



SINGAPORE
GOOD
DESIGN

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ABOUT THE AWARD

A benchmark of good design and quality, the Singapore Good Design Award (SG Mark) was launched in 2013, in partnership with the prestigious Japan Good Design Award (G Mark).

Conceived and organised by the Design Business Chamber Singapore (DBCS), the SG Mark seeks to promote and recognise outstanding design projects, which embody quality and user-centred design, that surround us in our everyday lives. The accolade also advocates good design throughout the process of systematic thinking, planning and execution to enhance societies/communities and improve the environment.

For SG Mark 2020, we streamlined the previous three broad categories to six specific groupings for easy identification and submission. The seventh grouping which is also our Special Category is 'Sustainable Design'. It was created in consideration to the Sustainable Singapore Blueprint (<https://www.mewr.gov.sg/ssb>) and the larger UN Sustainable Development Goals. It also echoes the general desire and sentiments across countries, industries and social groups in wanting to balance production/service efficiency with environmental considerations.

All SG Mark winners automatically advance to the final round of selection for the prestigious G Mark.

A PARTNER OF

 **GOOD DESIGN AWARD**

 **JDP**
公益財団法人日本デザイン振興会
Japan Institute of Design Promotion

ABOUT THE ORGANISER

Design Business Chamber Singapore (DBCS) is the nation's leading multidisciplinary design chamber since 1985. DBCS' vision is to establish a community of practice that embraces design-led innovation as a key driver for sustainable growth. We do so by forging partnership opportunities between the design and business communities.

In recent years, we incorporated the tagline - Better Business by Design - as our manifesto in advocating the application of design thinking in business. Our ultimate aim is to rally businesses and communities to not just achieve Better Business by Design but to use design for social good.

Founded in 1985 by a diverse group of forward-thinking designers, we were formerly known as the Designers Association Singapore and were renamed to Design Business Chamber Singapore in 2012.



PRESIDENT'S MESSAGE

Half a year zoomed by in the blink of an eye. How things have changed in six months! Our daily lives have been disrupted and businesses affected. The way we live, work, learn and play has drastically changed.

But one thing remains: DBCS believes that designers are natural problem solvers. It was in this spirit that we issued an open call - Design For Good (DFG) - to the design community in April to submit creative solutions to not only the immediate challenges, but also to reimagine the futures of life, work, play and way of learning. The DFG open call was borne out of our desire to channel funds set aside for our annual DBCS Gala Dinner in May, which had to be cancelled due to COVID-19, to a worthy cause for the design community.

Together with the DesignSingapore Council and six SG Mark 2020 winners who passed on the rebate extended to them on their Winner's Package, we raised more than S\$35,000 in seed money for DFG. We are heartened by how it has inspired so many ingenious submissions from the design community.

This year due to the ongoing pandemic, we are holding the SG Mark 2020 award ceremony virtually to celebrate the success of the winners. It will be a different experience for us as we adjust to the new normal way of life. As we rejoice with the successes of the 66 SG Mark 2020 winners, my ultimate goal is to see design being employed for a common good, in making the world a better place for ourselves and our future generations.



ANDREW PANG
President
Design Business Chamber Singapore

2020 SG MARK FIRST SCREENING JURORS

The jury panel, made up of esteemed industry leaders from each respective category, will run through the evaluation guidelines and information provided by the participants online. From here, they will ascertain if a project has achieved the criteria necessary to receive the SG Mark and move on to the second screening.

SINGAPORE



Alexander Lau

Principal Design Lead
(Innovation Lab), Public
Service Division, Prime
Minister's Office

HONG KONG



Greg Pearce

Co-founder and
Managing Director,
One Space Ltd

SINGAPORE



Hong Khai Seng

Founder & Director,
Studio Dojo

USA



Hunter Tura

Founder & CEO,
Syndicate X Design

SINGAPORE



Alvin Loh

Head of Innovation,
DSTA

AUSTRALIA



Brandon Gien

CEO,
Good Design Australia

HONG KONG



David Lo

Creative Director,
LOMATTERS

SINGAPORE



Isabella Huang-Loh

Chairman, Singapore
Environment Council

GERMANY



Janine Wunder

Vice President,
Communications and
Marketing, German Design
Council

HONG KONG



Kristof Crolla

Founder, Laboratory of
Explorative Architecture
& Design Ltd.

NETHERLANDS



Edo van Dijk

CEO and Co-Founder,
Edenspiekermann

SINGAPORE



Erwin Viray

Head of Pillar of
Architecture and
Sustainable Design,
SUTD

JAPAN



Gen Suzuki

Product Designer
and Director,
GEN SUZUKI STUDIO

SINGAPORE



Low Cheaw Hwei

Head of Design,
Philips Design

HONG KONG



Marcus Lui

Executive Director,
Design Thinking in
Action (DTIA)

FRANCE



Martin Duplantier

President,
National Council
"Architecture et Maitre
d'Ouvrage" (AMO)

TAIWAN

**Martin Yang**

Creative Director,
HWAT'S Graphic
Design Co. Ltd

SINGAPORE

**Peter Tay**

Founder,
Peter Tay Studio

SINGAPORE

**Seah Chee Huang**

President,
Singapore Institute
of Architects (SIA)

SINGAPORE

**Selwyn Low**

Director,
FARM

SINGAPORE

**Song Kee Hong**

Deputy Head and Associate
Professor, NUS (Division
of Industrial Design)

SINGAPORE

**Tai Lee Siang**

Executive Director,
BuildSG

SINGAPORE

**Tan Shao Yen**

Group Chief
Innovation Officer,
CPG Corporation
Pte Ltd

SINGAPORE

**Tan Szue Hann**

Chairman, Sustainability,
Singapore Institute of Architects,
and Board Member, Singapore
Green Building Council

SINGAPORE

**Yanda Tan**

Founder and
Creative Director,
Do Not Design

2020 SG MARK SECOND SCREENING JURORS

The second round of judging sets the benchmark for outstanding design standards and quality. In previous years, the panel of jurors physically gathered together to examine the entries at a screening exposition and graded the products accordingly. This year, due to the global pandemic, the panel of esteemed jurors convened online to reach a mutual decision on the top award winners.

**Brandon Gien**

CEO, Good Design Australia

AUSTRALIA

Brandon is the Founder and CEO of Good Design Australia and Chair of Australia's annual Good Design Awards.

He has spent the last 25 years passionately advocating for the value of design to improve our social, economic, cultural and environmental quality of life. He is currently an Adjunct Professor of Design at the University of Canberra and an Adjunct Professor of Industrial Design at the University of New South Wales (UNSW).

**Chiaki Murata**

CEO, hers design inc. & METAPHYS

JAPAN

Chiaki joined Sanyo Electric Co, Ltd's Design Centre after graduating from Osaka City University. He established Hers Experimental Design Laboratory, Inc. in 1986 and was involved in an extensive range of design works; he also instructed and practised product design development. As a former engineer, Chiaki's works are related to supporting and producing design visualisation for universities and corporations' state-of-art technologies. He frequently engages in producing and designing region-based corporate consortiums.

**Jacqueline Poh**Deputy Secretary, Prime Minister's
Office Strategy Group

SINGAPORE

Jacqueline is Deputy Secretary in Prime Minister's Office Strategy Group, which leads and organises the Public Service to develop and implement the strategic priorities of the Government. She was previously founding Chief Executive of the Government Technology Agency of Singapore, with key competencies in infocomm technology and engineering. As the Chief Executive of GovTech from October 2016 to May 2018, Jacqueline set the strategic direction for GovTech as the key implementing agency of Singapore's Smart Nation.

**Mark Wee**Executive Director,
DesignSingapore Council

SINGAPORE

Mark joined the DesignSingapore Council as Executive Director in May 2018. He leads the Council in driving and implementing national policies on design as the Council continues its Design 2025 journey, which is to make Singapore an innovation-driven economy and a loveable city, by design.

A respected experience designer, Mark is frequently invited to speak at design events. He aims to use these opportunities to deepen the conversation on defining good design for the Singapore context in 2019.

**Randy J. Hunt**

Head of Design, Grab

SINGAPORE

Randy is Head of Design at Grab, where he leads a team of designers, writers, and researchers who create Southeast Asia's Super App. Through Grab's broad design practice which includes service design, product design, UX research, design operations, design systems, illustration and more, the team strives to use Design, to understand and to serve the needs of our customers, while lifting them up.

He has served as Head of Design at Artsy and VP of Design at Etsy.

**Stephen S.Y. Wong**Founder and Lead Curator,
Design Thinking In Action (DTIA)

HONG KONG

Stephen is a leading evangelist, corporate practitioner, and educator of Design Thinking in Asia. He is also a frequent speaker and mentor in the startup and innovation communities.

Currently Co-Founder of Dory Network Technology, a company focusing on using design and technology to create social impact globally. He is also founder and lead curator of a nonprofit Design Thinking community in Asia – Design Thinking In Action (DTIA).

**Tai Lee Siang**

Executive Director, BuildSG

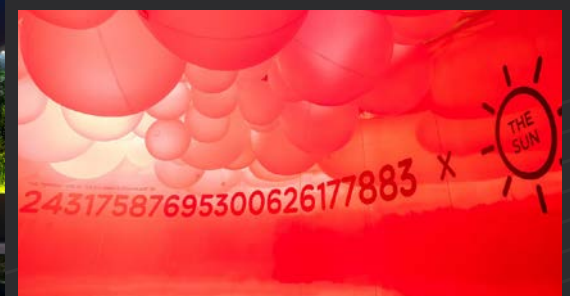
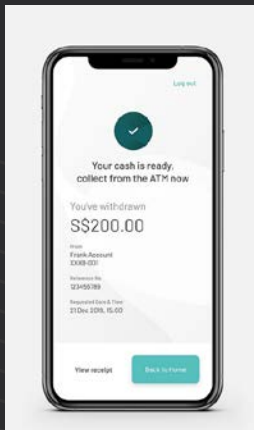
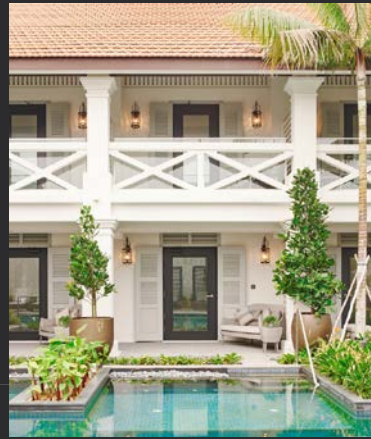
SINGAPORE

Lee Siang graduated with honours from the National University of Singapore in 1987 and has practised as architect and urban planner since 1990. His key projects won both local and international award and was featured in URA exhibition "20 under 45" in March 2004. He held the position of President of Singapore Institute of Architects from 2007 to 2009. From 2013 to 2017, he was elected President of Design Business Chamber Singapore and oversaw the launch of Singapore Good Design Mark (SG Award) in 2014.



SINGAPORE
GOOD
DESIGN

**Innovative and exceptional
designs which spur the
imagination and enhance
our day-to-day lives.**





SINGAPORE
GOOD
DESIGN
2020

PLATINUM
AWARD

JEWEL CHANGI AIRPORT

ARCHITECTURE & EXPERIENCE DESIGN

SINGAPORE



DESIGNER A Design Consortium
led by Safdie Architects

CLIENT Jewel Changi Airport
Devt. Pte Ltd

Designed by world-renowned architect Moshe Safdie, this multi-dimensional lifestyle destination juxtaposes nature against a vibrant marketplace to create a feast for the senses. It is a strategically-located urban oasis built for travellers and local residents to enjoy, with over 280 shopping and dining options, a hotel, airport facilities, attractions and lush greenery.

This lifestyle destination is a glass toroidal masterpiece that changes the way people experience and view airports. Perfectly integrating nature with precision engineering, it echoes Singapore's reputation as "The City in the Garden", and boasts the world's tallest indoor waterfall amidst lush greenery.



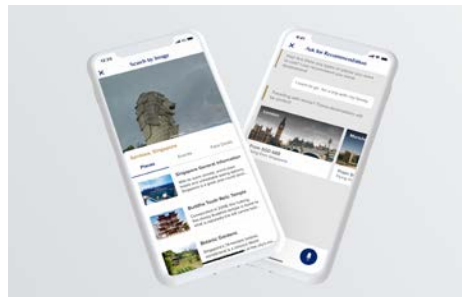
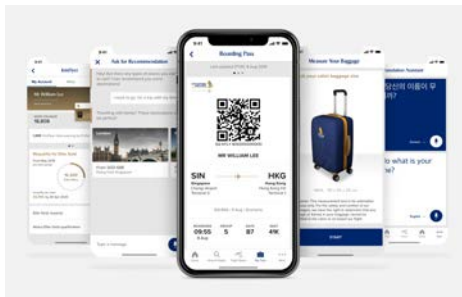
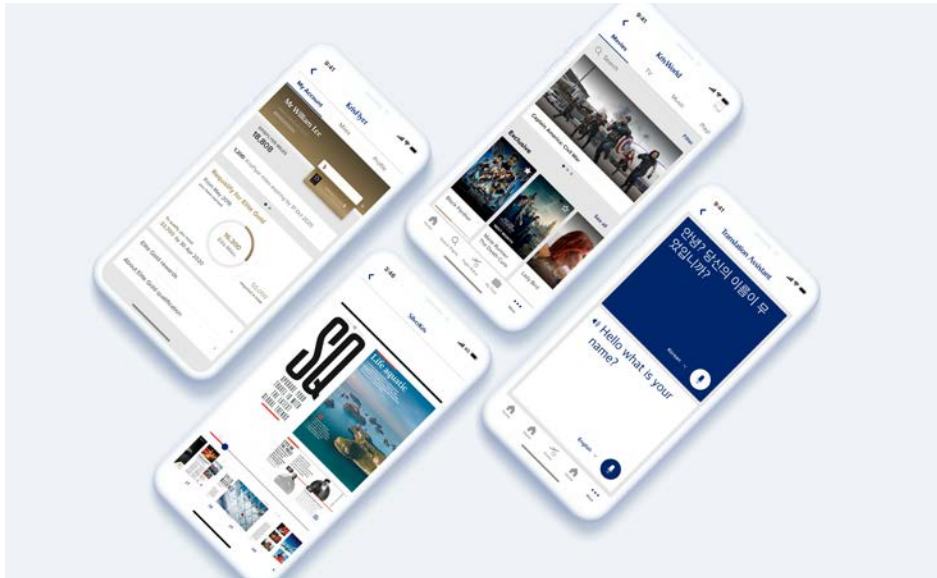


SINGAPORE
GOOD
DESIGN
2020

GOLD
AWARD

SINGAPORE AIRLINES MOBILE APP

DIGITAL SOLUTIONS
SINGAPORE

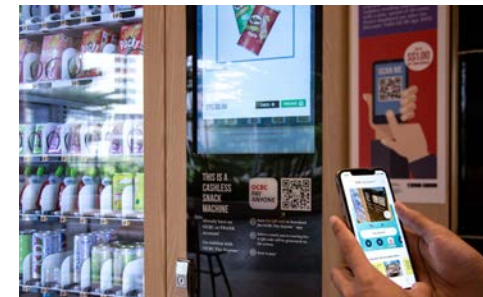
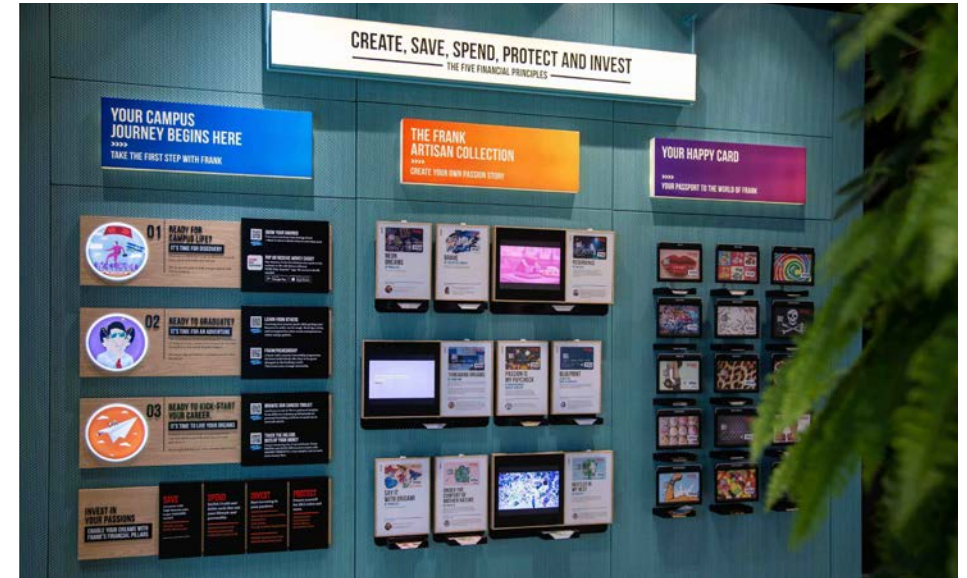


DESIGNER Singapore Airlines
(User Experience Practice)

This new app combines customer-centric usability and faster performance with other enhancements and features to offer a seamless and personalised digital travel experience. New functions include "Capture & Discover", "Translation Assistant", "Measure Your Baggage", check-in luggage tracking, weather and currency exchange rates provided one week prior to flight departure, and early access control to entertainment playlists.

FRANK STORE AT NATIONAL UNIVERSITY OF SINGAPORE, UNIVERSITY TOWN

EXPERIENCE DESIGN
SINGAPORE



DESIGNER OCBC Bank
(Leong Huang Zi and
Jeremy Ng)

Singapore's first open-concept bank branch at NUS University Town is built around a human-centred design to connect with youths. To facilitate social connection and peer engagement, it is open 24/7 and equipped with tables and seats, free WIFI, charging ports, a cashless vending machine, financial literacy materials and suitable banking products and services.

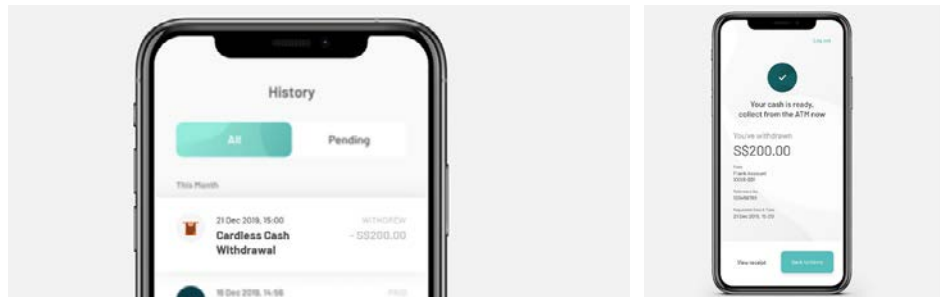
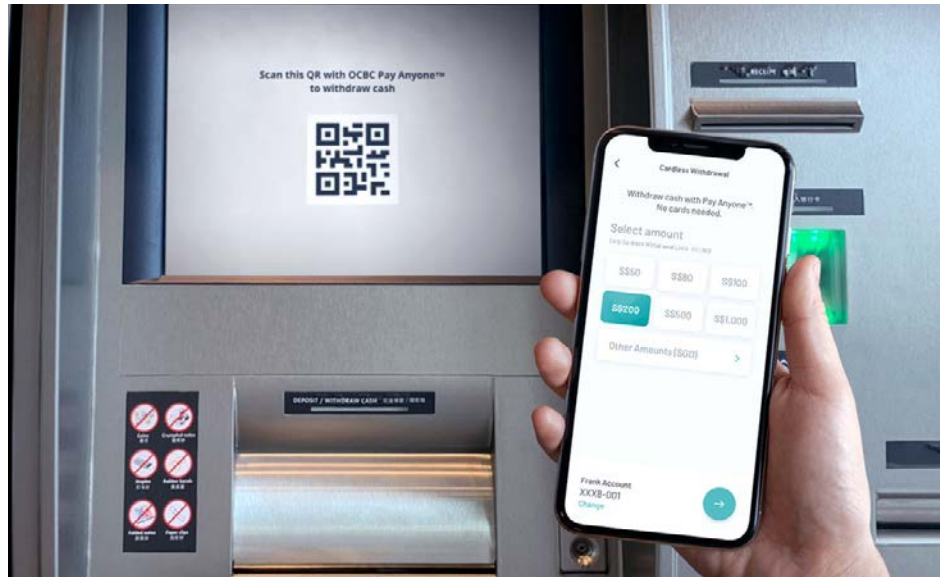


SINGAPORE
GOOD
DESIGN
2020

SPECIAL
MENTION

CARDLESS CASH WITHDRAWAL WITH OCBC PAY ANYONE™ APP

DIGITAL SOLUTIONS
SINGAPORE



DESIGNER OCBC Bank
(Tiffany Ho and Samuel Poh)

This app allows cash withdrawals from ATMs using smartphones, making such transactions faster, easier and safer, thereby reducing the use of plastic cards. Access to the bank account is protected by fingerprint or faceprint. With this, there is no chance of forgetting the card in the ATM, or getting one's card skimmed or PIN stolen.

RIRO 26

INTERIOR DESIGN
TAIWAN



DESIGNER GCA Studies
(Chun-Yang, Wang)

CLIENT Bureau of Cultural
Affairs, Kaohsiung
City Government

Built in 1940 for the Japanese navy's residential use, this wood and brick building in Taiwan was conserved and repurposed for flexible uses by removing unnecessary walls to create openness, and eliminating parts of the ceiling to reveal its roof and wooden structure. A mottled brick wall was turned into an indoor vertical garden. This project symbolises rebirth and shows respect for history.

SEED BANK

SUSTAINABLE DESIGN

SINGAPORE



DESIGNER Alfa Tech Vestasia Pte Ltd

CLIENT National Parks Board

This facility at Singapore Botanic Gardens was extensively upgraded to respect the 100-year-old building's architectural legacy while housing state-of-the-art laboratories dedicated to seed cleaning, seed preservation, germination, cryogenic storage and research. It also includes a public space and cold and dry room with strict temperature and humidity regimes to enable long-term seed storage of possibly some of the world's most valuable plant species.



SINGAPORE
GOOD
DESIGN
2020

AWARD
WINNERS

AIRMESH: 3D PRINTED STAINLESS-STEEL SPACE

DESIGNER AIRLAB SUTD (Carlos Banon and Felix Raspall)

CLIENT Gardens by the Bay

Designed and built for the Mid-Autumn Festival, this is possibly the world's first fully-functional space frame structure made of 3D printed components in stainless steel. Reinterpreting the Chinese lantern, it advances a new era of highly resource-efficient designs and unprecedented lightweight architecture. The entirely digitally-designed and fabricated structure minimises construction wastage, increases structural efficiency and creates a positive impact on sustainability.

ARCHITECTURE



SINGAPORE

EUNOIA JUNIOR COLLEGE

DESIGNER CPG Consultants Pte Ltd

CLIENT Ministry of Education, Singapore

Singapore's first high-rise junior college (JC) is built on two-thirds the land size of that of a conventional JC. Accommodating 1,800 students, it is designed for broad uses but in clearly defined zones – a "Forum" for community engagement, an "Arena" for physical enrichment and an elevated "Curia" of biophilic learning spaces commanding best views.

ARCHITECTURE



SINGAPORE

ARCHITECTURE



SINGAPORE

DISCOVERY SLIDE AT JEWEL CHANGI AIRPORT

DESIGNER Playpoint (Singapore) and Carve (Netherlands)

CLIENT Jewel Changi Airport Devt. Pte Ltd

Located at the topmost floor of Jewel, this mirror-finish playscape is a "gem" that reflects the shape and qualities of jewels. Amid lush greenery, its highly-polished stainless steel exterior reflects the motion and aesthetic of its surroundings. Its four unique slides create a one-of-a-kind play experience with a deck providing dazzling sights of Jewel's Forest Valley and Rain Vortex.

ARCHITECTURE



CHINA

FLYING

DESIGNER Kris Lin International Design (Kris Lin and Jiayu Yang)

CLIENT Galaxy Holding Group

This urban art experience centre in Jiangyin city is based on the idea of "flying over the water surface", symbolising expectations for the city's future development. Two large building blocks with multi-functional spaces combined with high and low moving lines create the appearance of a powerful pair of wings, with a pool landscape representing the Yangtze River nearby.

HEARTBEAT@BEDOK

DESIGNER ONG&ONG (Ashvinkumar Kantilal and Robert Brodeth)

CLIENT People's Association

This integrated mixed-use civic complex combines a community club, sports and recreation centre, library, polyclinic, children's daycare centre, F&B outlets and eldercare facility. Having several community-centred government services together allows agencies and operators to share resources and manpower, and offers opportunities for collaborations that attract yet more users. Heartbeat@Bedok meets residents' health and wellness needs, and replicates the old Bedok park greenery.

ARCHITECTURE



SINGAPORE

LIVE TO TELL

DESIGNER an everything (Skid Lin)

In this project, a space was created and an exhibition curated so visitors could be immersed in the atmosphere and feel the connection between themselves and artworks. The open-ended exhibition was inspired by the “colon” – a punctuation mark – which represents the beginning of every conversation. Several artists created their own stories based on a poster with a colon on it.

BRANDING



TAIWAN

BRANDING

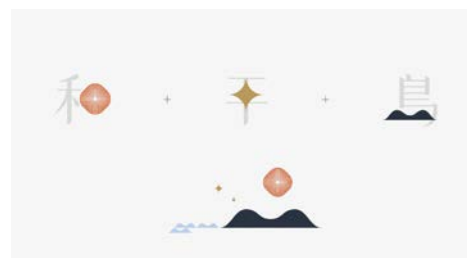


HEPING ISLAND PARK BRAND IDENTITY SYSTEM DESIGN

DESIGNER We GRAPHIC DESIGN STUDIO (Willy Chan)

CLIENT JK-Goods International Co Ltd

Heping Island Park, with its numerous strange rock formations, is a major scenic spot in Taiwan of important historical and cultural value. Its logo design, based on the three Chinese characters forming the words “Heping Island”, creates a new visual concept to underline the constant beauty of the island by day and by night.



TAIWAN

BRANDING



TAOYUAN MUSEUM OF FINE ARTS VISUAL IDENTITY DESIGN

DESIGNER Leslie Chan Design Co Ltd (Chan Wing Kei, Leslie)

CLIENT Taoyuan Museum of Fine Arts

The logo design uses text in simple, modernist style, which are depicted in creative and fun lines. It serves to highlight the architectural design of the museum, which has an innovative facade resembling a hill. The logo inspires the public to visit the museum in Taiwan's Taoyuan city – which means “peach garden” in Chinese.



TAIWAN

DBS QR GIFT

DESIGNER DBS Bank

This is the world's first loadable QR Gift and a digital take on gifting money. Using DBS PayLah!, customers scan the gift card's QR code to load cash of up to S\$999 before gifting the card to the recipient. Upon receiving a loaded DBS QR Gift Card, recipients only need to scan the QR code using DBS PayLah! to get the gifted amount.

DIGITAL SOLUTIONS



SINGAPORE

CAPITASPRING

DESIGNER VMW Group

CLIENT CapitaLand

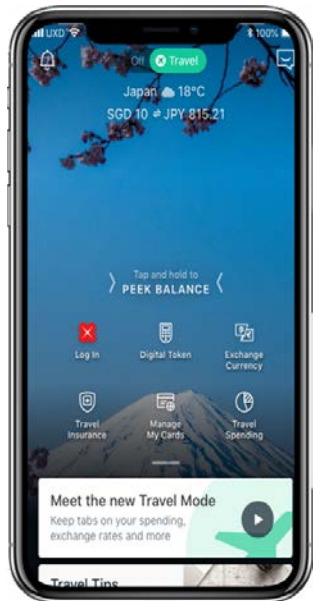
The showroom for this integrated development, comprising offices, serviced residences, retail units and a food centre, is a complete experience – from marketing content to interior design. Customised hardware, software and design solutions covering user interface, responsive web page designs, immersive 360 panoramic content and day/night simulations on large LED panels deliver virtual and informative experiences for potential investors and tenants.

EXPERIENCE DESIGN



SINGAPORE

DIGITAL SOLUTIONS



SINGAPORE

TRAVEL MODE ON DBS DIGIBANK MOBILE

DESIGNER DBS Bank

DBS' Travel Mode is an industry-first, dependable travel e-companion that gives customers greater control over their finances as they travel. This one-stop platform allows customers access to a suite of travel essentials via a single tap, with services for various stages of their journey. Key features include currency exchange, travel insurance, cards services, an overseas spending tracker, foreign currency peek balance and travel tips.

EXPERIENCE DESIGN



SINGAPORE

DBS JOY CHATBOT

DESIGNER DBS Bank

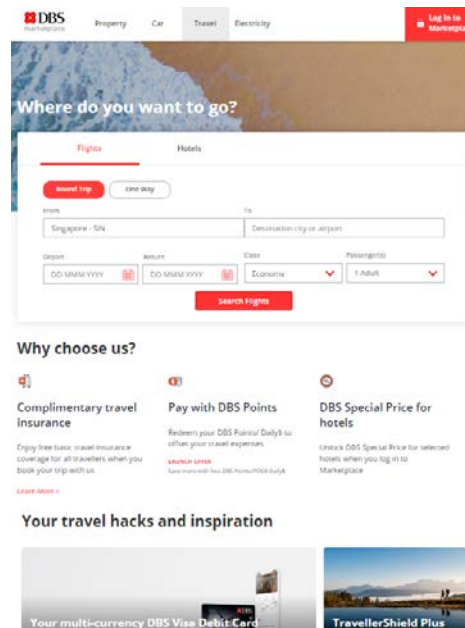
Asia's first corporate banking virtual assistant, Joy, is an award-winning AI-enabled chatbot with features like Quick Reply, Dynamic FAQ, Guided Conversation and Deep Link – which enhance the chatbot's accuracy, speed of learning and consistency – to build trust and smoothen customer communications. Joy's highly-personalised products and services have increased customer engagement and revenue, and will be further improved to better empathise with customers.

DBS TRAVEL MARKETPLACE

DESIGNER DBS Bank

With an online ecosystem of partners, DBS Travel Marketplace offers customers a comprehensive suite of travel products and services in a one-stop platform to plan their trips seamlessly, enjoy value-for-money travel deals, redeem DBS Rewards Points for their trips, and receive timely reminders and travel tips. Relevant content and smart interactions help drive personalisation of services and solve friction points in customers' travels.

EXPERIENCE DESIGN



SINGAPORE

SINGAPORE DAY 2019

DESIGNER Pico Art International Pte Ltd

CLIENT Ministry of Culture, Community and Youth

Held in Shanghai, this edition of the annual Singapore Day saw over 3,500 Singaporeans participating. They enjoyed recreated familiar sights and sounds, hawker delights, entertainment by Singaporean artistes and interactive exhibits highlighting notable events and cultural developments back home. Celebrating Singaporeans' unity, the showcase enabled participants to strengthen bonds, experience a sense of pride and belonging, relive memories and stay updated with news from home.

EXPERIENCE DESIGN



CHINA

EXPERIENCE DESIGN



DESIGN ODYSSEY

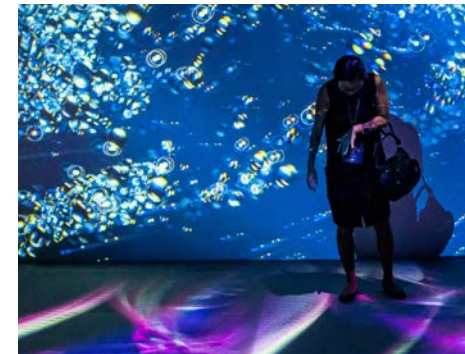
DESIGNER SUTD-MIT International Design Centre

This unique and innovative mentorship and training programme helps students transition seamlessly to professional practice with its human-centric focus on design, innovation and social awareness. It offers three innovation tracks – DRIVE, LEAD and ENTERPRISE – each designed to benefit youths with different needs and groom them into champions of design innovation. Since 2016, over 1,000 students have been trained.



SINGAPORE

EXPERIENCE DESIGN



SINGAPORE

TRANSPORTA

DESIGNER PIXELS, A Pico+ Company

CLIENT Pico Art International Pte Ltd

An attraction within the Bicentennial Edition of i Light Singapore – Asia's leading sustainable light art festival – this immersive light installation and edutainment showcase creates fun, engaging and Instagram-worthy experiential journeys with the use of multi-sensorial technologies. The ultimate reward through this interactive journey combining art and science is new knowledge, fresh perspectives and a desire for more discoveries.

"RE" FLOATING THE PLASTIC

DESIGNER AaaM Architects

CLIENT Shanghai Xintiandi Plaza,
Shui On Land

This interactive lighting installation in the annual international light show, "Lumineres Shanghai", was created by arranging thousands of plastic cups collected from shoppers and tenants of Xintiandi Plaza and its office tower into ball-shaped chairs and free-form wheels for play. Its interactive and playful elements enhance knowledge about recyclable plastic and arouse environmental consciousness in an approachable and effective way.

INTERIOR DESIGN



HONG KONG

BEAM SUNTORY SINGAPORE OFFICE

DESIGNER M. Moser Associates (S)
Pte Ltd (M Moser Team
Singapore)

CLIENT Beam Suntory

This socially vibrant office reflects Beam Suntory's unique heritage and passion for craftsmanship while attracting and nurturing dynamic talent. Created as a place for staff to share ideas and innovate, it interweaves elements of the company's history, art, social experiences and wellness to deliver a visually creative and entrepreneurial work environment that also celebrates its East-meets-West culture.

INTERIOR DESIGN



SINGAPORE

INTERIOR DESIGN



SINGAPORE

A NORWEGIAN RETREAT IN THE TROPICS

DESIGNER Renaissance Planners
& Designers

Inspired by Nordic and Brutalist architecture, the modern, minimalist silhouette of this two-storey bungalow with a basement and attic is striking. The dramatic double-storey void upon entering, open living-dining-dry kitchen layout, above-ground pool and attic master bedroom with voluminous climactic pitched ceiling, together fulfil the owner's desire to create a private oasis for both entertainment and personal respite.

INTERIOR DESIGN



CHINA

CACTUSS LIFESTYLE STORE

DESIGNER Kaizen Architecture
(Ar. Melvin Keng)

CLIENT Cactuss

This two-storey experimental retail space in Chengdu, China, challenges the conventional notion of a mono-brand and mono-product store by combining fashion and lifestyle retail experiences with a specialty cafe and cocktail bar. With an interior design inspired by the living environment of cacti, this brand new retail typology promotes a cross pollination of different activities and enhances user interaction.

CHANGJIANG INSUN CINEMA AT XIAN LA BOTANICA CAPITALAND MALL

DESIGNER One Plus Partnership Ltd
(Ajax Law Ling Kit and
Virginia Lung Wai Ki)

CLIENT Hubei Changjiang Film Group

This cinema takes the concept of negative film's inversion of colours and applies the contrast throughout its design. The technique creates a clear division of space with an arresting and vivid interior. The playground elements allow for interaction with the design, entice patrons to linger and help the colour contrast to flow through.

INTERIOR DESIGN



CHINA

CUTTING SPACE

DESIGNER zohome (Wei-Pin, Wu
and Chao-Yang, Chen)

CLIENT Aufait Hair

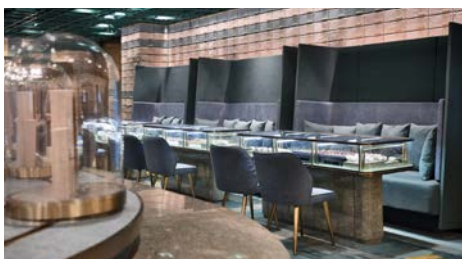
This hair salon in an old-style apartment in Taipei looked to hair styling as a means of expressing its appearance and layout – hence its designers re-tailored, thinned out and re-allocated its space. The spatial textures of the colour boundaries create a sense of partitioning while the lighting configuration enhances the visual layers of the salon. Mirrors slide to reveal hidden storage cabinets.

INTERIOR DESIGN



TAIWAN

INTERIOR DESIGN



CHINA

CHOW TAI FOOK XIAN JOY CITY SHOP

DESIGNER One Plus Partnership Ltd
(Ajax Law Ling Kit and
Virginia Lung Wai Ki)

CLIENT Chow Tai Fook
Jewellery Group

This jewellery shop in Xi'an uses bank safe deposit boxes and a strong local cultural element – the Terracotta Army – in its design concept. Its walls resemble bank safety vaults, with rectangles as safe deposit boxes in green and gold, and metal referencing the warriors' armour. A "conveyor belt" brings jewellery displayed in glass jars to customers, while the sofa design offers privacy, giving a more personalised experience.

INTERIOR DESIGN



SINGAPORE

DBS DIGITAL BASECAMP

DESIGNER DBS Bank

DBS' design and digital teams' office is a fit-for-purpose and future-proof space co-created with users to revolve around choice, community and culture. The overall concept inspires creativity, allows for agility, suits various work modes and reflects DBS' brand and culture. The use of contrasting materials in its bold design creates a dynamic blend of refined industrial rawness, texture and progressive innovation.

HOTEL SOLOHA

DESIGNER ASOLIDPLAN
(ASOLIDPLAN, ACID
and TRIPPLE)

CLIENT Hotel SOLOHA

The vibrant, equatorial jungle was brought into this conservation shophouse hotel in Singapore's old Keong Saik district. Colourful and playful graphical interpretations of the rainforest include a 13-metre-high artwork in the lift shaft that turns the elevator ride into an immersive journey; corridors filled with bold graphical representations of wild flora and fauna; and neon creatures that pop out from walls to surprise and delight.

INTERIOR DESIGN



SINGAPORE

LIGHT BOTTLE PYRAMID & URBAN LIGHTING SWIRL

DESIGNER AaaM Architects

CLIENT Shanghai Daning
Life Hub

The first project by a Shanghai mall to adopt a sustainable theme for Christmas saw thousands of recyclable plastic bottles transform into colourful lights to form a pyramid in 2018, and then rearranged into a fascinating, swirl-like structure in 2019. Once the installation was finally dismantled, all the bottles and steel structure were recycled.

INTERIOR DESIGN



CHINA

INTERIOR DESIGN



INFO-COMMUNICATIONS MEDIA DEVELOPMENT AUTHORITY AT MAPLETREE BUSINESS CITY

DESIGNER D'Perception Singapore Pte Ltd

CLIENT Info-communications Media
Development Authority

In this seven-storey office, conducive workspaces are created by introducing proper lighting, acoustics and ergonomics. Every floor has open collaboration areas and small quiet rooms for different working styles. A larger breakout area on the mid-floor serves as a crossroad and meeting point for both internal staff and external vendors, while a centralised staircase connects three floors and enhances interaction.



SINGAPORE

INTERIOR DESIGN

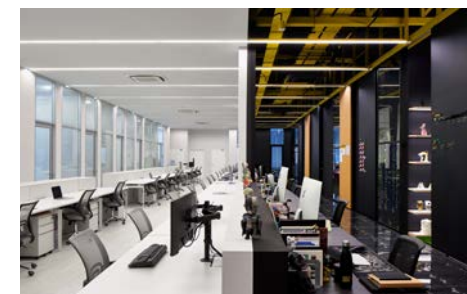


MIGHTY JAXX OFFICE

DESIGNER ASOLIDPLAN (Lim Jing
Feng, Dominic Chia and
Pang Yunjie)

CLIENT Mighty Jaxx

For this toy designer's office, inspiration came from their signature XXRAY collection, where figurines are bisected so one side exposes the innards. Similarly, the open office is bisected - one side in pristine white for the business department, and the other side for the creatives where ceilings and raised floor services are exposed, and corporate black and yellow colours are applied.



SINGAPORE

PANGDEMONIUM OFFICE

DESIGNER ASOLIDPLAN

CLIENT Pangdemonium Theatre Company Ltd

This theatre company office celebrates teamwork and those behind the scenes by placing the rehearsal studio upfront at the main entrance and framing it with the props and costume rooms. Common spaces are designed for collaboration – a pantry with a large island, meeting rooms and discussion pods – while smaller pods and napping pods are available to retreat into.

INTERIOR DESIGN



SINGAPORE

SOTI

DESIGNER 1001 Giving Living (Jason & Lydia)

CLIENT Soti Atelier

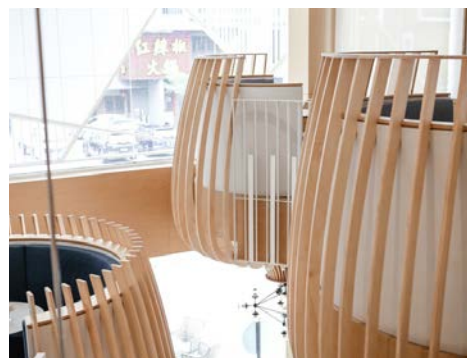
The brief for the office of this event planning and production company called for a bright, naturally-lit and comfortable space that encourages employee communication and interaction. Using a black and white colour scheme, spaces for collaboration were created, transparent glass partitions installed and cubicle screens lowered. The original concrete slab floor was retained, and the large-scale windows brought more natural light and ventilation.

INTERIOR DESIGN



TAIWAN

INTERIOR DESIGN



MALAYSIA

QUAINT & QUIRKY DESSERT HOUSE

DESIGNER Chaos Design Studio

CLIENT Birds Nest Secret Sdn Bhd

The bird's nest is the inspiration for this specialty dessert house in Penang, with the nests metaphorically displayed through a variety of attention-grabbing plywood seating pods. The vibrant structure and colour of the seating pods, erected in a streamlined flow, ties the ground and mezzanine floors together, while adding a quirky and fun element to the eatery.

INTERIOR DESIGN



SINGAPORE

TENX OFFICE

DESIGNER Conexus Studio Pte Ltd (Aviruth (Moo) Trungetreechart and Wilawan (Nat) Jentraichan)

CLIENT TenX

The office of this cryptocurrency payments platform is a bold expression of its brand identity. The space projects transparency and collaboration, with key meeting rooms located at the heart of the office, and workstations spanning across the open-plan layout. Lifestyle elements such as a café-style social hub and amenities like monkey bars and relaxation pods inject fun and energy.

TEXTILE

DESIGNER Kris Lin International Design
(Kris Lin and Jiayu Yang)

CLIENT China Fortune
Land Development

In transforming an old textile factory into a modern urban art centre, the original building was kept, with new extensions constructed. The architectural symbol of broken lines is used to integrate the building interiors, while the factory's inclined roof is continued in the gallery design. The project's original culture and status are respected with modern and diverse functional spaces added.

INTERIOR DESIGN



CHINA

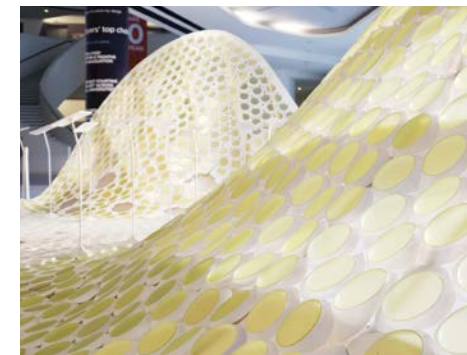
TIMESCAPES: SUTD 10TH ANNIVERSARY TIME CAPSULE

DESIGNER AIRLAB SUTD (Carlos Banon and Felix Raspall)

CLIENT Singapore University of Technology and Design

The SUTD Time Capsule preserves and exhibits the university's most significant innovations and milestones. Reflecting SUTD's ambitious and adventurous spirit, the structure's bold, organic form is inspired by a mathematical sinusoidal equation, which relates to time, continuity and infinity. It pushes the boundaries of large-scale digital fabrication and advanced additive manufacturing techniques with over 3,500 unique tiles 3D-printed using recycled plastic.

INTERIOR DESIGN



SINGAPORE

INTERIOR DESIGN



THE BARRACKS HOTEL SENTOSA

DESIGNER KKS International (S)
Pte Ltd

CLIENT Far East Organization,
Far East Hospitality Trust

Two blocks of former military barracks on Singapore's Sentosa island have been carefully restored and transformed into a heritage hotel. Much of the original structure and architectural elements – including arches and keystone, column capital and base, balustrade, windows and doors – were kept intact through careful repair. Warm sepia tones and hand-finished details provide a touch of romance and timelessness.



SINGAPORE

INTERIOR DESIGN



WHITE MARINA HOME

DESIGNER Copper Design
Associates Pte Ltd
(Principal Designer:
Jackie Lai)

Inspired by the sci-fi movie, "Passengers", the owner of this apartment wanted a bold and futuristic concept. With a base palette of white, the design features nature-inspired, fluid and organic forms with a strong visual presence. Solid surfacing, metal and glass make the space reflective and appear larger, while sleek furniture projects a futuristic look.



SINGAPORE

ZENDESK APAC HQ SINGAPORE

DESIGNER M. Moser Associates (S) Pte Ltd (M Moser Team)

CLIENT Zendesk

To create this human-centred workplace, the design took inspiration from European towns where a central buzzing public square is surrounded by smaller, intimate neighbourhoods. The main entrance reflects this concept by connecting its open reception to a café and bar, which act as the pulsing heart of the workplace. Large pantries, collaboration areas and playful amenities create socially engaging community spaces that encourage staff exchange.

INTERIOR DESIGN



SINGAPORE

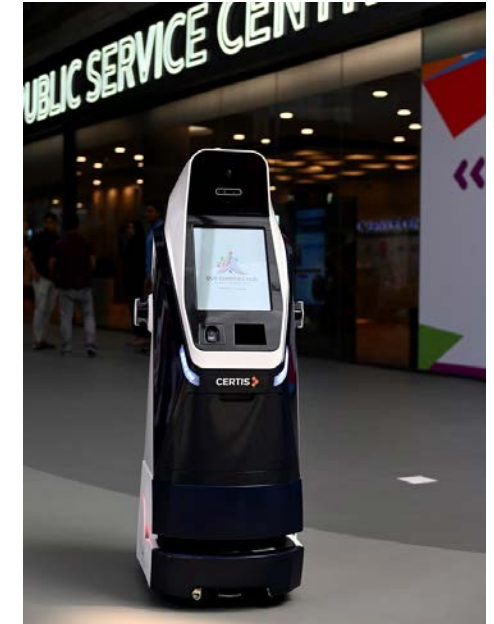
CERTIS MARK

DESIGNER We Are Perspective Pte Ltd (WAP Design Team)

CLIENT Certis CISCO Security Pte Ltd

This autonomous security concierge robot is built to enhance security and response capabilities and provide timely concierge services to customers. It is equipped with cutting-edge sensors and AI algorithms such as facial recognition, anomaly detection, voice recognition and digital wayfinding to detect, inspect and report security incidents, suspicious behaviour and objects. Such robots can drastically reduce manpower required to support large events.

PRODUCT



SINGAPORE

PRODUCT

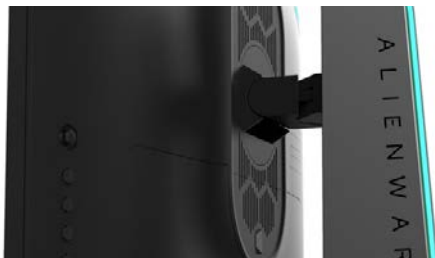


ALIENWARE 25 GAMING MONITOR AW2521HF

DESIGNER Dell Technologies (Experience Innovation Group)

CLIENT Dell Technologies / Alienware

Alienware's latest competitive gaming monitor combines the most up-to-date display technology with the most extreme performance needs of E-sports Tournament level gaming. The clean, minimalistic monitor has a slim profile back cover, hexagonally-patterned ventilation and incorporates the iconic "Legend" industrial design for a new, futuristic look. Cables are well-managed by in-built hooks behind a sliding cover.



SINGAPORE

PRODUCT



SINGAPORE

CERTIS PETER

DESIGNER We Are Perspective Pte Ltd (WAP Design Team)

CLIENT Certis CISCO Security Pte Ltd

The Certis Patrol and Traffic Enforcement Robot autonomously patrols public areas to enforce the "No Waiting or Parking" rule. Using AI algorithms, it processes information received and relays it to the command centre when human intervention is required. This reduces security officers' workload by at least 50 per cent, so manpower can be redeployed for higher value and more complex tasks.

DELL LATITUDE 9510

DESIGNER Dell Technologies
(Experience Innovation Group)

As the world's lightest and most responsive 15-inch commercial PC with the longest battery life, the Latitude 9510's screen design is a first-of-its-kind that cleverly incorporates 5G antennas into the speakers. Made with premium materials, the PC offers ExpressResponse and SafeScreen features, high-quality speakers, a quartet of digital microphones, and Voice Over Internet Protocol network prioritisation to enhance conferencing and collaborations.

PRODUCT



USA

EASYFLO COLLECTION

DESIGNER American Standard
(LIXIL Global Design and Consumer Experience team – APAC)

Mono faucets do not offer temperature adjustment, and are usually activated by pulling up or rotating a lever handle. Since water pressure is often low in many parts of Southeast Asia, lever designs are redundant as water flow cannot be regulated. Hence, EasyFLO's unique push-valve technology with a simple and practical on/off button is operationally easier and more relevant, and offers value for money.

PRODUCT



SINGAPORE

PRODUCT



SINGAPORE

EASYEO BABY ROMPER BY OETEO

DESIGNER OETEO Pte Ltd
(OETEO Imagine Centre)

The Oetoe romper is designed with no fastenings to make dressing baby a hassle-free experience. Instead of multiple snaps, buttons or zippers, it has a lap shoulder design to make it easy to pull over the baby's head, and a very stretchable elasticated waistband with a gentle snug fit.

PRODUCT



SINGAPORE

EMBER STOVE

DESIGNER Ember Stove LLP
(Chew En Wei and Png Qi Hui Sabrina)

This ultra-efficient pocket stove is designed for easy usage and excellent heating performance to cook fast and well. Its two-piece stainless steel construction features unique air vents that burn a long-lasting vortex flame, a cooking platform that accommodates various pots and pans, and a stable elevation base. Ignited with a handful of twigs and sticks, it eliminates the need for bulky gas canisters.

GRACEFUL FIG

DESIGNER Lian Architects

CLIENT Stone Amperor Pte Ltd

This table is inspired by the graceful fig shell's simple yet elegant formation and designed using the fibonacci sequence. The design unravels the shell shape to create a table surface, which is fabricated by slicing marble material into 4mm thick strips that are bent over a rattan base structure. Unlike conventional carving, this method significantly reduces material wastage.

PRODUCT



SINGAPORE

HP SMART TANK PRINTERS

DESIGNER HP Inc
(HP Global Experience Design Team)

Compared to traditional cartridge printers, HP Smart Tank Printers offer reliable and affordable high-volume printing with the convenience and practicality of reduced replenish cycles. Large ink tanks sustain continual printing for much longer periods of time, so users avoid frequent purchases of print cartridges. The unique ink tank system, receptacle design and special bottle type facilitate convenient, mess-free refills.

PRODUCT



SINGAPORE

PRODUCT

HP OFFICEJET PRO PRINTERS

DESIGNER HP Inc (HP Global Experience Design Team)

These new printers from HP showcase a refreshed visual brand language via a redefined silhouette and relevant colours, materials and finishes. There are also design innovations in hardware, solutions and user experience, including a size reduction over the previous generation, halving of the setup time, and enhancements in interactions, document organisation and security.

PRODUCT



SINGAPORE



USA

HP SPECTRE X360

DESIGNER HP Design + Native

CLIENT HP Inc

This laptop is thinner, smaller and lighter than the previous year's, yet offers improved accessibility and utility. It uses a hinged USB port so USB-A cables thicker than the machine can connect. Its battery lasts for over 17 hours and its LTE connection is always on. The camera is one-third the size of its predecessors' and has a mechanical shutter for enhanced privacy.

MONOLITH SMART LAMP POST

DESIGNER We Are Perspective Pte Ltd (WAP Design Team)

CLIENT ST Engineering Electronics Ltd

More than just a lamp post, the Monolith introduces smart capabilities for utilisation city-wide. It offers multiple digital resources such as valuable information on flood levels and weather and traffic conditions, and doubles up as a public warning system, Wi-Fi Hotspot, charging station and private hire vehicle booking service. It is also easy to install, integrate and modify.

PRODUCT



SINGAPORE

NEW ALIENWARE AURORA GAMING DESKTOP

DESIGNER Dell Technologies (Experience Innovation Group)

CLIENT Dell Technologies / Alienware

Targeted at gamers and inspired by jet engines, Alienware Aurora features the new "Legend" industrial design. As one of the more compact high-performance desktops available, its new chassis configuration includes a dramatically improved, fluid and efficient airflow design. This reduces the central processing unit temperatures and allows the fans to operate at slower speeds.

PRODUCT



USA

PRODUCT



TAIWAN

MOUNTAIN AQUALAND

DESIGNER Studio Kanari Design Ltd (Wang Hsiang and Cheng Shih-Chieh)

CLIENT Yi Sheng Ceramics Co Ltd

Designed as the first aquarium for new fish owners that combines function with aesthetics, Mountain Aqualand achieves a clean appearance by integrating an adjustable lighting system, hidden intake pipe, and filtering system into one tank. Its soft, simple lines suit modern living environments, while the transparent mountain-shaped tray, symbolising a spring that flows from forested mountains, brings oxygen into the tank. Assembly and maintenance are made easy.

PRODUCT



HONG KONG

PLOVER

DESIGNER Zuo Zuo Ltd (Eric Tong, a group of THEi Students and ZNS R&D Team)

Designed for workshops and seminars, this collection of chairs allows different sitting positions. By sitting in reverse, the "head", or extended back support, can be used as a small worktop. Alternatively, someone sitting behind can use the "head" of the chair in front as a workspace. A person in the back row can also sit on the "head" for an unblocked view.

PRO-CYCLONE HANDHELD VACUUM CLEANER (EC27)

DESIGNER Eluxgo Holdings Pte Ltd
(Eluxgo Design)

This compact and ergonomic handheld vacuum cleaner features a modular system, distinctive centrifugal filtration technology, and user-centric design. Its patented three-axis centrifugal system ensures filtration efficiency, while attaching the 'Dust Captor' – a first-of-its-kind modular filtration unit – will provide another level of filtration to exponentially lower the amount of dust reaching the fabric/sponge filter. This greatly reduces maintenance frequency.



SINGAPORE

PRODUCT

TITAN VISITOR MANAGEMENT SYSTEM KIOSK

DESIGNER We Are Perspective Pte Ltd
(WAP Design Team)

CLIENT FIGS Inc Pte Ltd

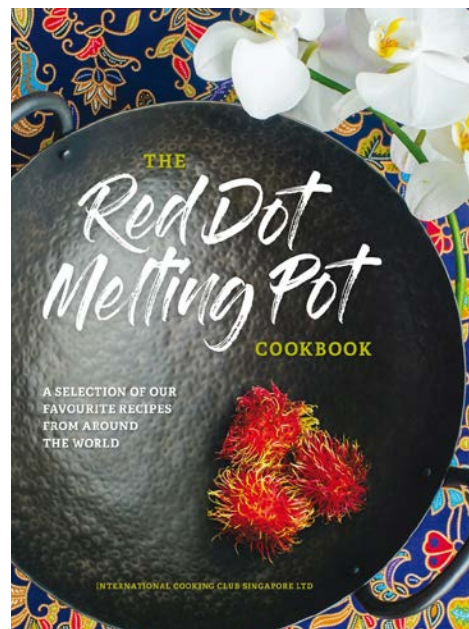
This 24/7 automated visitor management solution reduces manpower reliance by simultaneously fulfilling the functions of a concierge, security guard and customer service officer. Compact and wheelchair-accessible, the kiosk accurately captures visitors' images and authenticates their identity before generating a one-time access pass. Its digital records of visitors' entry and exit times provide an audit trail and facilitates traffic analytics.

PRODUCT



SINGAPORE

PRODUCT



SINGAPORE

THE RED DOT MELTING POT COOKBOOK

DESIGNER International Cooking
Club Singapore Ltd

This cookbook showcases 223 recipes from over 1,000 International Cooking Club Singapore participants from 97 countries. Divided into 11 regions of the world, each recipe includes dish and ingredient photos, straightforward instructions, precise measurements, personal anecdotes, and suggestions as to where to purchase potentially unfamiliar ingredients. Easy to follow, the cookbook encourages people to try unfamiliar cuisines, fosters cross-cultural exchange and celebrates diversity.

PRODUCT



SWITZERLAND

TRUE THINLINE LES COULEURS™ LE CORBUSIER

DESIGNER Rado Uhren AG (Les
Couleurs Suisse, Rado
Headquarters)

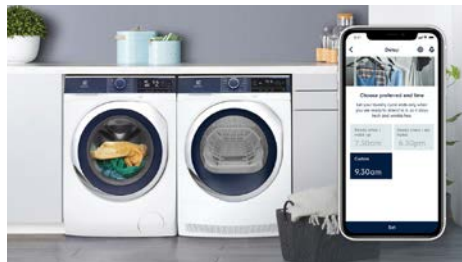
Rado's signature collection of full high-tech ceramic watches pay tribute to legendary architect, Le Corbusier. As Les Couleurs™ Le Corbusier's exclusive watch partner, Rado is integrating into its watches for the very first time the great designer's original palette of architectural colours, created from his groundbreaking theory of colour. The watches come in limited editions of 999 pieces per colour.

ULTIMATECARE™ CONNECTED WASHER AND DRYER PERFECT PAIR

DESIGNER Electrolux SEA Pte Ltd
(Electrolux Design,
APAC & MEA)

This washer's automatic precise dosing function helps consumers avoid using too much or too little detergent, which can damage clothes. The machine notifies users when detergent supply levels are low, via the 'Electrolux Life App' on their smartphone. The app also features Care Advisor, which helps consumers clean up to 48 fabrics and 40 common stains by recommending the optimum programme cycle.

PRODUCT



SINGAPORE

PRODUCT



UNIBOTT HIMALAYAN TEA CUP

DESIGNER Unibott Technology
Incorporation (Unibott
Design Team)

This space-saving, portable modern tumbler allows users to brew Chinese tea wherever they are. Through a tea bowl-shaped infuser, tea leaves are separated from the hot water held in the vacuum flask, until users are ready to pour their drink. The concentration of the tea can thus be easily controlled, and the leaves will not be soaked for too long resulting in an overly bitter taste.

CHINA

SG MARK PAST WINNERS

2019
2018
2017

| | |
|------------------------|--|
| PLATINUM | Genie Pressure Booster Hand Shower |
| GOLD | Moss Stonehouse & Garden Diageo Singapore HP Jet Fusion 3D Printers Disruption Management Programme |
| SPECIAL MENTION | Honk! Design Orchard POSB Smart Buddy Transformation of Service Experience at the CPF Bishan Service Centre |
| PLATINUM | Changi Airport Terminal 4 (T4) |
| GOLD | Alienware 34 Curved Gaming Monitor AW3418DW Car Vending Machine Health Continuum Space (Innovation Facility) Hegen PCTO™ Feeding Bottle PPSU Light Waterfall |
| SPECIAL MENTION | Innovative Floating Wetlands And Freshwater-Tolerant Mangroves Potato Pirates SCDF myResponder |
| PLATINUM | Oasia Downtown Hotel |
| GOLD | AirMotion Mask OneWealth Mobile App The Peach Garden |
| SPECIAL MENTION | Waterway Terraces I & II The Big Picture InnoGPS |



HP Jet Fusion 3D Printers (2019 - Gold)



POSB Smart Buddy (2019 - Special Mention)



Genie Pressure Booster Hand Shower (2019 - Platinum)



Design Orchard (2019 - Special Mention)



Changi Airport Terminal 4 (T4) (2019 - Platinum)



Light Waterfall (2018 - Gold)



Hegen PCTO™ Feeding Bottle PPSU (2018 - Gold)



AirMotion Mask (2017 - Gold)



Honk! (2019 - Special Mention)



OneWealth Mobile App (2017 - Gold)



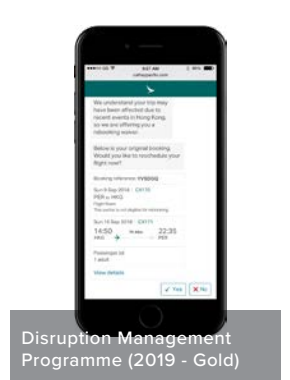
Moss Stonehouse & Garden (2019 - Gold)



Oasia Downtown Hotel (2017 - Platinum)



Diageo Singapore (2019 - Gold)



Disruption Management Programme (2019 - Gold)

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