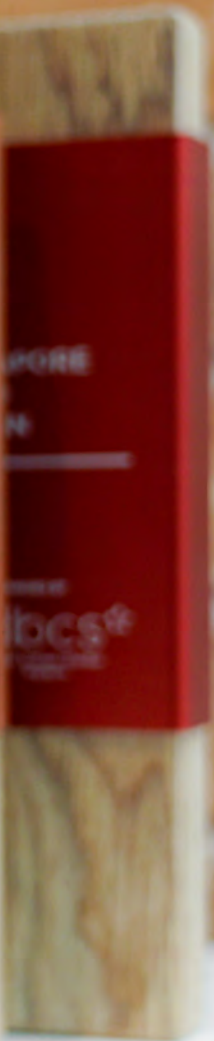
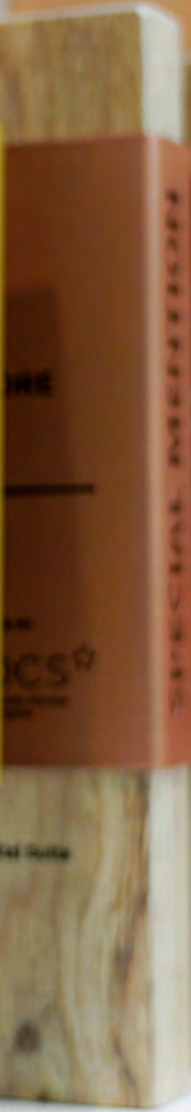




SINGAPORE
GOOD
DESIGN
2021



CATEGORY: BRANDING
Lonesome Hotel
BY:
Inspire Activation Co. Ltd & Wonder Wang
FOR
Hondao Senior Citizen's Welfare Foundation



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**Singapore's premier multidisciplinary
design business chamber since 1985.**

As a dynamic community of business leaders, practitioners, and academia from diverse backgrounds, the Chamber believes that a pluralistic design approach is the key to gaining a competitive edge in today's global market.

A champion of applying design in business, DBCS seeks to raise the standard of professional practices and create business opportunities through cross-collaborations in local and international contexts.

ABOUT

SINGAPORE GOOD DESIGN (SG MARK)

The Singapore Good Design (SG Mark) is a benchmark of good design and quality.

Design Business Chamber Singapore (DBCS) launched Singapore Good Design (SG Mark) in 2013 in partnership with the Japan Institute of Design Promotion (JDP) that founded the prestigious Good Design Award (G Mark). SG Mark was established to set the benchmark for exceptional design quality that impacts businesses and communities in Singapore and beyond. Good design has become a source of growth and productivity in the economy as organisations recognise the value of investing in excellent design principles, processes and offerings.

SG Mark's overarching goal is to impact businesses, improve quality of life of different communities (individuals, corporations and countries) and influence culture. SG Mark acknowledges and affirms companies and individuals who have generated significant value by focusing on human needs and experiences and providing solutions in their products and services in order to enhance industrial development and enrich lives responsibly.

The Mark will also educate consumers and end-users of the value of good design and encourage a higher standard of quality in production.



ORGANISER'S MESSAGE

Andrew Pang
Chairman
Singapore Good Design 2020/2021

Hi everyone! Hope you're keeping safe and well!

This year has been unusual on many fronts. Our lives, as we knew it, have changed drastically. Many things have been disrupted and for some, dreams devastated. But I am also heartened to see much good that has come out of the pandemic – how people from different walks of life have closed ranks to co-create solutions to problems.

This gives me hope and reinforces my belief that designers are natural problem solvers and have much to bring to the table, especially in times of crisis. It is for this reason that we, at DBCS, continue to do what we do: to forge partnership opportunities between the design and business communities, and to facilitate business transformation through design innovation.

The Singapore Good Design Awards or SG Mark's overarching goal is to impact businesses, improve the quality of life of different communities (individuals, corporations and countries) and influence culture. It was launched in 2013 in partnership with the Japan Institute of Design Promotion (JDP) that founded the Good Design Award or better known as G-Mark.

The SG Mark is awarded to individuals and organisations whose innovative and exceptional designs spur the imagination and enhance our day-to-day lives. Projects and products/services that are already available in the market and projects in the pre-launch stage (with a completed final product to be launched within 6 months from date of registration on our awards portal) may be submitted. Entries of exceptional calibre may be conferred the Platinum or Gold award – the highest accolade for SG Mark.

The Special Category for 2021 focuses on celebrating the numerous creative and brilliant solutions that have been borne out of COVID-19. While the year has been difficult in many respects, we think it's important to hold out hope and celebrate successes (big and small) in the midst of adversity. We've also included Sustainable Design as one of the permanent categories in SG Mark from 2021 onwards to continue our efforts in promoting sustainability in the design ecosystem. Go to 'Categories' to find out more.

The SG Mark 2021 winners will be celebrated in our awards ceremony in September 2021. I encourage you to take the opportunity, even in the midst of the current atmosphere, to find joy and celebrate milestones.

AWARD CRITERIA



EMPATHY

Demonstrating ability to understand and identify users' needs. Solving problems and improving lives in specific ways that relieve the challenges of the users



VALUE

Benefitting users in specific ways that are significant to them. Enhancing or adding meaningful value to the overall experience of the users.



INSPIRATION

Possessing a stroke of ingenuity. Stirring up enthusiasm and interest in users; setting the standard in the industry and/or encouraging action from its users.



ETHICS & RESPONSIBILITY

Contributing morally and/or responsibly in ways that transform communities/users, the environment and raising the overall quality of life.



SUSTAINABILITY

Balancing production efficiency and environmental/ecological concerns without jeopardising future generations.



PROGRESS

Pioneering the future and presenting forward-looking strategic value to businesses and communities/users.

2021 FIRST SCREENING JURORS

The jury panel made up of esteemed industry leaders from each respective category, will run through the evaluation guidelines and information provided by the participants online. From here, they will ascertain if a product has achieved the criteria necessary to receive the SG Mark and move on to the second screening.

TAIWAN



Antoine Abi Aad

Visiting Associate Professor, Graduate Institute of Design Science, Tatung University

SINGAPORE



Constance Ann

Founder and Principal Designer, Constann Design Pte Ltd

HONG KONG



David Lo

Creative Director, LOMATTERS

SINGAPORE



Evelyn Cheong

Immediate Past-President, Singapore Institute of Planners

SINGAPORE



Hong Khai Seng

Founder & Director, Studio Dojo

SINGAPORE



Jackson Tan

Creative Director, BLACK Design Pte Ltd

SINGAPORE



Jeremy Sun

Director, Orcadesign Consultants

SINGAPORE



Jill Wong

Senior Director, Resilience and Engagement Division, Ministry of Culture, Community and Youth

JAPAN



Kazuo Tanaka

President & CEO, GK Design Group Inc

SINGAPORE



Donn Koh

Co-founder, STUCK Design

SPAIN



Edo van Dijk

Co-founder, Just Edo

SINGAPORE



Erwin Viray

Head of Pillar, Architecture and Sustainable Design, SUTD

JAPAN



Kazushige Miyake

CEO, miyake design co., ltd.

SINGAPORE



Keith Oh

Head of Product Design, Carousell

TAIWAN



Keng-Ming Liu

Founder & Creative Director, Bito

SINGAPORE



Kevin Thio

Managing Director,
Yellow Octopus

SINGAPORE



Kimming Yap

Managing Director,
Creativeans

HONG KONG



Lee Chi-wing

Founder,
Milk Design

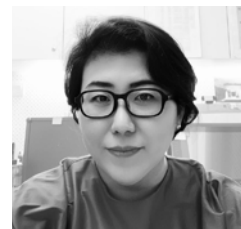
TAIWAN



Shikuan Chen

Chief Design Officer/SVP,
Compal Electronics, Inc.

SINGAPORE



Sok Tuan Tan

Founder,
Principal Architect,
Poiesis Architects

SINGAPORE



Sri. Gopalakrishnan

President,
(Term 2021-2023)
Singapore Institute of
Landscape Architects

SINGAPORE



Loh Lik-Peng

Founder,
Unlisted Collection

SINGAPORE



Low Cheaw Hwei

Head of Design,
Philips Design

TAIWAN



Mark, Wei-Tang Feng

Executive Creative Director,
Fengworks Design Office

USA



Surya Vanka

Founder,
Authentic Design

SINGAPORE



Tiah Nan Chyuan

Director,
FARM

TAIWAN



Timmy Chou

President,
Akuma Design

USA



Michael Hendrix

Partner & Global
Design Director,
IDEO

SINGAPORE



Randy J. Hunt

Head of Design,
Grab

SINGAPORE



Seah Chee Huang

Immediate Past President,
Singapore Institute
of Architects (SIA)

2021 SECOND SCREENING JURORS

The second round of judging sets the benchmark for outstanding design standards and quality. The jurors meticulously examine the actual entries at a screening exposition and grade the products accordingly before convening to reach a mutual concession on the award winners. In certain cases, such as to determine recipients deserving of the Gold or Platinum Mark and to examine architectural structures, an additional screening process may be conducted either through presentations or on-site judging. Entries of exceptional calibre may be conferred the Platinum or Gold awards, the highest accolades for the Mark.



Chris Lee | SINGAPORE

Founder and Creative Director, Asylum

Chris Lee is the founder and Creative Director of Asylum, one of the most respected creative companies in Asia.

Asylum's work in the creative industry is recognized with more than 100 international awards. Chris is the recipient for the Designer of the Year (2009) and Design of the Year (2010 and 2018) in Singapore's President Design Award. He has served as a juror for many of the top international creative awards such as D&AD, Red Dot, The One Show and Tokyo Type Directors Club.



Dawn Yip | SINGAPORE

Coordinating Director, Partnerships Project Office, Ministry of Culture, Community and Youth (MCCY)

Dawn is Coordinating Director, Partnerships Project Office, at the Ministry of Culture, Community and Youth. The office spearheads the Singapore Together movement in partnership with public agencies and the people of Singapore.



Greg Pearce | HONG KONG

Co-founder, One Space Ltd

Born and educated in the USA, Greg is a UK- and Hong Kong-qualified Architect and the Co-Founder of One Space Ltd. With studios in Hong Kong & Singapore, One Space specialises in behaviour-driven design, creating more human-centric environments that integrate architecture, interiors and technology.



Kazuo Tanaka | JAPAN

President and CEO, GK Design Group Inc

Kazuo Tanaka graduated, in 1983, from National Tokyo University of the Arts, majored in industrial design. He is President/CEO of GK Design Group Incorporated, a comprehensive freelance design office in Japan founded in 1952.

Mr. Tanaka has been elected president of Japan Industrial Designers Association (JIDA) and taking on many kinds of activities since 2013. He was elected member of the board of directors of International Council of Societies of Industrial Design (ICSID/WDO) in 2007, and has been active, also as a regional adviser, Red Dot Ambassador, Germany, Doctor of Letters Ajeenkya DY Patil University, India in many international programs.



Kazushige Miyake | JAPAN

CEO, miyake design co., ltd.

Born in Hyogo Prefecture in 1973. Established miyake design in 2005. Designs a wide range of products, from consumer electronics and furniture to household goods and bicycles for companies both domestically and overseas.



Tai Lee Siang | SINGAPORE

Head of Pillar, Architecture and Sustainability Design

Mr Tai graduated with honours from NUS in 1987 and has practiced as architect and urban planner since 1990. His key projects won both local and international award and was featured in URA exhibition "20 under 45" in March 2004. He held the position as President of Singapore Institute of Architects from 2007 to 2009. From 2013 to 2017, he was elected President of Design Business Chamber Singapore and oversaw the launch of Singapore Good Design Mark in 2014.



Tamas Makany | SINGAPORE

Associate Professor of Communication Management (Practice), Lee Kong Chian School of Business | Singapore Management University

Tamas Makany is an Associate Professor of Communication Management (Practice) at the Singapore Management University's Lee Kong Chian School of Business.

Prior to joining SMU, he had spent a decade in applied design, research, and consulting at the intersections of technology, communication, games, and business growth with companies in Silicon Valley such as Netflix, Microsoft, Leapfrog, and at various startups. He has a Ph.D. in cognitive psychology from the University of Southampton and he was a post-doctoral visiting researcher at Stanford before his industry practice.



SINGAPORE
GOOD
DESIGN

TOP AWARD
WINNERS

PLATINUM AWARD

LONESOME HOTEL

A film, posters and even a pop-up “hotel” brought to life the plight of seniors living in solitude to promote deeper insights and empathy for them. Using such atypical marketing efforts and working with the tourism industry, this Taiwanese fundraising project raised over NT\$19 million (S\$900,000) for lonely seniors.

DESIGNER

Inspire Activation Co. Ltd

CLIENT

Hongdao Senior Citizens
Welfare Foundation

COUNTRY

Taiwan





SINGAPORE
GOOD
DESIGN

TOP AWARD
WINNERS

GOLD AWARD

KOHLER STRUKTURA HYGIENCE URINAL

Messy ablutions are a thing of the past for Muslim men with this innovative urinal equipped with a dedicated spout for fresh, clean water. Not only does the urinal help to save 50% more water, it also enables Muslim men to cleanse themselves easily in line with the Muslim ablution process. A special cover provides privacy and also helps to prevent stray splashes.

DESIGNER

Kohler, Somia CX,
Trigger Design &
NextofKin Creatives

COUNTRY

Indonesia



SIU HEI COURT PLAY SPACE

Offering a fulfilling play experience to everyone regardless of their age, ability or interests, the revitalised multi-level intergenerational play space has a gridded playscape with running tracks and courts for various ball games and more. This transformation of a decrepit rooftop sportsground of a housing estate in Hong Kong demonstrates the untapped potential in rooftop playgrounds.

DESIGNER

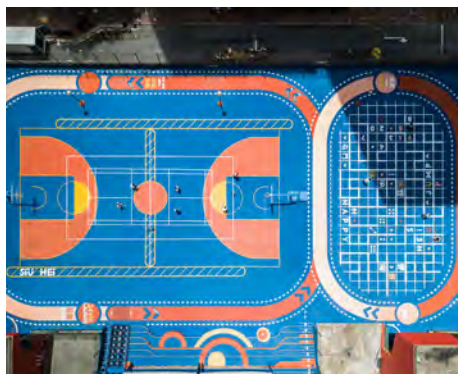
One Bite Design
Studio Limited

CLIENT

Gaw Capital
Partners Consortium

COUNTRY

Hong Kong



SINGAPORE
GOOD
DESIGN

TOP AWARD
WINNERS

SPECIAL MENTION

ME2YOU BY DORY NETWORK TECHNOLOGY LIMITED

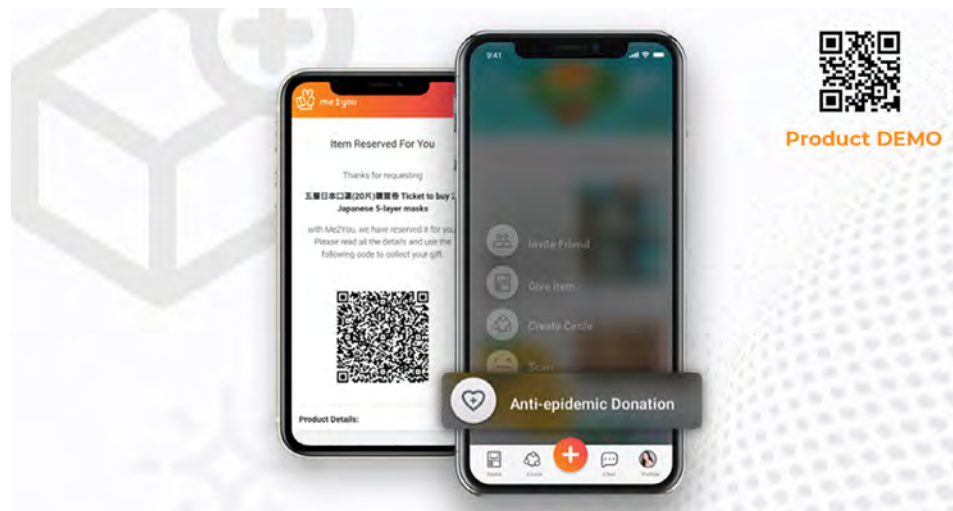
Designed to allow people to share or donate items they no longer need, this community resource sharing platform in Hong Kong encourages people to do good, reduce waste and build stronger communities. Users can “gift” unwanted items instead of throwing them. Using a unique point reward system, it avoids the complications of dealing with money and enables proper supply and demand matching.

DESIGNER

Dory Network Technology Limited

COUNTRY

Hong Kong, China



1) To mask buyers

- Don't have to spend hours searching online or stand in line.
- A raffle system to ensure fairness, and reservation to pick up with QR codes.

2) To donors

- All NGOs are verified on our platform.
- All donations have digital records. Donors can rest assure their good wills are going to groups in need.

3) To NGOs

- Digitally request for available donations and also request for resources with Wishlist feature.



SINGAPORE AIRLINES SEAMLESS TRAVEL EXPERIENCE DIGITAL SUITE

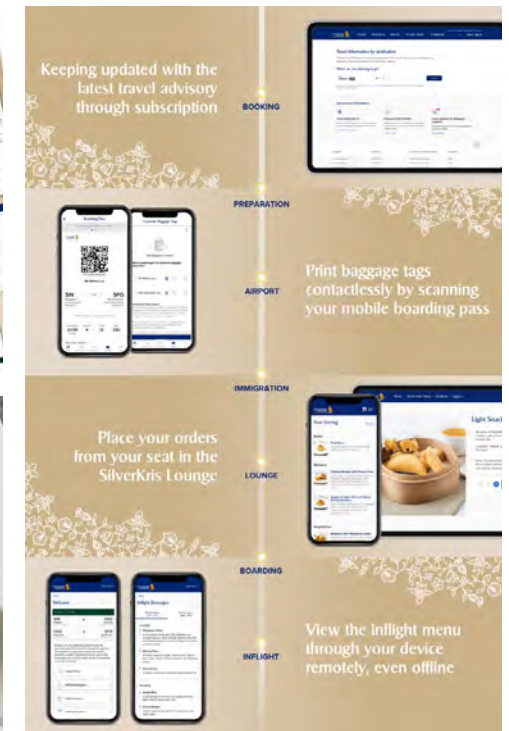
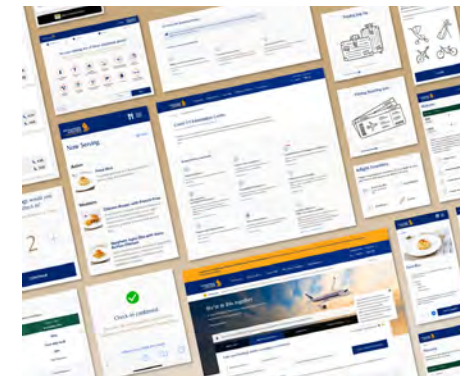
Technology and design enabled Singapore's flag carrier to create a digital suite of solutions to combat the unpredictable Covid-19 travel landscape and post-Covid-19 world. These include a digitised inflight menu, new electronic food ordering system at its SilverKris Lounge, upgraded rebooking flow and flight credit system as well as displaying relevant travel advisories on entry requirements for customers based on their nationalities and destinations.

DESIGNER

Singapore Airlines

COUNTRY

Singapore



CATEGORY

ARCHITECTURE

EAST COAST REJUVENATION

A refreshed experience while paying homage to its history – this revamp of Singapore's largest park encapsulates the theme, aesthetics and park experience. Designed to create meaningful relationships between the physical space and users by connecting people with nature and activating spaces for people's enjoyment, everything — from signages, landscaping to sustainability of the park's buildings — has been improved.

DESIGNER

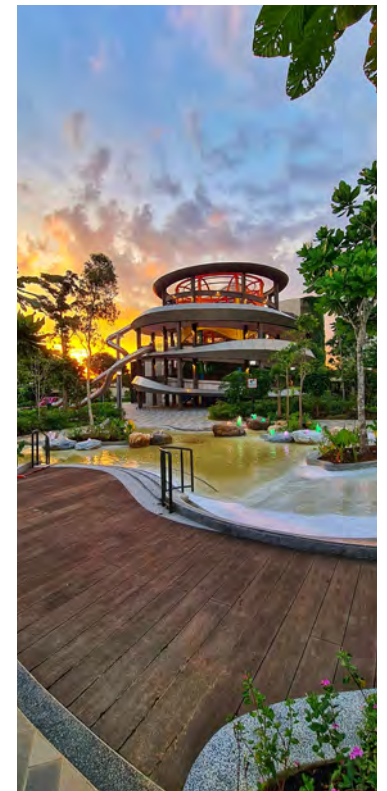
RSP

CLIENT

National Parks Board

COUNTRY

Singapore



SIU HEI COURT PLAY SPACE

Offering a fulfilling play experience to everyone regardless of their age, ability or interests, the revitalised multi-level intergenerational play space has a gridded playscape with running tracks and courts for various ball games and more. This transformation of a decrepit rooftop sportsground of a housing estate in Hong Kong demonstrates the untapped potential in rooftop playgrounds.

DESIGNER

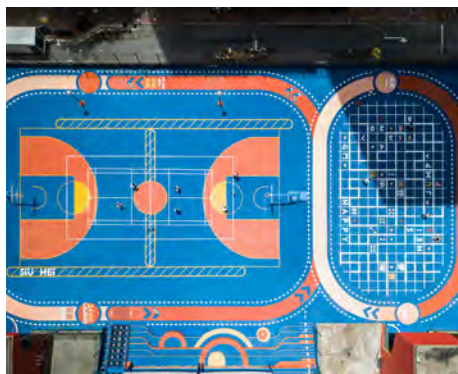
One Bite Design
Studio Limited

CLIENT

Gaw Capital
Partners Consortium

COUNTRY

Hong Kong



CATEGORY BRANDING



AIR+ REUSABLE MASK

Easy-to-use, reusable and washable, Air+ focused on speaking directly to consumers' needs. By establishing its distinctive brand identity and strong product positioning, it is able to differentiate itself from the surfeit of masks flooding the market when mask-wearing became mandatory in Singapore as a public health measure to combat the spread of Covid-19.

DESIGNER
ST Engineering

COUNTRY
Singapore



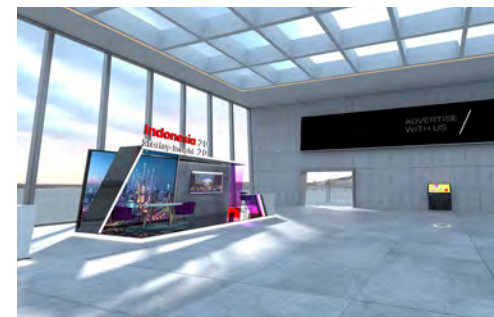
IMMERSIVE EXPERIENCE

Can't attend a physical business event due to Covid-19? The Indonesia Startup Insight Asia virtual event demonstrates that an immersive 3D experience is still possible through the use of technology such as photographic rendering, and realistic design incorporating physical elements into the virtual space. Following its success, markets as far flung as Belgium and Israel have been inspired by it.

DESIGNER
Perspective Design Pte Ltd

CLIENT
Singapore Startup Insight Asia

COUNTRY
Singapore



IRÉN SKIN

With a name inspired by Irène Joliot-Curie, Nobel Laureate in Chemistry and women's rights advocate, this brand positions itself as skincare that is fun to use, with real results backed by science. Through a soft, vibrant colour palette, a fun and trendy tone of voice, and easy-to-use packaging with a distinctive opening mechanism, it appeals to the savvy female consumer.

DESIGNER

Kong Studio

CLIENT

Ikeda Group

COUNTRY

Singapore



ISLES OF EDEN

Wave and water motifs to bring across a love of the ocean and responsible mariculture practices are part of a new brand manifesto, corporate profiles and business plans designed for this company selling Maldivian sea cucumbers. These help to present the company as drivers of balance, not only for tourism, but also life.

DESIGNER

Yellow Octopus

CLIENT

BluBridge. Inc

COUNTRY

Maldives



LONESOME HOTEL

A film, posters and even a pop-up “hotel” brought to life the plight of seniors living in solitude to promote deeper insights and empathy for them. Using such atypical marketing efforts and working with the tourism industry, this Taiwanese fundraising project raised over NT\$19 million (\$\$900,000) for lonely seniors.

DESIGNER

Inspire Activation Co. Ltd

CLIENT

Hongdao Senior Citizens Welfare Foundation

COUNTRY

Taiwan



ORANGINAL

A portmanteau of “orange” and “original”, Oranginal evokes in consumers an appreciation of the farmers’ hard work by packaging oranges differently. By showcasing Chinese traditional craftsmanship and environmentally-friendly bamboo-woven baskets, the designers hope to boost consumption of navel oranges and improve sales for Chinese fruit farmers.

DESIGNER

inDare Design Strategy Limited

COUNTRY

China



PLUS GROUP BRANDING

A new tagline — Curate, Capture, Construct — brings three arms of a design studio focusing on design and content, event solutions, videography and photography under one umbrella group offering end-to-end solutions. Using stark colour contrast, subtle slants, visible structured lines and clean, tall typography, the brand is portrayed as agile and responsive, but also straightforward, grounded and bold.

DESIGNER

Plus Collaboratives

CLIENT

Plus Group

COUNTRY

Singapore



REVEAL YOUR THAIDENTITY: EXPERIENCE THE THAI WAY IN THAILAND

No reason for Singaporeans to visit the Land of Smiles because they've visited Thai padi fields or shopped at Chatuchak? The Thai Tourism Authority convinces Singaporeans otherwise in this marketing campaign. Bold caricatures and animation to showcase the Thai people, culture and charm in a fun and relatable manner are used to entice Singaporeans to re-visit Thailand.

DESIGNER

Aught Pte Ltd

CLIENT

Tourism Authority of Thailand

COUNTRY

Singapore



SOGURT PROBIOTIC FROYO ICE-CREAM: CRAFTED WITH LOVE

Bright pastel shades and dynamic typography, which capture Sogurt's approachable, fun-loving, free-spirited and elegant voice, are brought to life in the brand's refreshed brand outlook and new packaging. Echoing its "Crafted With Love And All Things Good" messaging, every element in the new packaging system has been scrutinised to ensure sustainability, while giving consumers clear and readable information.

DESIGNER

Hartwork

CLIENT

Sogurt Pte Ltd

COUNTRY

Singapore



STRATEGY AND DESIGN FOR PLAYPOINT

A new monochromatic logo used alongside playful, creative design-thinking elements helped playground equipment designer and supplier, Playpoint, to set a new paradigm in the mostly conservative playground building industry. The emergent brand identity is one that is consistent, reassuring and offers a united presence globally.

DESIGNER

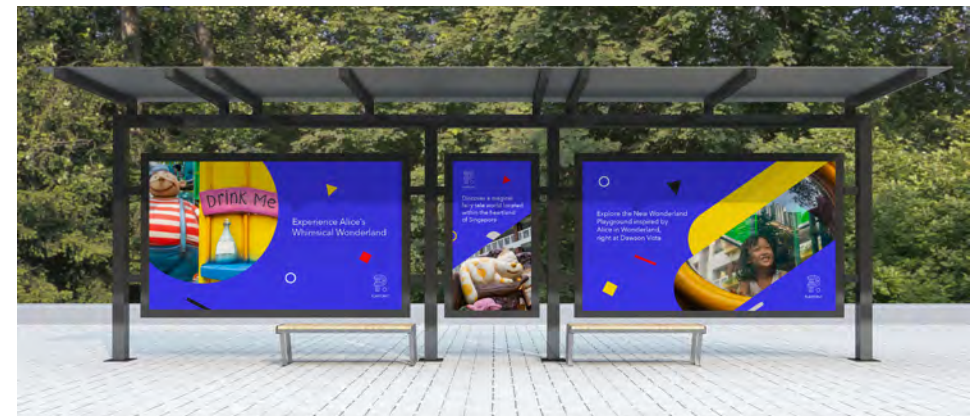
Etereo

CLIENT

Playpoint (Singapore)

COUNTRY

Singapore



XCOMMONS

With a multifaceted name like XCOMMONS, implying unknown possibilities and potential, the branding and content strategy captured the founder's vision to engage with fashion, thoughts, resources and talents to revitalise the Shanghai fashion industry and set an open stage for breakthrough fashion experiences. A simple, distinctive typographic system ties all touchpoints together visually.

DESIGNER

dongqi Design

CLIENT

XCOMMONS

COUNTRY

China



CATEGORY DIGITAL SOLUTIONS



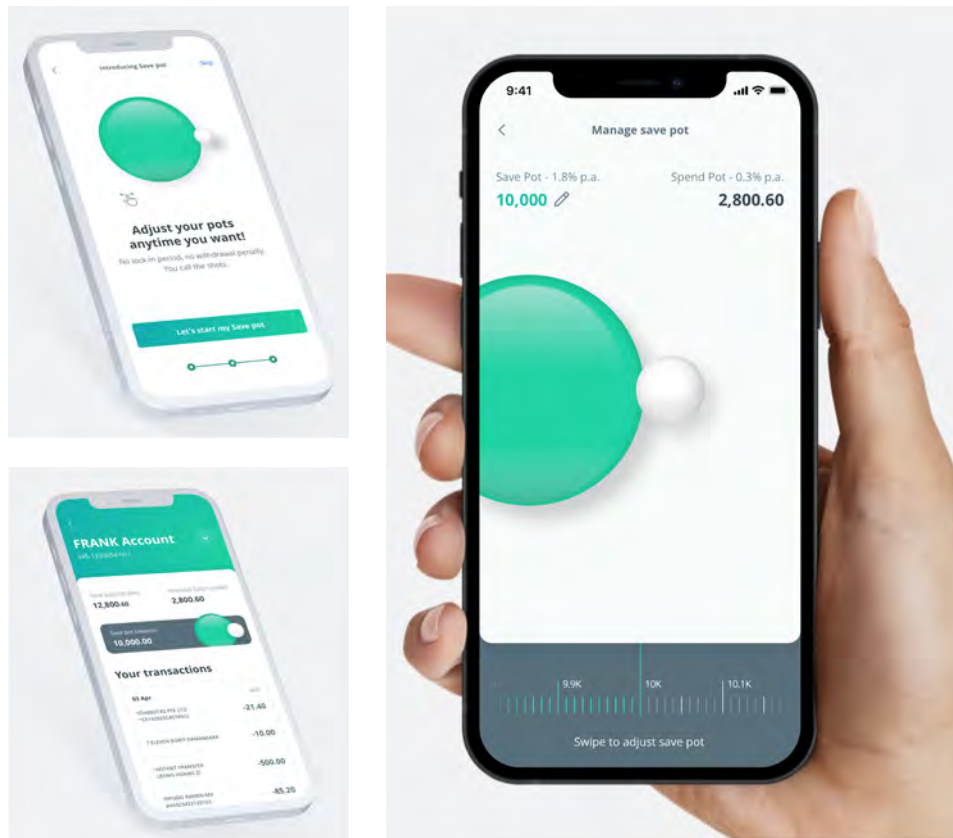
FRANK BY OCBC MALAYSIA

SAVE AND SPEND POT

Tapping on human-centred design methods, OCBC created a new FRANK product to appeal to the young adults' market in Malaysia. With a "Save Pot" and "Spend Pot", this account empowers customers to move their money easily between the two "pots", while earning higher interest on their savings, with no lock-in period, fees or amount limit.

DESIGNER
OCBC Bank

COUNTRY
Malaysia



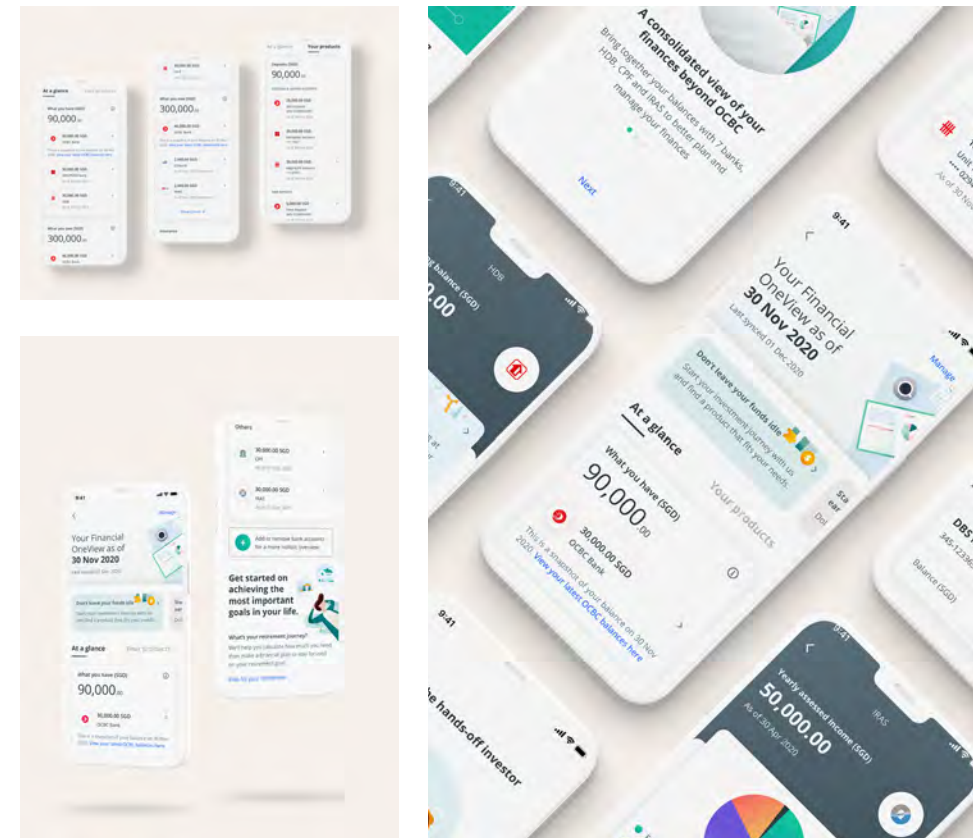
OCBC FINANCIAL

ONEVIEW

With this digital solution, OCBC Bank's digital banking customers now have a single secured and consolidated overview of all their finances across local banks and government agencies. Enabled by the Singapore Financial Data Exchange initiative, this product can positively change people's behaviour towards how they manage their finances and help them make sound financial choices.

DESIGNER
OCBC Bank

COUNTRY
Singapore

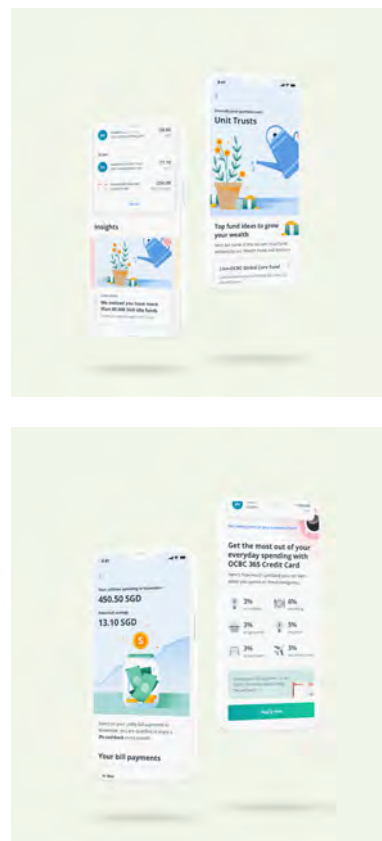
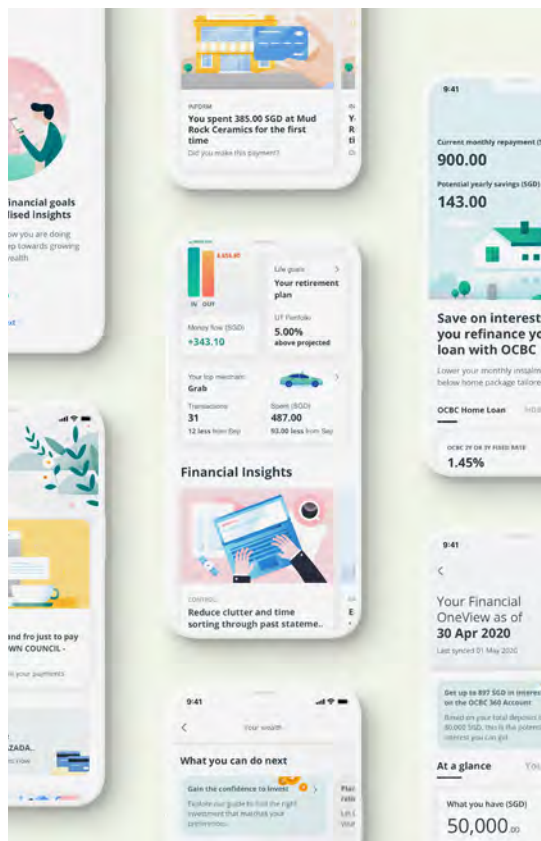


OCBC MOBILE BANKING FINANCIAL INSIGHTS

Based on an individual's data and behaviour, the bank is able to personalise and create purposeful and relevant financial insights for its customers. Developed to help customers optimise how they manage their finances and use services that could help reach their financial goals, this solution seeks to improve customers' quality of life.

DESIGNER
OCBC Bank

COUNTRY
Singapore



REINVENTING THE OCBC SECURITIES E-STATEMENTS

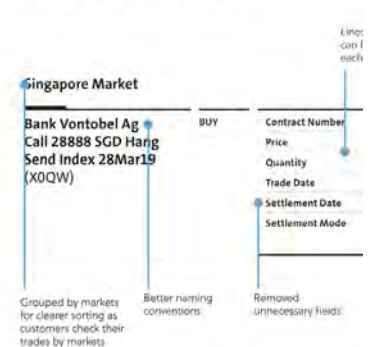
Taking a customer-centric approach, OCBC redesigned its Securities E-Statements to offer clients the freedom and flexibility to retrieve their statements online whenever they wish, and the ease of access to all their daily or monthly movements and transactions in one single consolidated statement.

DESIGNER
OCBC Bank

COUNTRY
Singapore



BEFORE AND AFTER



BEFORE

Names of countries are not clear with security codes hidden within the tables

SELL VENTURE BOARD SH	
Contract No	87062672001
Security Code	V03
Price	SGD 14.9400
Number of Shares	300
Trade Date	10-01-2019
Use Date	12-01-2019
Trade Type	Online Trading
Delivery Basis	733908/018770
	READY

Information is not easily understandable or useful to customers

SINGAPORE AIRLINES SEAMLESS TRAVEL EXPERIENCE DIGITAL SUITE

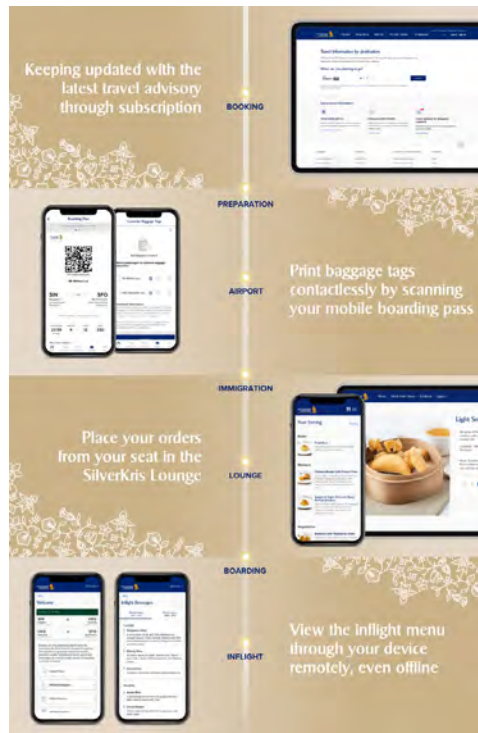
Technology and design enabled Singapore's flag carrier to create a digital suite of solutions to combat the unpredictable Covid-19 travel landscape and post-Covid-19 world. These include a digitised inflight menu, new electronic food ordering system at its SilverKris Lounge, upgraded rebooking flow and flight credit system as well as displaying relevant travel advisories on entry requirements for customers based on their nationalities and destinations.

DESIGNER

Singapore Airlines

COUNTRY

Singapore



CATEGORY EXPERIENCE DESIGN



BETWEEN TWO WORLDS — LIGHT TO NIGHT FESTIVAL 2020

Boundaries between art, architecture and literature were transcended in this art installation inspired by Italo Calvino's text, "Invisible Cities". Four local writers wrote site-specific sonnets that were interpreted into spatial sculptures by architects. The end result was a multi-faceted narrative that ties fragments of history and present realities within specific historic markets in Singapore's civic district.

DESIGNER

Quarter Architects LLP

CLIENT

National Gallery of Singapore

COUNTRY

Singapore



CHANGI AIRPORT CONNECTOR, HUB & SPOKE, CHANGI JURASSIC MILE

A first for the group in offering an outdoor experience catering to the community's social and recreational needs, this project connects the airport with the city and heartlands. Visitors cycle or stroll along the 3.5km connector which integrates the airport with Singapore's island-wide Park Connector Network, allowing them to take a break at the pit stop and enjoy the outdoor dinosaur attraction.

DESIGNER

Changi Airport Group

COUNTRY

Singapore



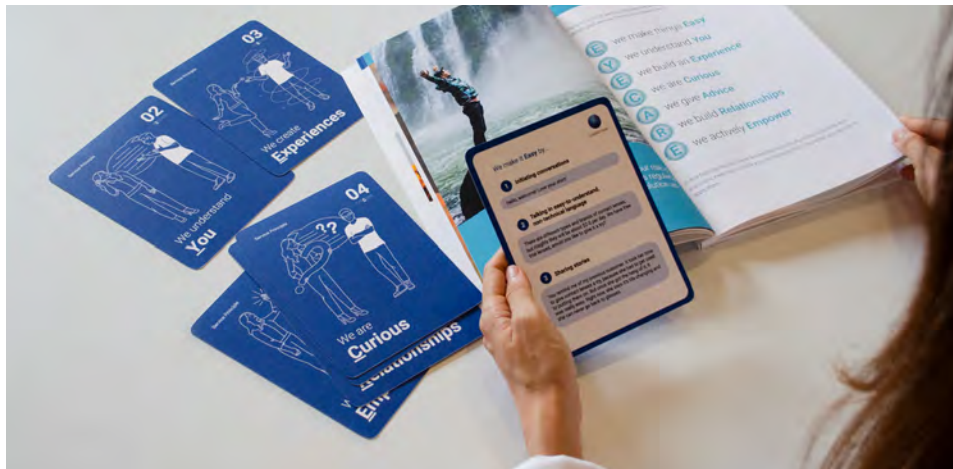
COOPERVISION SERVICE EXPERIENCE DESIGN

To make learning effective and engaging, this contact lens company designed a new service approach and training tool for frontline optical staff. The tool comes with scripts, tips, practice exercises and other bite-sized content which help service staff learn how to identify customers' needs and empower them to find the right vision solution for their lifestyle.

DESIGNER
Ideactio Pte Ltd

CLIENT
CooperVision

COUNTRY
Singapore

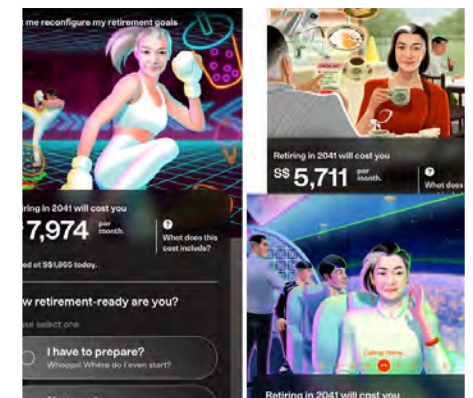
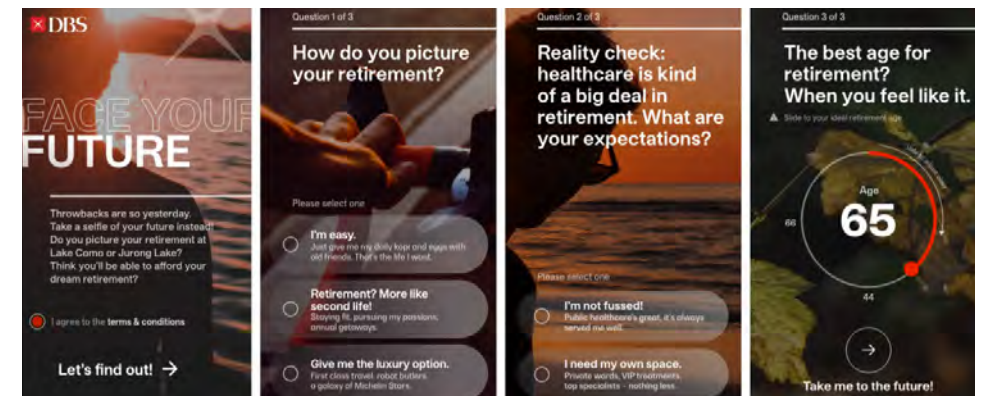


DBS FACE YOUR FUTURE

A first-of-its-kind innovative experience, this tool raises awareness of the importance of retirement planning. It leverages big data, facial recognition and artificial intelligence technologies to help users visualise their retirement future. Using a personalised approach driven by a proprietary algorithm, the tool estimates the amount of money users would require to retire comfortably, based on their chosen post-retirement lifestyle.

DESIGNER
DBS Bank

COUNTRY
Singapore



DBS FACILITIES REPORTING TOOL

Want to report a fault in office facilities? DBS employees can do so in three easy steps after the revamp of its employee workspace facilities reporting tool.

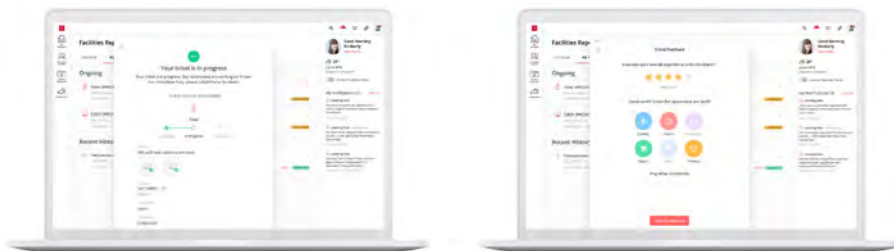
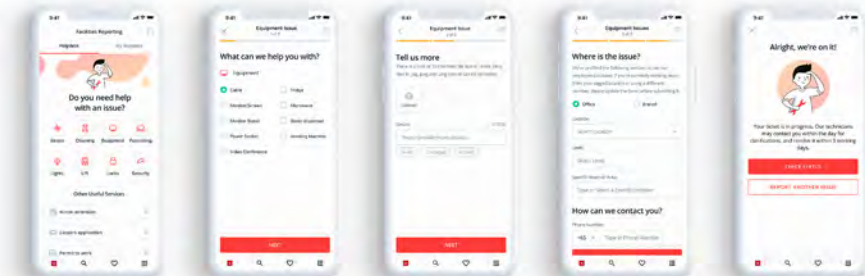
Optimised for use on mobile phones, the log-in process has been streamlined. Staff data is pre-populated, making the process easier and faster. Adoption of this tool has since increased by over 100%.

DESIGNER

DBS Bank

COUNTRY

Singapore



DBS TAIWAN DIGIBANK REVAMP

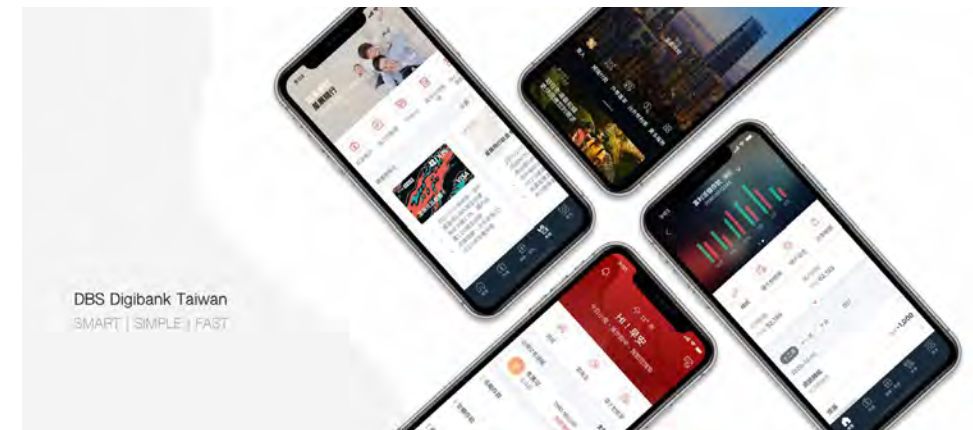
Released in July 2020, the revamped digital banking app focuses on creating a personalised, joyful mobile banking experience for DBS Taiwan's customers, leading to a three-fold increase in customer satisfaction in just three months. Features include the customisation of app interface which allows for frequently-used services to be prioritised for quick access.

DESIGNER

DBS Bank

COUNTRY

Taiwan



Simplified Fund Transfer, Payment, and 24/7 Foreign Exchange

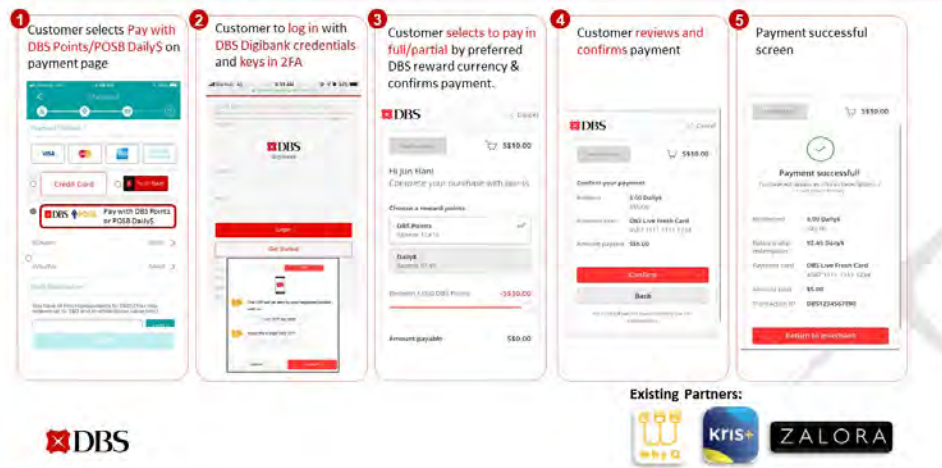
ENABLING “INVISIBLE BANKING” THROUGH OPEN APIS ON DBS MARKETPLACE

Transact directly on merchant platforms? Check. Hyper-personalised service offerings via DBS marketplaces? Check. Customers and merchant partners were the biggest beneficiaries in this project which allowed DBS to offer a suite of products and services through its merchant partnerships seamlessly. Going beyond banking, this digital system fulfils a customer's various lifestyle needs.

DESIGNER
DBS Bank

COUNTRY
Singapore

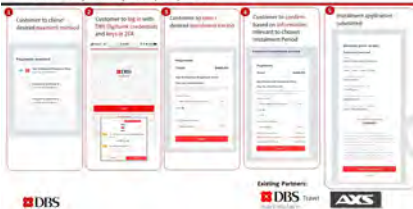
DBS Cards – Rewards Redemption via APIs



DBS Balance Transfer/Instalment Loan (BT/IL) – Loan Application via APIs



DBS Cards – Buy Now Pay Later (BNPL) via APIs

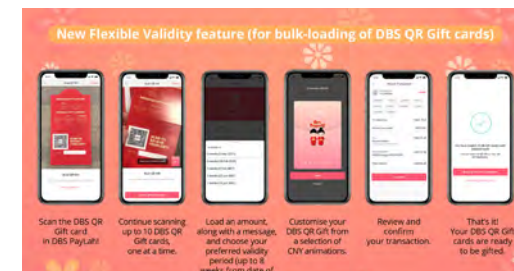
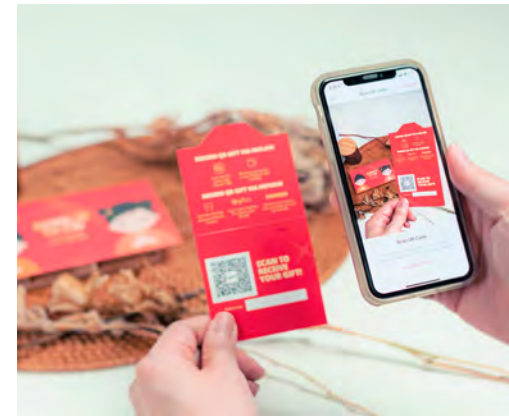


EXPANDING THE UNIVERSALITY OF DBS PAYLAH! — PAYLAH! FOR TEENS, QR GIFT AND PALM VEIN INITIATED PAYMENTS

Customers were the biggest beneficiaries when DBS expanded the functionality of its digital wallet. 12- to 16-year-olds who were unable to have their own e-wallets can now turn to PayLah! For Teens, while Palm Vein Initiated Payments allows customers to pay with their palms instead of mobile phones or smart devices; QR Gift allows cash gifts to be given and received digitally.

DESIGNER
DBS Bank

COUNTRY
Singapore



SINGAPOR人: DISCOVERING CHINESE SINGAPOREAN CULTURE

With an RFID wristband, visitors can express their opinions, vote for their cultural favourites and play games at this interactive exhibition which uncovers the complexity beneath Chinese Singaporean culture and identity. At the end, they will receive a personalised snapshot of their cultural footprint with recommendations for cultural experiences beyond the exhibition.

DESIGNER

The Merry Men Works and Make Studios

CLIENT

Singapore Chinese
Culture Centre

COUNTRY

Singapore



**ME2YOU BY DORY NETWORK
TECHNOLOGY LIMITED**

Established in the wake of mandatory mask-wearing to combat Covid-19, this Hong Kong start-up developed a resource-sharing platform, with raffle and QR code features, that allows the public to get face masks without having to queue for hours. Dory Network Technology also worked with verified non-governmental organisations and charities to ensure that mask donations go to the right beneficiaries.

DESIGNER

Dory Network
Technology Limited

COUNTRY

Hong Kong, China



THIS IS DBS DIGIBANKING

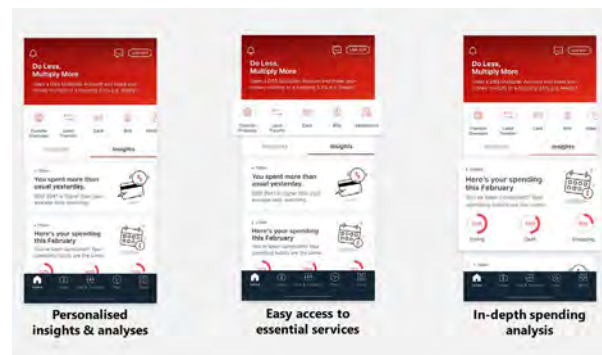
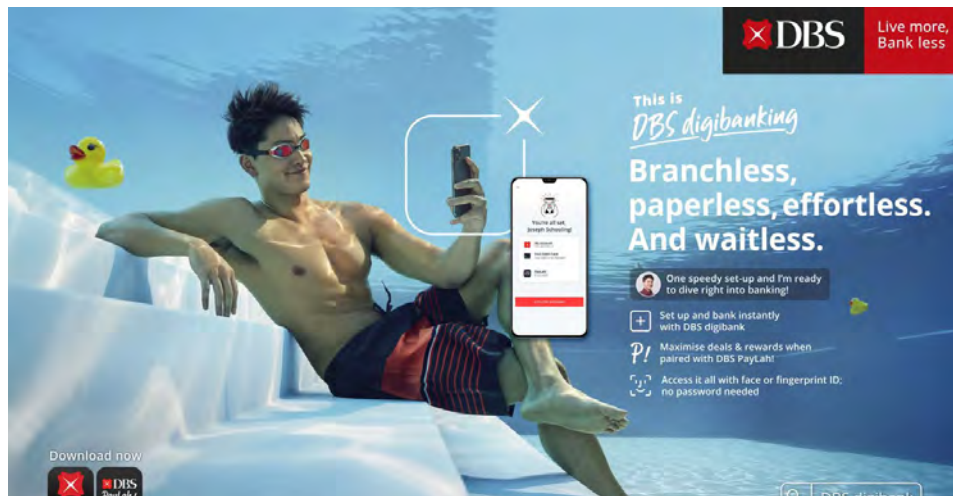
With its digibank and e-wallet companion apps, DBS Bank enables customers to enjoy banking and lifestyle services with one log-in. The digibank app offers personalised insights and Singapore's first digital financial advisor, NAV Planner, to help customers better manage their money, while the e-wallet can be used to pay for anything from lunch to show tickets.

DESIGNER

DBS Bank

COUNTRY

Singapore



VISA INNOVATION CENTRE SINGAPORE

An exhibition zone, work zone, meeting zone and cafeteria are housed in this 7,000 sq ft facility. Going beyond the typical spatial layout, materials and finishings, this office interior design project showcases the best of Visa to clients and partners. The end result is a stunning co-creation space which leaves a lasting impression on visitors.

DESIGNER

Kong Studio

CLIENT

Visa Innovation Centre Singapore

COUNTRY

Singapore



CATEGORY

INTERIOR

DESIGN

BBC STUDIOS & BBC GLOBAL NEWS, SINGAPORE OFFICE

The design goal for this new office is to create an environment that inspires world-class broadcasting and suits the regional office's mobile workforce. With a pantry at the heart of its design, this office is spilt into two distinct zones, one catering to social interaction and another for productive focused work. The hot-desking arrangement has desks allocated to 71% of the staff headcount.

DESIGNER

Conexus Studio

CLIENT

BBC Studios & BBC Global News Singapore

COUNTRY

Singapore



COLLINS AEROSPACE

Built around the idea of space optimisation and to enhance employee well-being, this office focuses on maximising daylight and the smooth flow of people. Integrated into the design concept are elements of an aircraft — such as the plane fuselage, engine, cockpit, and landing runway — reflecting the company's dedication to continually evolve its expertise.

DESIGNER

ID21 Pte Ltd

CLIENT

Collins Aerospace

COUNTRY

Singapore



FLOW

The elements of “water” and “light” are employed as themes to re-establish the connection between man and nature in this development display space for the California Smart City community in Chengdu, China. Going beyond the reception and display area on the first floor, the second level opens up into a conversation space and construction method display area.

DESIGNER

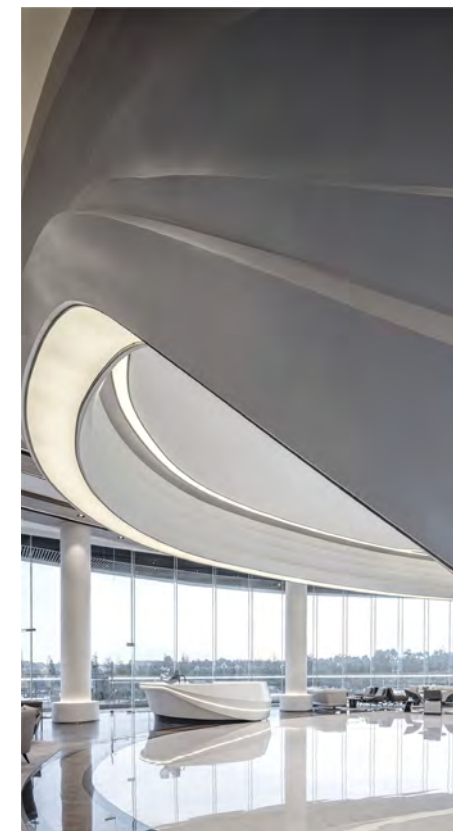
Kris Lin
International Design

CLIENT

COFCO

COUNTRY

China



INTERIOR WORKS TO ONE GEORGE STREET

Restrooms are essential facilities, but usually not much thought is given to their design. Beyond serving as places for physical relief, they can also be spaces to seek privacy or emotional respite. This project to re-design restrooms challenges conventional notions of what it entails by providing a place for calm introspection and catharsis amidst organic curves and natural finishes.

DESIGNER

FDAT Architects LLP

CLIENT

One George Street LLP

COUNTRY

Singapore



LIVINGGREEN

A former police station and dormitory in Taiwan's city of Taipei was given a second lease of life as a restaurant. All the existing window placements were retained and the original staircase design and wooden stair handrail were left untouched. Original materials and elements were also used in the remodelling of the building, which has become a new landmark.

DESIGNER

LivinGreen Group Inc & CMYK Studio

COUNTRY

Taiwan

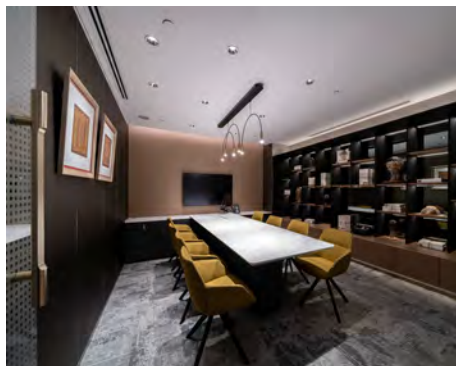


OCBC PREMIERE BANKING CENTRE, OCBC CENTRE

Inspired by the history and vision of the OCBC brand, the refreshed 7,000 sq feet Premier Banking Centre elevates the customer's experience into a personal and intimate one. Stepping into the mezzanine of the iconic OCBC Centre is akin to visiting a luxurious residence with a variety of sophisticated "living" areas and individually refined rooms.

DESIGNER
OCBC Bank

COUNTRY
Singapore

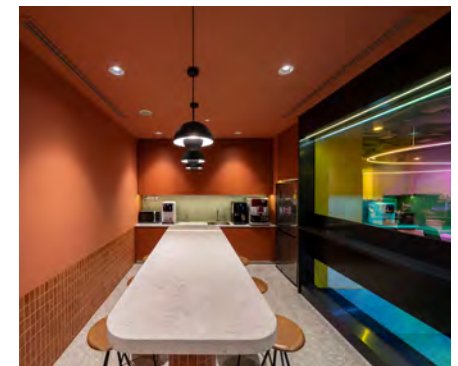


OCBC SECURITIES INVESTOR HUB, OCBC CENTRE SOUTH

Given a more spacious feel with added daylight, the redesign of this 7,000 sq ft space shows how more can be achieved within the same space. The new design layered the customer service area along the 50m glass façade with a row of glass meeting rooms and the central dealing area, allowing additional staff to be accommodated.

DESIGNER
OCBC Bank

COUNTRY
Singapore



OPUS ONE

Taking inspiration from both the Qiantang River and the world-class Binjiang Science and Technology City, water elements are combined with modern technology to create an interior that resembles a futuristic modern “ark”, befitting its setting. The high-tech park is located in Hangzhou, China, home to many IT enterprises.

DESIGNER

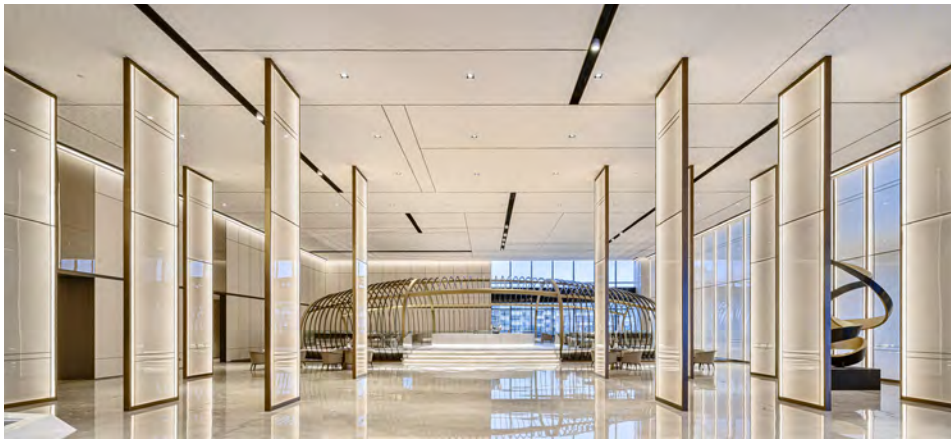
Kris Lin
International Design

CLIENT

Excellence Group

COUNTRY

China



THROUGH THE LENS OF TIME, SINGAPORE DISCOVERY CENTRE UPPER GALLERY

Believing that visitors learn best through experiences, Singapore Discovery Centre's Upper Gallery permanent exhibition “Through the Lens of Time” takes visitors on an immersive journey through 700 years of Singapore's history. The multimedia shows and art installations allow participants to see, feel and lose themselves in various scenarios, from the founding of Singapore to the Japanese Occupation to Independence.

DESIGNER

Pico Art International
Pte Ltd

CLIENT

Singapore Discovery Centre

COUNTRY

Singapore



REDISCOVERING LANDSCAPE

Three art installations made for the newly-revamped Hong Kong Museum of Art connect its visitors' art-appreciation experience to the main fabric of the city of Hong Kong. Conceived with an artistic theme of mountains and waterways, the installations redefine the urban space with a series of engaging spatial and visual experiences.

DESIGNER

AaaM Architects

CLIENT

LCSD of the Government of HKSAR

COUNTRY

Hong Kong



SECRET SALON

An equitable space that can be enjoyed by all – this was the centrepiece of the revamp of an existing hair salon in an HDB enclave. The welcoming “community space” allows the neighbourhood ‘aunties’ to sit, call out the ‘ah boys’ to the “secret” salon and have their daily cup of tea while chit-chatting with their peers.

DESIGNER

Provolk Architects

CLIENT

The Secret Salon

COUNTRY

Singapore



SPOTIFY SINGAPORE OFFICE

Through its new office, Spotify wants to enhance its identity as a vibrant, playful and collaborative company. An eye-catching public-facing area on level 10 serves as a performance space and community area for fans and artistes to connect, while the more private but dynamic workspace on level 11 allows passionate and innovative employees to explore new ways of working in the refreshed environment.

DESIGNER

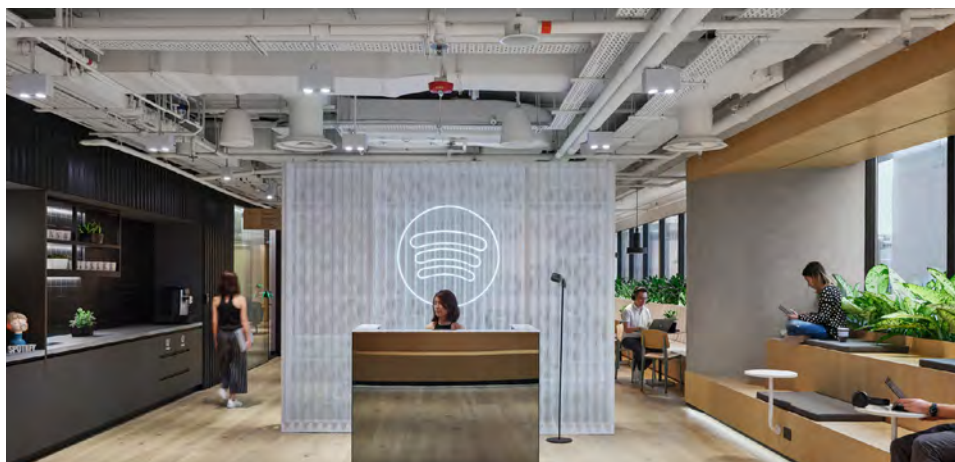
M. Moser Associates
(S) Pte Ltd

CLIENT

Spotify

COUNTRY

Singapore



THE CITY PARK

In this residential project, the designer took into account the background of the owner, who immigrated to Taiwan from Japan, to plan the layout of the public and private areas. Taking a leaf from Japanese culture and the family's wish for a cosy and safe living space, the home is designed with lively and independent traffic flow.

DESIGNER

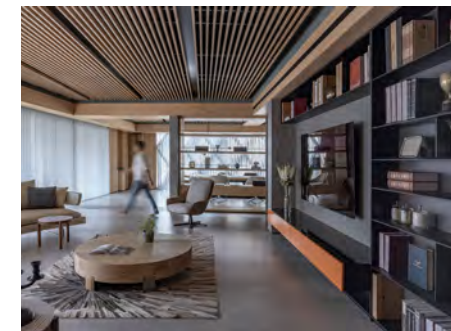
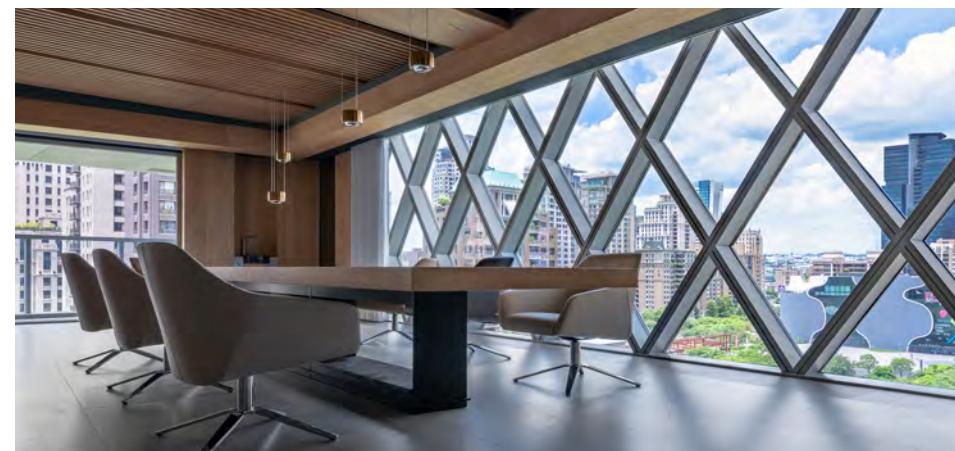
Dong Lin Interior
Design Construction

CLIENT

The City Park

COUNTRY

Taiwan



THE GALEN

The shape of molecules moving and expanding underpin the design concept of the drop-off area, lobby and lift spaces of this commercial property that serves chemicals, life science and IT companies. Employing different furniture settings and zones, the lobby space facilitates social interactions between the tenants and visitors as they make plans and prepare for the workday.

DESIGNER

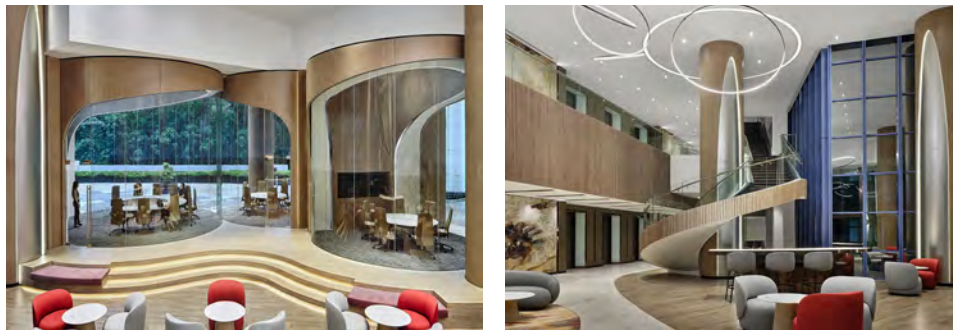
ID21 Pte Ltd

CLIENT

CapitaLand

COUNTRY

Singapore



迴游 FISH MIGRATION

Drawing from the Chinese proverb *ru yu de shui* (like a fish in water), the infinity sign is used to represent an infinite migratory loop in the layout which allows for the free flow of fresh air and sunlight throughout the house. The use of black iron, concrete and old wood embodies the client's request to "be one with the space".

DESIGNER

doit studio

CLIENT

Private residence

COUNTRY

Taiwan



CATEGORY

PRODUCT



2020 HP REVERB G2 WITH OMNICEPT VR HEADSET

Offering best-in-class optical clarity and a lightweight, customised fit, this innovative virtual reality (VR) headset gives maximum comfort. It is suitable for prolonged use and can be easily sanitised for the safety of multiple users. Through in-built sensors and software, developers and businesses can gain insight into the users' expressions and reactions to virtual reality.

DESIGNER

HP Inc.

COUNTRY

United States of America



AOZ OZONATED OLIVE OIL

Extra virgin olive oil supercharged through an active oxygen infusion process transforms ordinary cooking oil into a balm for eczema sufferers. Non-greasy, AOZ is convenient to use on the skin. Its healing properties accelerate the growth of skin cells which helps to repair damaged skin tissues, while its antibacterial, anti-inflammatory properties are effective for fungal conditions.

DESIGNER

AOX Pte Ltd

COUNTRY

Singapore



AOX COMPAC O2+

Integrating seamlessly into the kitchen, with human-centric and bold design cues, this is the world's first antioxidant alkaline water dispenser that incorporates an ozone function to sterilise food, air and even children's products. This system of water filtration and ozone sterilisation for homes and families enhances users' quality of life by addressing their daily water consumption hygiene and sterilisation needs.

DESIGNER

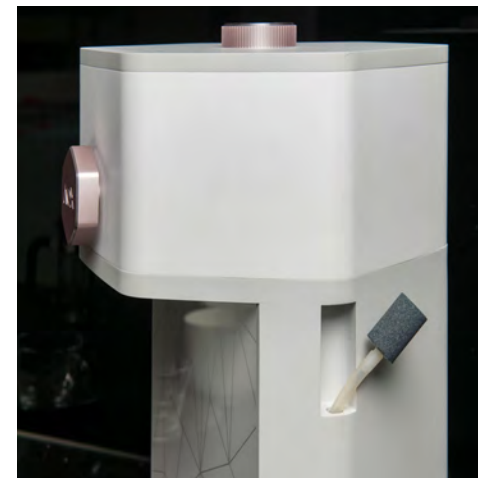
Design Insight –
Singapore Studio

CLIENT

AOX Pte Ltd

COUNTRY

Singapore



AQUA POWER PRESSURE BOOSTING AND WATER SAVING HAND SHOWER

With its unique pressure boosting and water-saving technology, this innovative hand shower allows users to enjoy an indulgent shower, no matter the local water conditions. This is ideal for parts of Asia, such as China, the Philippines and Thailand, that are plagued by low water pressure and water scarcity problems. Easy-to-clean and affordable, consumers have two finishes to choose from.

DESIGNER

LIXIL Global Design Asia

CLIENT

LIXIL - Asia (INAX)

COUNTRY

Singapore



BINO

BINO, short for Bearing Inspector for Narrow-space Observation, is a tethered Unmanned Aerial Vehicle (UAV) system designed to carry out the inspection of rail viaduct bearings in narrow and difficult to access environments. It negates the need for time-consuming and dangerous in-person human visual inspections and resolves existing operation constraints, while enhancing inspection quality and improving efficiency and safety.

DESIGNER

Singapore University of Technology & Design

CLIENT

Spinoff Robotics

COUNTRY

Singapore



DELL ULTRASHARP 32 HDR PREMIERCOLOR MONITOR

Targeted at users in the media and entertainment industry, this is the world's first professional monitor with 2K mini-LE direct backlit dimming zones, which delivers ultimate contrast while minimising any halo effect. It enables precise and uniform colour reproduction of professional film and video content, and provides colour calibration with or without the PC attached.

DESIGNER

Dell Technologies

COUNTRY

United States of America



DELL MOBILE ADAPTER SPEAKERPHONE

The world's first multi-port adaptor with integrated speakerphone, this product is a smart, essential solution for the future workplace. Users can charge their laptop, connect to a display and their keyboard and mouse, and get on a conference call — all at the same time. Compact and portable, the Dell Mobile Adapter Speakerphone can be taken anywhere.

DESIGNER

Dell Technologies

COUNTRY

United States of America



EASYSET EXPOSED SHOWER SYSTEM

This exposed shower system comes with a large shower head and a multi-spray hand shower. Offering intuitive and convenient water control with a control unit featuring a large storage tray, two dials for water outlet activation and flow adjustment, and a water temperature knob, it optimises space while enhancing users' daily showering rituals.

DESIGNER

LIXIL Global Design Asia

CLIENT

LIXIL - Asia
(American Standard)

COUNTRY

Singapore



HP DESKJET PLUS PRINTERS

Boosting features like multi-page copy for documents and school work, this series of easy-to-use multi-function printers is designed for inter-generational households. It has a compact, lightweight design that fits into active areas of the home and can be easily moved around the house. Users can print, scan and use project templates remotely with the accompanying smart app.

DESIGNER

HP Inc.

COUNTRY

United States of America



HP ENVY 14

Ergonomically designed, with a 10th generation Intel CPU and 4K display, this high-performance notebook is created for performance-driven creatives such as CAD developers, animators and filmmakers. Light, thin and cool, this powerful laptop enables users to work on-the-go. Its display offers true-to-life colours, has a secure camera and microphone privacy key, along with a large touchpad and keyboard.

DESIGNER

HP Inc.

COUNTRY

United States of America



HP LASERJET PRINTER SERIES

User workflows have been streamlined for all six models in this series. Completely reinvented with smart innovations for small business productivity, this series is targeted at helping cost-sensitive businesses to save time and money. Users can work anywhere with any connection. Besides offering enhanced data security and document protection, the series also comes in various colours, materials and finishes.

DESIGNER

HP Inc.

COUNTRY

United States of America



HP NEVERSTOP LASER FAMILY

The world's first cartridge-free laser printer – this environmentally friendly machine removes the need for conventional toner cartridges and reduces the amount of plastic and metal waste discarded. Its unique printer powder toner refill kit, designed to be economical and convenient, allows users to top up the toner tank in seconds, at a price similar to non-branded alternatives.

DESIGNER

HP Inc.

COUNTRY

United States of America



HP ENVY AIO PRINTERS

Designed with millennial families in mind, this series of simple and small printers are meant to fit seamlessly into the modern home. Made of 20% recycled plastic, these smart printers can be accessed directly or remotely through a smart app for various scanning and printing tasks, without being connected to a computer.

DESIGNER

HP Inc.

COUNTRY

United States of America



HP WIRELESS CREATOR 930M MOUSE

This mouse works with computers and mobile devices, and easily switches between three paired devices. With buttons and a scroll wheel that are customisable to the users' needs, it works on glass and has a high 3,000 dpi tracking resolution for precision control. The battery can last for 12 weeks, and the wireless mouse can work wired while charging.

DESIGNER

HP Inc.

COUNTRY

United States of America



HP SPECTRE X360 14

Thinner than a USB port, this ultra-portable laptop is designed to serve casual creative users. It has a pen attached magnetically to the side, ready to be used anytime with the large 3:2 screen, which increases the canvas for drawing. With 4 speakers, it has more dynamic sound than the previous model, making movies more immersive and music more emotional.

DESIGNER

HP Inc.

COUNTRY

United States of America



G-WALL MODULAR HIGHLY-INTEGRATED HOME FITNESS SYSTEM

Created for working out at home, this fitness system can be hung in the cabinet after use to save space. It has an aerobic exercise module, weight module devices and free weights module. Not only can the modules and cabinets be customised according to patrons' fitness and storage needs, they can also choose the colours and materials to match their homes.

DESIGNER

The Strategic R&D Center

CLIENT

Guangdong Piano Customized Furniture Co. Ltd.

COUNTRY

China



KOHLER RIVLET (WUDU ALL IN ONE STATION)

Well-received by Muslim users in Indonesia, this dual-use bathroom sink and cabinet is equipped with an integrated foot washer. Operating as a pull-down module, the foot-washer releases a stream of water when the user steps onto it and can be used both for normal washing up as well as the Islamic self-cleansing ritual.

DESIGNER

Kohler, Somia CX, Trigger Design & NextofKin Creatives

COUNTRY

Indonesia



KOHLER STRUKTURA HYGIENCE URINAL

Messy ablutions are a thing of the past for Muslim men with this innovative urinal equipped with a dedicated spout for fresh, clean water. Not only does the urinal help to save 50% more water, it also enables Muslim men to cleanse themselves easily in line with the Muslim ablution process. A special cover provides privacy and also helps to prevent stray splashes.

DESIGNER

Kohler, Somia CX,
Trigger Design &
NextofKin Creatives

COUNTRY

Indonesia



LITTLE WHITE CHANGING TABLE

Parents no longer have to worry about straining their backs with this diaper changing station which lightens the task of diaper-changing for newborns. Its waterproof, washable TPU leather cushion provides support to newborns' soft spines. Packing all the necessary storage within a small frame, the Little White Changing Table is space-saving yet practical.

DESIGNER

Hangzhou Bolin Bolon
Children's Products Co., Ltd.

COUNTRY

China



MERRY-GO-ROUND TABLE

Designed for parents of young children living in small apartments, this multi-use play furniture doubles up as furniture and play equipment. In an upright position, it is a simple, low coffee table with a rotating top. Turned upside down, it becomes a merry-go-round for kids right at home. Made with wood and steel, it is made to withstand the test of time.

DESIGNER

Inklings Building Workshop

COUNTRY

Singapore



O MERRY ME

You will never look at paper the same way again after being introduced to this collection of jewellery. Scrap paper, hard-pressed to retain its design, is die-cut to create six different rings. Even the packaging, which has an automatic push-up mechanism, is equally eye-catching. The collection is a conversation-starter on jewellery and the values that matter most to people.

DESIGNER

Yellow Octopus

COUNTRY

Singapore



RADO TRUE SQUARE UNDIGITAL

Japanese design duo YOY married two design icons, both regarded as the epitome of futuristic design in the 1980s, into this update of one of Rado's most famous watches. By setting the angular bars of the digital display with the square Rado ceramic, they merged the classic seven-segment display of a digital watch with the analogue time display with hands.

DESIGNER

Rado Watch Co. Ltd.

COUNTRY

Switzerland



NO.0 BEDDING

Parents and caregivers can care for newborns easily with this co-sleeping cot that offers an independent and safe sleeping space. Washable and ultra-portable, it can be moved from the sofa to the floor, to the parents' bed. Made of polyolefin elastomer, it can be compressed 800,000 times without changing shape.

DESIGNER

Hangzhou Bolin Bolon Children's Products Co., Ltd.

COUNTRY

China



RENEW SLEEVE

Knitted out of threads made from plastic bottles diverted from landfills, production of this 14-inch laptop sleeve generates almost no waste compared to traditional cut-and-sew methods. The bottles used are part of HP's sustainable supply chain of 716,000 tonnes of plastic reclaimed for manufacturing.

DESIGNER

HP Inc.

COUNTRY

United States of America



SEE-SAW BENCH

Flip this unassuming bench with an armrest in the centre around, and it transforms into a see-saw for kids. This bench is part of a series of play furniture designed to expand the possibility of spaces and allow creative play at home. Parents can watch over their kids having fun while keeping to their busy schedules working from home.

DESIGNER

Inklings Building Workshop

COUNTRY

Singapore



TRAVEL BEDRAIL

Parents do not need to fret about their children tumbling out of unfamiliar beds when they travel with this portable children's bed rail. Easy to fold, carry and height adjustable, this bed rail can be used at home or in hotel rooms. It was well received in China and Japan, and won the 2020 Golden Pin Design Award in Taiwan.

DESIGNER

Hangzhou Bolin Bolon
Children's Products Co., Ltd.

COUNTRY

China



WECHAT PAY C1

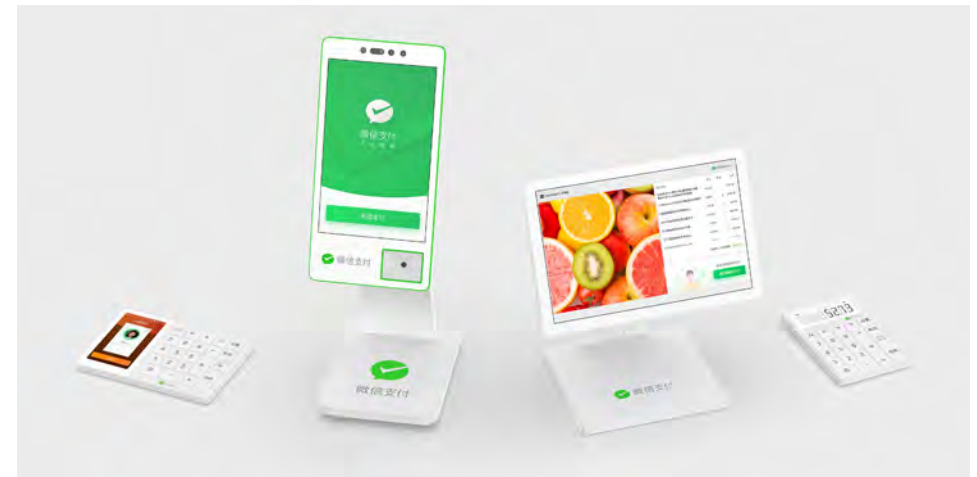
A new smart device for checkouts that can either be used on its own or integrated into existing POS systems, it can be hooked up with different accessories such as mini keyboards or staff monitors. An in-built 3D camera even allows customers to quickly and securely make payment through facial recognition technology.

DESIGNER

Tencent Technology
(Shenzhen) Co., Ltd

COUNTRY

China



MUZEN WILD MINI OUTDOOR BLUETOOTH SPEAKER

Boasting an all-metal casing with armoured car surface coating and emergency lights, this mini bluetooth outdoor speaker is not just functional but also stylish. Rugged for use anywhere, it packs a high-powered digital amplifier and has speakers capable of louder sound output compared to other speakers of a similar size.

DESIGNER
TOFUNDESIGN

CLIENT
airsmartaudio

COUNTRY
China



SPECIAL CATEGORY
SINGAPORE
TOGETHER



#HBLTABLE

As home-based learning (HBL) becomes part of regular school life due to the Covid-19 pandemic, children from underprivileged families increasingly struggle to find a conducive learning environment at home. This lightweight cardboard table — with 2 adjustable heights — is equipped with a tablet and laptop stand to reduce poor posture. To-date, 100 sets have been distributed free to needy families.

DESIGNER

Chemistry Team

COUNTRY

Singapore



CHANGI AIRPORT CONNECTOR, HUB & SPOKE, CHANGI JURASSIC MILE

By connecting Changi Airport to the Coastal Park Connector Network, this national icon is now accessible via foot and bicycle. The park connector, pit shop and outdoor dinosaur attraction give visitors the opportunity to cycle, walk or jog to and from the airport and enjoy the attractions and amenities on offer, boosting Singapore's status as a vibrant, cosmopolitan and liveable destination.

DESIGNER

Changi Airport Group

COUNTRY

Singapore



REIMAGINING BERITA HARIAN

A revamped news-reading experience was curated for the Malay community to offer them a distinctly Malay perspective. In the redesign of the webpage, social conversations, including podcasts and videos, were brought to the fore. Since the launch in February 2020, the title has seen a two-fold increase in monthly page views to more than 2 million.

DESIGNER

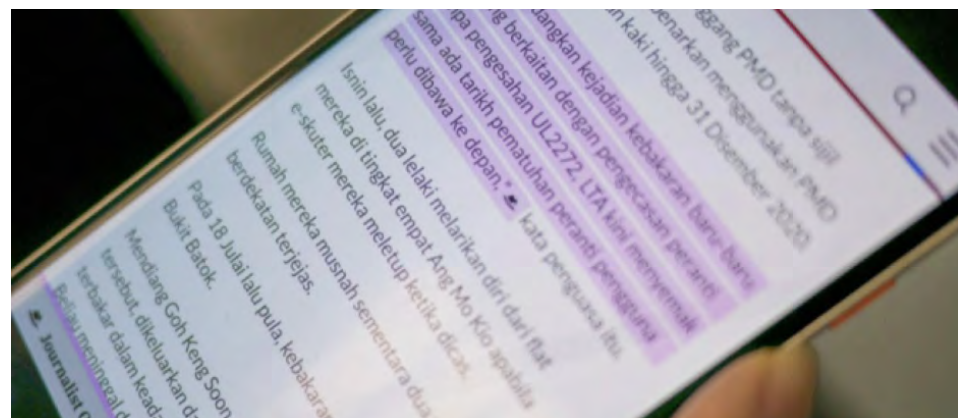
Agency

CLIENT

Singapore Press Holdings

COUNTRY

Singapore



ZHONG YUAN FESTIVAL

Despite the Covid-19 pandemic, this website kept the hungry ghost festivities going via a virtual 'getai', virtual Chinese opera stage, virtual auction and virtual joss paper shop selling digital offerings. With features such as behind-the-scenes videos and a chat with a "spirit" to educate visitors on the festival, the site received more than 45,000 visits and the social campaign reached 1.2 million people.

DESIGNER

The Merry Man Works, Screensavers, Convey

COUNTRY

Singapore



CATEGORY SUSTAINABLE DESIGN

00:00

This ice cream breaks the mould of what one normally expects of the icy treat. With its unconventional packaging themed around environmental protection, the pithy statements revealed on the stick after the ice cream has been eaten gives the consumer food for thought. More than a food product, it can be used to educate people too.

DESIGNER

inDare Design
Strategy Limited

COUNTRY

China



DBS GIVING TREE

Recognising the considerable waste generated from holiday festivities, DBS came up with this Christmas decoration to give back to the planet. Made with upcycled wood from used shipping pallets, the trees were repurposed as Chinese New Year decorations and thereafter as fixtures in the DBS Treasures Lounge at Changi Airport Terminal 3. Decorations were also made entirely from sustainable materials.

DESIGNER

DBS Bank

COUNTRY

Singapore



DELL ECOLOOP CARRYING CASES

To fight climate change and reduce environmental carbon footprint, this range of laptop cases uses innovative manufacturing processes. Using a weatherproof coating made from a film recovered from automobile windshields, it removed 3.5 million kg of landfill waste. Its eco-dyeing process also results in 90% less water waste and 62% less CO2 emissions.

DESIGNER

Dell Technologies

COUNTRY

United States of America



LAYERPLAY

Allegro's print-on-demand wallpaper service for interior design reduces water waste. By allowing customers to print the exact amount of a selected design or customised wallpaper needed, the production process is made more efficient and cost effective. There is no wasted stock or excess material left over.

DESIGNER

Allegro Print

COUNTRY

Singapore



ME2YOU BY DORY NETWORK TECHNOLOGY LIMITED

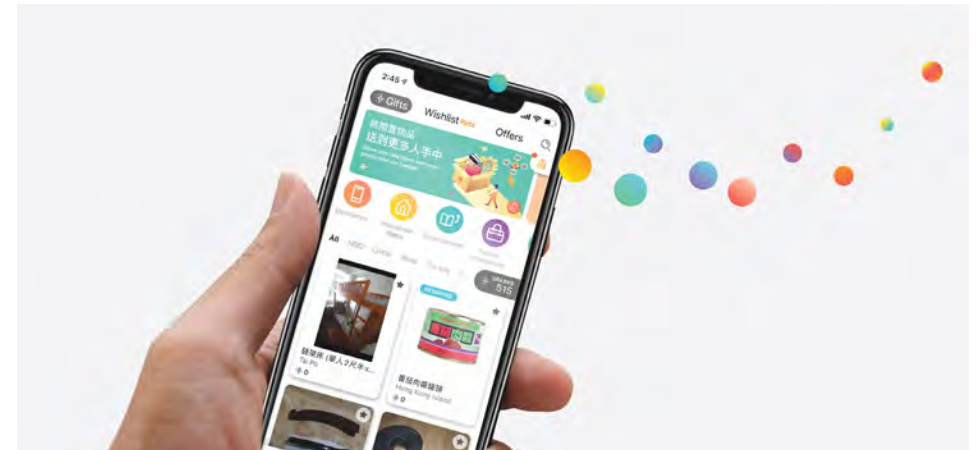
Designed to allow people to share or donate items they no longer need, this community resource sharing platform in Hong Kong encourages people to do good, reduce waste and build stronger communities. Users can "gift" unwanted items instead of throwing them. Using a unique point reward system, it avoids the complications of dealing with money and enables proper supply and demand matching.

DESIGNER

Dory Network Technology Limited

COUNTRY

Hong Kong, China



Tapping into our heritage



We want to help during covid

Coronavirus outbreak persist, and protective supplies are in shortage. We decide to source and crowdsource both online and offline to make it easy for everyone to share:

Masks: 106,003
Hand sanitizer: 4600
NGOs we donated to: 20+



OFFCUT

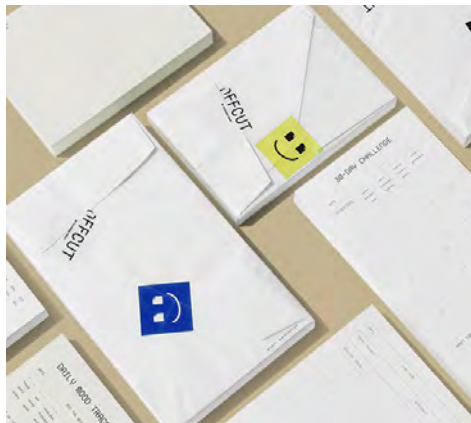
Singapore's first paper retail store by a printing company, the Paper Thrift Store helps to reduce paper waste. Allegro Print uses excess space on a printing plate to print its own stationery design for sale. Leftover paper from print production is also used to create plain notepads or repurposed as loose sheets for sale.

DESIGNER

Allegro Print

COUNTRY

Singapore



THE FUGA FARM COMMUNITY

With its contemporary architectural design, this suburban farm located in the outskirts of Beijing has become a standard for farm modernisation. Transcending the notions of the traditional Chinese farm, FUGA inspires city dwellers to look beyond the negative aspects of farming, and to get interested and involved with sustainable farming, recycling and reusing.

DESIGNER

Moss Design Studio

CLIENT

FUGA Farm

COUNTRY

China



SG MARK

PAST WINNERS



2020

PLATINUM	Jewel Changi Airport
GOLD	Singapore Airlines Mobile App Frank Store at National University of Singapore, University Town
SPECIAL MENTION	Cardless cash withdrawal with OCBC Pay Anyone™ app RiRo 26 Seed Bank



2019

PLATINUM	Genie Pressure Booster Hand Shower
GOLD	Diageo Singapore Disruption Management Programme HP Jet Fusion 3D printers Moss Stonehouse & Garden
SPECIAL MENTION	Design Orchard Honk! POSB Smart Buddy Transformation of Service Experience at the CPF Bishan Service Centre

CONTACT US

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