative of a whimsical dreamscape consisting of smaller zones customers can explore.

Each brand is re-imagined as a smaller story, coming together to create synergy and facilitate customer flow through the visual narrative.

Designer

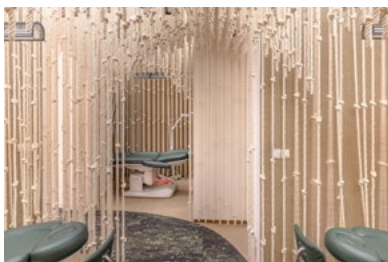
The Afternaut Group

Client

Spa Esprit Group

Country

Singapore



PRODUCT



Airio Basin Collection

The bathroom is often a place of respite away from the pressures of life. AIRIO basins were designed to capture and convey this idea – creating a feeling of calmness through their lightweight levitation visual appearance.

In addition to encouraging rejuvenation, AIRO Basin Collection has a minimalist premium appearance to make your bathroom look modern and classy.

Designer
LIXIL - ASIA

Country
Singapore



AOZ Premium Hand Sanitizer

Hand sanitizers have become a necessity in a world that is familiar with the importance of cleanliness. However, they come at the cost of your skin's health.

The AOZ Hand Sanitizer will keep you clean and fragrant without the risk of dry skin or sticky residue. Furthermore, it is housed in a small, fashionable spray bottle that is resistant to leaks.

Designer
AOX

Country
Singapore



Alienware Aurora R13/R14 Desktop

Crafted to allow maximum upgradability, Aurora can be customised to suit a wide range of user needs and budgets.

Aurora makes high performance PC gaming and computing easier to attain and use with easily accessible interiors. Its honeycomb-shaped maximises airflow, enabling powerful performance. Coupled with its sleek design, Aurora will fit into any users' "battle station", training facility, or Esports tournament.

Designer

Dell Technologies

Country

United States of America



Alienware x17 R2 Laptop

Take it everywhere and be anyone – seamlessly transition between life and game on one extraordinary machine.

The x17 blends iconic design, unique innovations, and powerful performance to deliver an incredible gaming experience. With a clean aesthetic, powerful performance, and lightweight design, the x17 is ideal for gaming on the go.

Designer

Dell Technologies

Country

United States of America



BLASTER — Better Localized Autonomous Scouring and Tethered Ejecting Rotorcraft

Operators working at heights face a multitude of occupational risks. BLASTER presents as an expeditious and safer way for cargo hold cleaning and inspection.

It is a remotely piloted Unmanned Aerial Vehicle equipped with pressurised jetting capabilities customised for effective high-pressure, sideway washing, and chemical application. BLASTER boosts cost-effectiveness and safety, improving the maintenance efforts of the operation team for cargo hold cleaning.

Designer

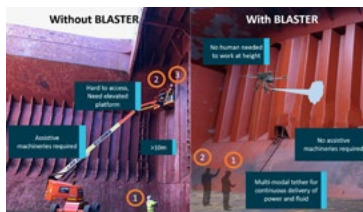
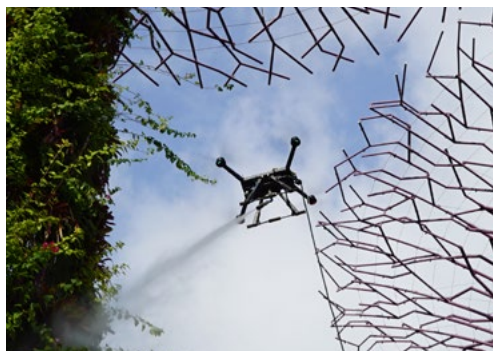
Singapore University of Technology & Design

Client

Spinoff Robotics

Country

Singapore



Dell UltraSharp Webcam

Beautiful to look at and effortless to set up, the Dell UltraSharp Webcam delivers advanced optic components for the best-in-class video quality. The webcam houses a magnetic privacy cap to cover the lens.

With a modern sleek look, high definition 4K resolution, and an intuitive design, Dell UltraSharp Webcam is suitable for the home or office environment.

Designer

Dell Technologies

Country

United States
of America



Dell Latitude 7330 Rugged Extreme

Why would you need a laptop built for the toughest environment? Those with demanding jobs in challenging conditions such as first responders no longer have to worry about breaking their laptops in the field.

Designed for mobility and durability, this laptop can handle various types of hazardous conditions – from extended temperature ranges to various altitudes.

Designer

Dell Technologies

Country

United States
of America



Design Innovation Methodology Handbook

"The best way to create value in the 21st century is to connect creativity with technology." Design Innovation (DI) is a vital skill in the 21st century, and this methodology handbook contains a catalogue of 35 design methods curated for learners introduced to DI.

Designer
SUTD Design
Innovation Program
Country
Singapore

For those who want to improve and embed design in their culture, the DI Methodology serves as a lighthouse to guide a transformation in their design execution.



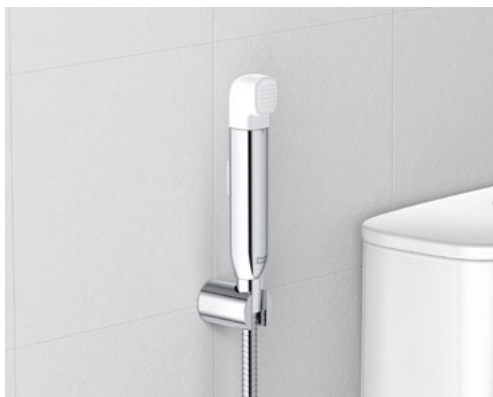
DuoSTiX Hygiene Spray

Design has the power to empower everyone. DuoSTiX hygiene spray was designed with inclusivity in mind – a gentle cleansing for women, children, and people with colorectal issues who might have issues with a high-pressure trigger spray.

Designer
LIXIL - ASIA

Country
Singapore

Using a detachable micronozzle, the spray delivers a gentle yet effective cleansing spray.



Electrolux UltimateTaste 700 — Built in Gas Hob Range

UltimateTaste gas hobs are built to give an intense heat, reduce heat loss to improve energy efficiency, and preset heat levels to ensure consistent heat.

These gas hobs offer an unparalleled cooking experience – enriching the art of cooking by making it easier and more accessible. Now, you can concentrate on the things that matter: making delicious food for the ones you love.

Designer

Electrolux Design,
APAC & MEA

Country

Singapore



F-SAM — Foldable Single Actuator Monocopter

F-SAM is the first rotary-wing craft with a single motor unit and a foldable wing that can achieve two flight modes. The F-SAM doubles as an educational tool and a potential sensor deployment platform.

As an educational tool, it demonstrates the effects of fundamental physics relationships for learners of all ages. As a potential sensor deployment platform, it allows for low-cost precision deployment purposes.

Designer

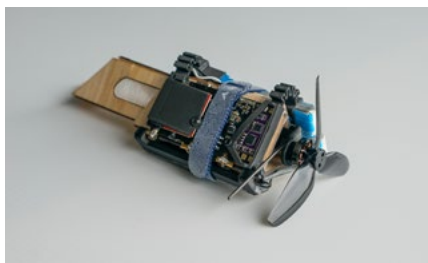
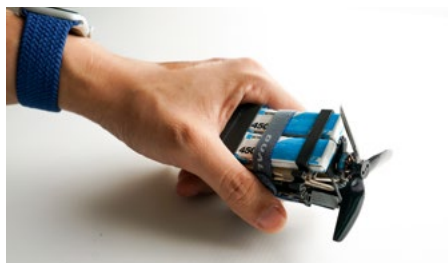
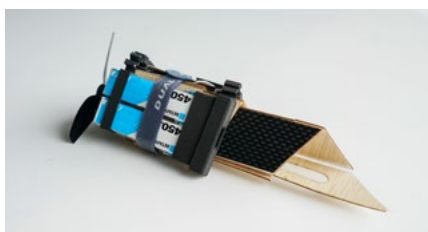
Singapore University of Technology & Design

Client

Revolvix

Country

Singapore



HP 11 Tablet PC

The HP 11-inch tablet PC is designed for your on-the-go lifestyle. With the comfort of a tablet and productivity of a laptop, users would be able to switch between productivity, entertainment, and conference calling.

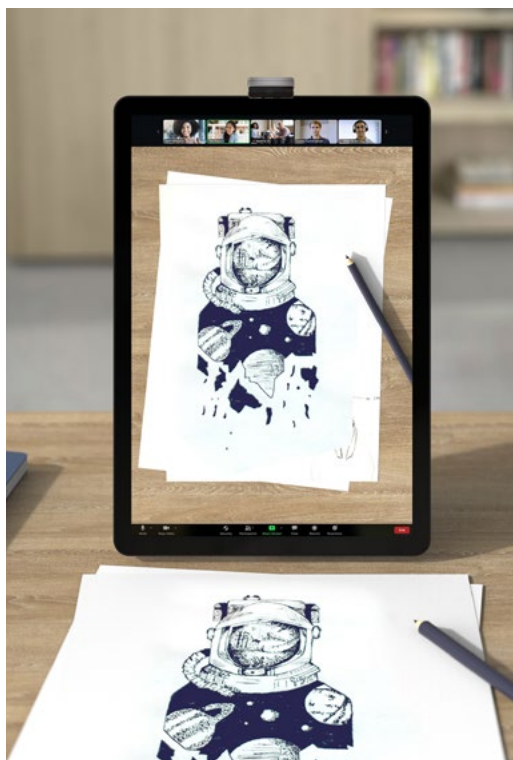
Hosting a beautiful display, an AI-enabled camera, video call optimisation, and the ability to use one-handed typing – this device allows you to express your most creative self.

Designer

HP Inc.

Country

United States
of America



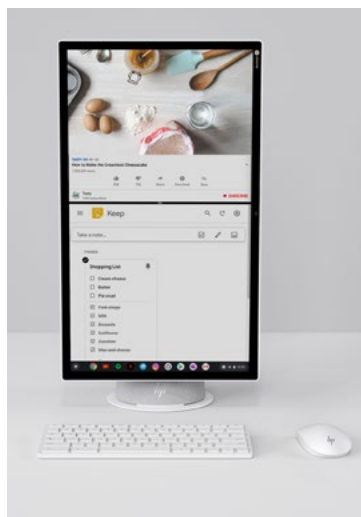
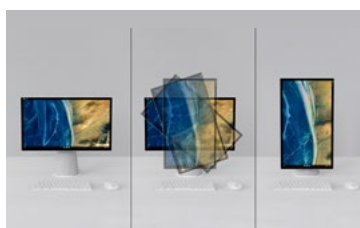
HP Chromebase 21.5 inch All-in-One Desktop

Computing at home is all about convenience – and the HP Chromebook 21.5-inch All-in-One Desktop redefines convenience.

This all-in-one blurs the line between a smart speaker, sit-down computer, and voice computing – allowing you to interact with it by voice, touch, rotation, or even splitting screens.

Designer
HP Inc.

Country
United States
of America



HP ENVY All-in-One Desktop

The HP ENVY All-in-One Desktop positioned itself as a tool to fuel creativity. Content creators were interviewed about their needs from cameras, backlighting, positioning, to computer upgradability.

The end result is a desktop designed to be both affordable and versatile to suit your creative needs.

Designer

HP Inc.

Country

United States
of America



HP Presence

More than just a digital product, HP Presence creates a better way to experience genuine collaborations through technology.

It hosts physically rotatable cameras, accessory mics, and a Center of Room Control unit that has a mic array to ensure everyone can be heard, and notify them with lights when they are on mute.

Designer

HP Inc.

Country

United States
of America



HP Pro x360 Fortis 11 inch G10 Notebook PC

Every student can learn, just not the same way. HP Pro x360 Fortis 11-inch G10 Notebook PC allows students to take control and learn the way they want – typing, touching, writing, capturing, drawing, or reading.

On one flexible device, students are empowered to realise their potential through their own unique learning style.

Designer

HP Inc.

Country

United States
of America



HP ZBook Fury 16 inch G9 Mobile Workstation PC

Designed for mechanical and electrical engineers, the HP ZBook Fury 16-inch G9 Mobile Workstation is a workstation that delivers on performance and on the move.

Pro-graphics, complete colour accuracy, enhanced collaboration features, editing 8K videos, 3D rendering or training machine learning models – this workstation is so powerful that you'll forget it's a laptop.

Designer
HP Inc.

Country
United States
of America



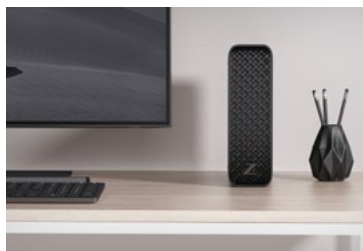
HP Z2 G9 Mini Workstation Desktop PC

The world's most powerful mini workstation – engineered to evolve and extremely versatile.

Your ideal workspace can be wherever you want it to be with the HP Z2 G9 Mini Workstation Desktop PC. With high performance packed into a petite PC, it's the perfect choice for the modern workplace, wherever that may be for you.

Designer
HP Inc.

Country
United States
of America



Ideal Clasp™

Attract, click, and go. Ideal Clasp™ is an all-purpose magnetic clasp with a safety catch for bracelets, chains, and necklaces in all forms. Jewellery is not just a personal adornment, but also embedded with cultural value.

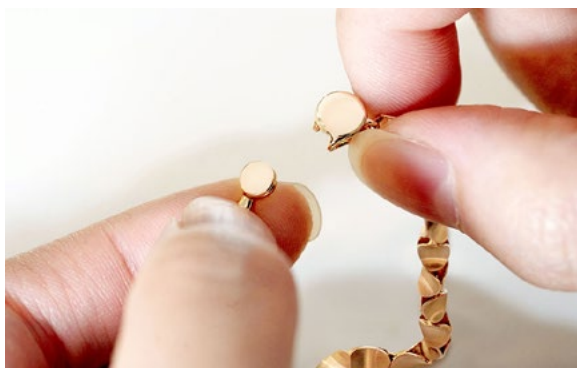
For the younger generation, Ideal Clasp™ is a stylish innovation that saves time. For the elderly, it allows them to continue to enjoy wearing jewellery even with poorer eyesight and less nimble fingers.

Designer

Goldtrade
Manufacturer
of Singapore

Country

Singapore



KOI

Over 6,000 dengue cases have been reported from January to May in 2022, exceeding the total number of cases for the whole of 2021.

KOI offers a way to protect you in your own home. An intelligent, human-friendly, economical robot solution deployed in houses attracts mosquitoes and traps them onto a disposable glue card in a special chamber, acting as a protective shield against mosquito bites and mosquito-borne diseases.

Designer

Singapore University of Technology & Design

Client

Manas Robotics

Country

Singapore



Mpillow — Modular pillow

Can't seem to find the 'right' pillow?
Mpillow is here for you. Mpillow is a fully
modular and adjustable pillow that can
be customised to suit your needs.

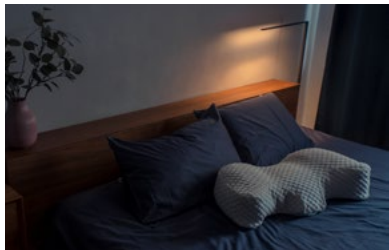
Beyond firmness, it is designed based
on your body structure to ensure a best
fit and can help improve your sleeping
habits and sleeping posture.

Designer

Mellow Life Pte Ltd

Country

Singapore



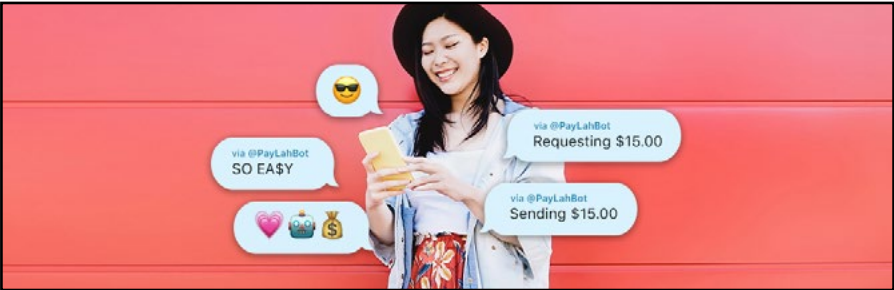
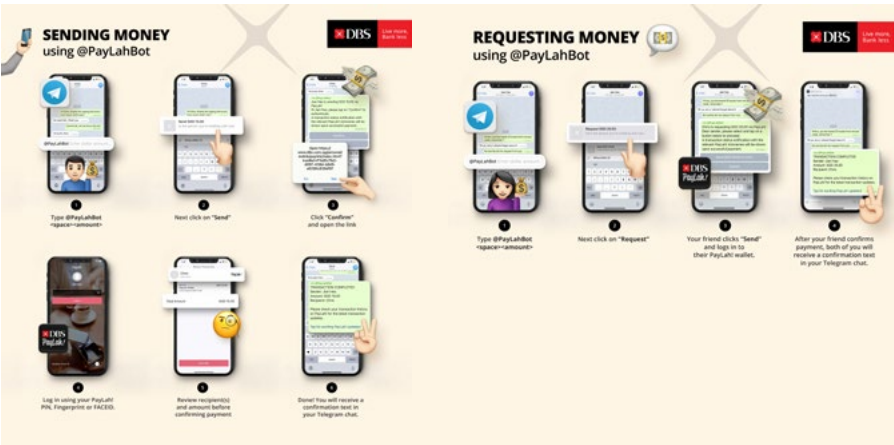
PayLah! on Telegram

Sometimes, peer-to-peer payment can be cumbersome and messy. This product cuts out the hassle and mess, and by extension, awkward texts about splitting the bill and toggling between applications.

Designer
DBS Bank

Country
Singapore

PayLah Bot on Telegram simplifies peer-to-peer payments by allowing people to request or send money on telegram chats with just a few taps.



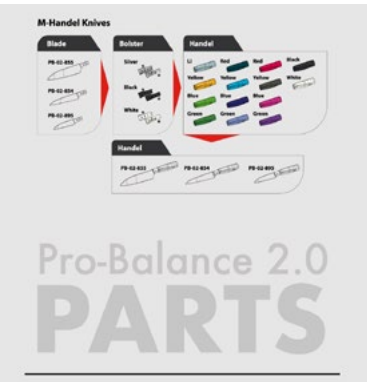
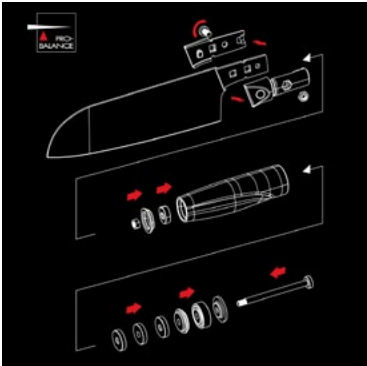
Pro-Balance Knives 2.0

“A workman must first sharpen his tools if he is to do his work well.” Pro-Balance Knives 2.0 does the sharpening for you. A redesigned push-pull weight mechanism is integrated into the knife’s handle to improve the user experience.

Customers will have a great amount of freedom to customize their purchased knife, such as through material of handle or length of knife to best suit their individual needs.

Designer
Jiminox Limited

Country
Hong Kong



Rex

Rex – a new cleaning king. An autonomous cleaning robot designed for large commercial places, the Rex has proven itself to be a cleaning powerhouse.

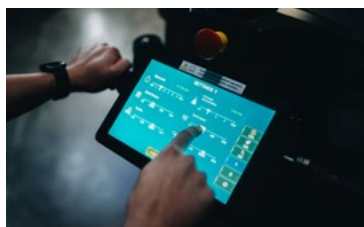
With a class-leading brush size, cutting-edge autonomous navigation technology, and an auto-docking system that automatically refills fluids, drains waste, and charges the robot – Rex embodies what a cleaning machine should aspire to be.

Designer

LionsBot International

Country

Singapore



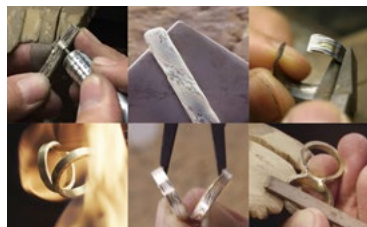
“Ring sharing ceremony” wedding rings

Mokumeganeya marries the tradition of “Mokume Gane”, a metalsmithing skill, with modern jewellery. Wedding rings are manufactured with the 400-year-old skill, creating two connected rings.

Designer
Mokumeganeya
Co., Ltd.

Country
Japan

Couples would take a hands-on approach and complete the wedding rings by dividing it into two themselves, leaving a mark on each ring as a reminder of their commitment to one another.



UltimateCare Front-load Range

Doing laundry can be time-consuming and frustrating in many ways. Enter UltimateCare: using technology to deliver the exact amount of detergent each load needs and adjust wash cycle durations according to the amount of dirt.

UltimateCare takes the guesswork out of laundry, making it effortless whilst giving clothes a longer life.

Designer

Electrolux Design,
APAC & MEA

Country

Singapore



USH Series HD Outdoor Display

USH allows for high-end business scene marketing with outdoor advertising and branding campaigns.

It boasts weather resistance, a visually refined appearance, and high-definition display even in harsh outdoors environments.

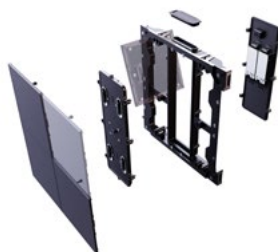
Starting from the pain points of the outdoor display industry, this product tries to achieve the best possible resolution of display pixels.

Designer

Unilumin Group
Co., Ltd.

Country

China



Z40c 40" Curved UHD Thunderbolt

Z40c is about helping creative professionals find their most creative selves. The large curved display panel and integrated audio and webcam serve to provide an immersive experience, removing distractions and providing the tools that a creative needs.

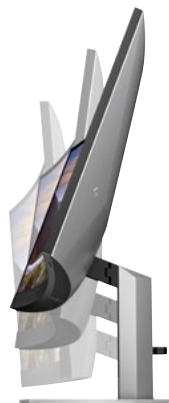
The screen also has a full range of ports that are accessible, while keeping them hidden for a clean appearance. The Z40c is perfect for day-to-day use by creative professionals.

Designer

HP Inc.

Country

United States
of America



Singapore First Last-mile Delivery Outdoor Robot: Camello

With the COVID-19 pandemic, contactless deliveries have become a norm and a preferred option by many – putting a huge strain on manpower.

The first of its kind, Camello is an autonomous mobile robot that can make multiple deliveries, bringing packages to the buyer's doorstep efficiently.

Using micro-hubs and established footpaths and PCNS, deliveries can now be done autonomously, reducing the strain on manpower.

Designer

OTSAW Digital Pte Ltd

Country

Singapore



SUSTAINABLE DESIGN



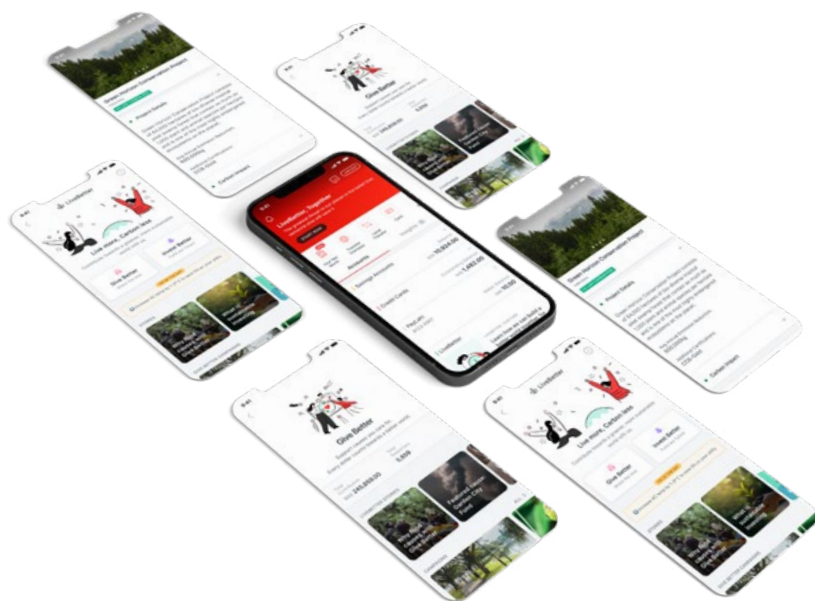
DBS LiveBetter

The power to help the world is right in our hands. DBS LiveBetter raises awareness of what can be done to help the environment and makes it convenient.

Designer
DBS Bank

Country
Singapore

Users can fight climate change with just a few taps – through giving funds to organisations fighting climate change, investing in green funds, or offsetting their individual carbon footprint.



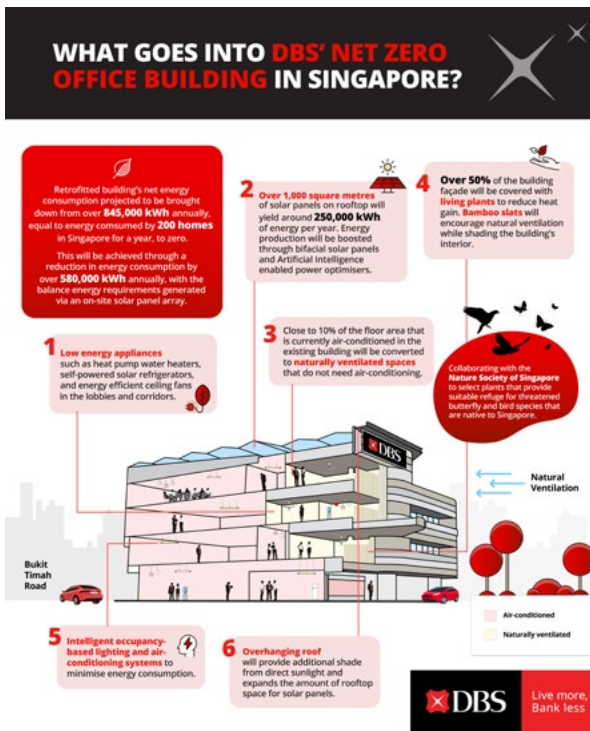
DBS Newton Green

“At DBS, sustainability is not just an idea. Net carbon neutral is not just an idea.” DBS Newton has made it their reality. The building is retrofitted with innovative technology and design such as low energy appliances, intelligent lighting and air-conditioning, and solar panels.

DBS Newton Green leads by example – showing us innovative technologies we can apply to transform our office spaces and be kinder to our environment

Designer
DBS Bank

Country
Singapore



Greener and kinder together

Farming does not have to mean big, clunky, inconvenient systems. The One Kind Block is the world's first modular hydroponic unit.

Designed as a LEGO-like hydroponic system, anyone can easily build a miniature farm in their apartments. With this, we can be greener and kinder together, one kind block at a time.

Designer

One Kind Block

Country

Singapore



SG MARK PAST WINNERS



TOP AWARD WINNERS

2021



Platinum

Lonesome Hotel



Gold

Kohler Struktura
Hygiene Urinal

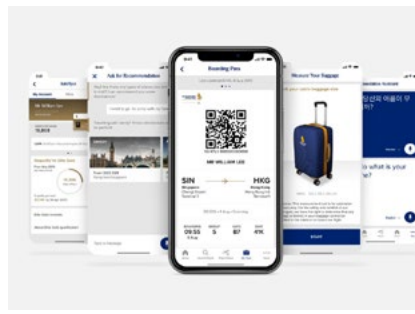
Siu Hei Court
Play Space

Special Mention

Me2You by Dory Network
Technology Limited

Singapore Airlines
Seamless Travel
Experience Digital Suite

2020



Platinum

Jewel Changi
Airport

Gold

Singapore Airlines
Mobile App

Frank Store at
National University
of Singapore,
University Town

Special Mention

Cardless cash
withdrawal with
OCBC Pay
Anyone™ app

RiRo 26

Seed Bank

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