SG Design
Making its Mark
Singapore Good Design Mark 2017 recognises remarkable projects in the design arena.

Design is all around us. The best design is often the kind we take for granted. It integrates seamlessly into our lives to make it more convenient, beautiful, safe, and sustainable. This year, the Singapore Good Design Mark recognises 36 places, spaces, products, services and tools that embody the spirit of good design: design that is not only beautiful, but improves lives and businesses.

**SG MARK GOLD WINNERS**

**AIRMOTION MASK**
Designer: Leonard Tan Bahrooza
Client: Airmotion Laboratories
AIRMOTION LABORATORIES’ highly protective PM2.5 filter mask allows participation in outdoor activities even in poor air conditions. Its innovative AIR-IQ Multi-Function Smart Module takes in clean air to make breathing easier and its replaceable PM2.5 filters allow for affordable continuous usage. The mask’s design makes it easy and comfortable to wear and secure.

**ONEWEALTH MOBILE APP**
Designer: Jin Kang
Client: Experience Design department, OCBC Bank
To help clients achieve and manage their investment goals in a simple and personalised way while on the move, the OCBC OneWealth mobile app builds on three core principles: accessibility, simplicity and personalisation. Customers are served useful and easy-to-understand content, as well as customised alerts and targeted information, to make investing simpler.

**THE PEACH GARDEN**
Designer: KUD (Kris Lin International Design)
Client: Zendai Group
Drawing inspiration from the ancient Chinese tale, ‘The Peach Blossom Spring’, this Shanghai residence combines a unique natural landscape with oriental elements of peach blossoms, pebbles and grid details. Making space permeability a priority, the architectural design of the building effectively uses natural light and air to merge nature with the residents’ senses.

**SG MARK SPECIAL MENTION WINNERS**

**THE BIG PICTURE**
Designer: Suntec Singapore
Client: Suntec Singapore Convention & Exhibition Centre
At 15 metres tall and 60 metres wide, The Big Picture is certified by the Guinness World Records as the “Largest High Definition Video Wall” in the world. Its unique ‘wing’ profile blends seamlessly with the adjacent escalators, it is stable, sustainable, easy to maintain, conveniently controlled and delights visitors.

**WATERWAY TERRACES I & II**
Designer: Aedas and groupBasa
Client: Housing & Development Board
Inspired by South East Asia’s terracing rice paddy fields, this public housing development employs the visual language of stepped terraces. The new hexagonal and terracing typology of housing forms capitalise on views of the waterway and enhance connectivity. The multiple façade orientations and internal voids and openings promote natural ventilation, light penetration and passive shading features.

**INNOGPS**
Designer: Assoc Prof Jianru Luo, Bowen Yan, Jeffrey Alstott, Giorgio Trulzo, Ke Shu
Client: Singapore University of Technology and Design
InnoGPS is a data-driven interactive visualisation technology to empower innovators, companies and governments in search of emerging technologies, innovation opportunities and pathways. Inspired by traditional GPS used in geographical navigation, it integrates an empirical map of all known technologies and various data-driven visualisation functions for positioning and path-finding in the technology space map.